#### LINDA COSTIGAN LEDERMAN

## Professor of Communication

Hugh Downs School of Human Communication College of Liberal Arts and Sciences Arizona State University Tempe, AZ 85287

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#### **EDUCATION**

**Ph.D., Rutgers University**, (1979), Communication and Information Systems
Dissertation: Communication apprehension and the acquisition of information in the academic library.
(Thomas H. Mott, Jr., Director.)

M.A., Columbia University, (1963), Speech Communication
Thesis: Speech communication and the interpretation of meaning. (Magdalene Kramer, Advisor.)

Columbia University, School of Law, Moot Court Honors

**B.A., Brown University**, (1961), *English Literature*, with honors

#### **ADMINSTRATIVE POSITIONS**

**Director, Hugh Downs School of Human Communication,** College of Liberal Arts and Sciences, Arizona State University, (2014- 2020)

Responsible for leading a tenure track and contract faculty of 65 in the education of 2,300 undergraduate majors (plus 1,900 Business Communication majors); 16,000 undergraduates taking courses, 49 PhD students, and 405 MA students; faculty research and development; personnel selection, promotion and evaluation processes and procedures; fund raising; and the school's fiscal well-being; and representing the school in the college, university and community.

**Dean, Social Sciences**, College of Liberal Arts and Sciences, Arizona State University, (2007-2012)

Responsible for all (19) social science departments, programs, institutes and centers in the College of Liberal Arts and Sciences, with budget authority over a \$60 million dollar budget and shared responsibility for the College's \$282 million dollar budget.

**Executive Director, Institute for Social Science Research**, College of Liberal Arts and Sciences, Arizona State University, (2008-2010)

Responsible for leading a professional research staff of seven full time service professionals and a range of part-time employees in survey research, geographic information services and collaborative research technology; oversight of operations.

**Founding Director,** Institute for Social Science Research, College of Liberal Arts and Sciences, Arizona State University, (2006-2008)

Responsible for leading a professional research staff of 14 full time service professionals and 25 part time employees in survey research, geographic information services and collaborative research technology; and oversight of operations; reporting to the Executive Director and to the Dean of Social Sciences

**Director and Co-Founder**, Communication and Health Issues Partnership for Education and Research (CHI), Rutgers University, (1998-2005)

Responsible for leading a trans-disciplinary coalition of 15 faculty, health educators, health counselors, and graduate students in multiple funded research projects. Developed and designed the CHI Experiential Learning Laboratory. PI, Co-PI, or participant in research grants totaling over \$8 million.

**Department Chair,** Department of Communication, Rutgers University, and Director, Undergraduate Program in Communication, (1991-1996)

Administrative and fiscal officer responsible for a faculty of 21 full-time and 12 part-time faculty, six teaching assistants, 1,100 undergraduate majors and pre-majors, and 6,000 student enrollments per year in an interdisciplinary department.

**Inaugural Director, Masters in Communication and Information Studies, Rutgers University, (1987-1991)** 

Administrative and fiscal officer responsible for a trans-disciplinary masters program with 40 faculty and staff from the Department of Communication, Department of Library and Information Studies, and Department of Journalism and Mass Media; 85 students and four teaching assistants.

#### **ACADEMIC POSITIONS**

**Professor**, Hugh Downs School of Human Communication, Arizona State University, (2006-present)

**Expert Consultant**, Mayo Clinic, *The Recovery Project*, (2017, 2018)

**Expert Consultant**, Mayo Clinic, Resiliency Project, (2018)

**Expert Consultant,** The Rutgers Trans-disciplinary Prevention Research Center (RTPRC), Rutgers (2008-15)

**Faculty of the Graduate Program,** Hugh Downs School of Human Communication, Arizona State University, (2006-present)

**Affiliate Faculty**, School of Social Transformation, (2013- present)

**Affiliate Faculty,** Herberger Institute for Design and the Arts, (2016-2017)

Affiliate Faculty, Global Health, School of Human Evolution and Social Change, (2008- present)

Affiliate Faculty, Mary Lou Fulton Teachers College, (2012-present)

**Joint Faculty Appointment,** *The Rutgers Trans-disciplinary Prevention Research Center (RTPRC),* Rutgers Center of Alcohol Studies, (2003-2008)

**Professor**, Department of Communication, Rutgers University, (1992-2005)

**Associate Member,** Faculty of the Graduate School of Education, Rutgers University, (1998-2005)

Faculty Member, Center of Alcohol Studies, Summer School for Alcohol Counselors, Faculty, (2003-2006)

Full Member of the Graduate Faculty, Rutgers University, (1987-2005)

Faculty Member, New Jersey Judicial College, (1994-2000)

Research Fellow, Center for Teaching Excellence, Rutgers University, (1992-1993)

Fellow, Douglass College, Rutgers University, (1981-2005)

**Associate Member of the Graduate Faculty**, Rutgers University, (1985-1987)

Associate Professor, Department of Communication, Rutgers University, (1985-1992)

Assistant Professor, Department of Communication, Rutgers University, (1980-1985)

## FUNDED RESEARCH and AWARDS

## Major Research Grants

PRINCIPAL INVESTIGATOR, Recovery: An Educational Intervention Using Performed Stories of People Living with Alcohol Use Disorder to Enhance Patient Empathy in Medical Students, National Institutes of Health (Parent R25) \$500,000. (Not funded).

**PRINCIPAL INVESTIGATOR,** STACKING UP: Testing an Interactive Game of Drinking-related Decision Making Among College Students, Robert Wood Johnson Foundation. Amount Requested: \$300,000 (direct and indirect) (Not funded)

**Principal Investigator**, (2007-2009). First You Have to Get Their Attention: Population Level Programming as the First Step in Reducing Dangerous Drinking and Changing the Culture of the University to Support Healthy Choices. U.S. Department of Education Safe and Drug Free Schools Program, \$400,000. CFDA #84.184H. Grant: Q184H070130.

**Co- Principal Investigator**, (2006-2007). *The Advanced Health Communication (AHC) Curriculum Infusion Strategy: Bringing Dangerous Drinking Prevention Inside the Classroom*. U.S. Department of Education Safe and Drug Free Schools Program Model Grants, \$275,000. Not funded. GRANT00085919.

**Project Director and Principal Investigator**, (2005). *LET'S TALK ABOUT IT: Using Experiential Learning and Curriculum Infusion to Reduce College Drinking*. U.S. Department of Education Safe and Drug Free Schools Program, \$450,000. (2006-2007, **Principal Investigator**). USDE Q184H050084.

**Expert Consultant,** (2005-2006). SIT Web-Based Alcohol Abuse Prevention Education Pilot Project. Department of Defense. PI: John Horan, ASU. \$2.5 million. Solicitation No. H94002-5-R-0001. Not funded.

**Co-Principal Investigator**, (2003-2006). *The Rutgers Transdisciplinary Prevention Research Center (RTPRC)*, National Institute on Drug Abuse (NIDA), Collaborative Project with the Rutgers Center of Alcohol Studies, \$6 million. #DA17552-01.

**Principal Investigator**, (2000-2002). RU Safe? A Plan to Prevent Domestic Violence and Stalking on the Rutgers University Campus, U.S. Department of Justice, \$400,000.

**External Evaluator,** (2001-2003). *ALERT Labs GiVes U Health Choices: A Coalition of Campus Faculty, Staff, Students, and the Community United to Prevent High Risk Drinking* (Grand Valley State University), U.S. Department of Education Safe and Drug Free Schools Program, \$260,000.

**Project Director and Principal Investigator**, (2000-2001). *Model Program Grant: RU SURE? A Dangerous Drinking Prevention Program*. U.S. Department of Education Safe and Drug Free Schools Program, \$98,000.

**Project Director and Principal Investigator,** (1998-2000)., *RU SURE? Changing the Culture of College Drinking by Correcting Student Misperceptions of Drinking Norms through Mediated and Interpersonally-based Interventions,* U.S. Department of Education Safe and Drug Free Schools Program, \$350,000.

**Co-Investigator and Project Evaluator** (1990-1992). *Project IDEALS: Project for an international dimension in education via active learning and simulation*, U.S. Department of Education Fund for the Improvement of Post Secondary Education (FIPSE), \$269,500.

**Principal Investigator**, (1989-1991). *Perceptions of alcohol use and policy on the college campus: Preventing alcohol/drug abuse at Rutgers University*, U.S. Department of Education Fund for the Improvement of Post Secondary Education (FIPSE), \$175,000.

**Project Director and Principal Investigator,** (1984-87). *Education for Information Specialists in an Electronic Age*, New Jersey Department of Higher Education Fund for the Improvement of Collegiate Education (FICE), \$150,000.

**Project Director and Principal Investigator**, (1985-87) and Research Associate (1984-85). *Graduate Professional Education for Information Specialists in an Electronic Age*, U.S. Department of Education Fund for the Improvement of Postsecondary Education (FIPSE), \$250,000.

## Additional Research Grants

**Co-PI**, (2013). Pathways to Gainful Employment for Persons with Serious Mental Illness National Institutes of Health (Parent R01), M. Baldwin PI, \$ 2,493,342.00. Resubmitted.

**Co-PI**, (2013). Pathways to Gainful Employment for Persons with Serious Mental Illness **National Institutes of Health** (Parent R01), M. Baldwin PI, \$ 2,493,342.00 (Not funded).

Expert Consultant, (2013). Digitizing and Creating Access to the Audiovisual Collection in the Oregon Shakespeare Festival Archives, National Endowment for the Humanities (NEH), \$200,000.

**Investigator,** (2013). The Shakespeare Cognition Research Project: Audience Reception of Race in Classical Dramatic Performance, Institute for Social Science Research, Arizona State University, \$32,000.

**Investigator,** (2012). The Shakespeare Cognition Research Project: Audience Reception of Race in Classical Dramatic Performance, Institute for Social Science Research, Arizona State University, \$12,000.

**Project Director and Principal Investigator,** (2004-2005). *Changing the Culture of Collee Drinking on the Rutgers Campus,* New Jersey Consortium on Alcohol and Other Drug Prevention and Education funded by the New Jersey Department of Health and Senior Services, \$12,000.

**Project Director and Principal Investigator,** (2003-2004). *Changing the Culture of College Drinking on the Rutgers Campus*, New Jersey Consortium on Alcohol and Other Drug Prevention and Education, Extension Grant funded by the New Jersey Department of Health and Senior Services, \$15,000.

**Project Director and Principal Investigator**, (2002-2003). Changing the Culture of College Drinking on the Rutgers Campus, New Jersey Consortium on Alcohol and Other Drug Prevention and Education funded by the New Jersey Department of Health and Senior Services, Extension Grant, \$10,000.

**Project Director and Principal Investigator,** (2002-2003). *RU Smoking? Empowering College Students to Combat Nicotine Addiction,* New Jersey Consortium on Alcohol and Other Drug Prevention and Education funded by the New Jersey Department of Health and Senior Services, Extension Grant, \$15,000.

**Project Director and Principal Investigator**, (2002-2003). *Know It: Using a Social Norms a to Communicate campus Norms of Tobacco Use*, New Jersey Consortium on Alcohol and Other Drug Prevention and Education funded by the New Jersey Department of Health and Senior Services, Extension Grant, \$10,000.

**Project Director and Principal Investigator,** (2002-2003). *Involving College Students in an Anti-Smoking Campaign*, New Jersey Rebel, \$6,500.

**Project Director and Principal Investigator,** (2001-2002). *Social Norms Addiction Reduction Simulation Project*, New Jersey Department of Health and Senior Services, \$10,000; \$5,000.

**Principal Investigator**, (2002). *Connecting students and Smoking Cessation Programs*. Communities Against Tobacco Coalition of the NCADD, National Council on Alcoholism and Drug Dependence, \$6,000.

**Principal Investigator**, (2001-2002). *Know It: Nicotine Reduction and Social Norms*, New Jersey Consortium on Alcohol and Other Drug Prevention and Education funded by the New Jersey Department of Health and Senior Services, \$40,000.

**Project Director and Principal Investigator**, (2001-2002). Changing the Culture of College Drinking on the Rutgers Campus, New Jersey Consortium on Alcohol and Other Drug Prevention and Education funded by the New Jersey Department of Health and Senior Services, Extension Grant, \$15,000.

**Principal Investigator**, (2000). Explorations into College Students' Use of Tobacco: A Qualitative Study Using the Socially Situated Experiential Learning Model (SSEL). Communities Against Tobacco Coalition of the NCADD, National Council on Alcoholism and Drug Dependence, \$10,000.

**Project Director and Principal Investigator**, (1999-2000). Changing the Culture of College Drinking on the Rutgers Campus, New Jersey Consortium on Alcohol and Other Drug Prevention and Education funded by the New Jersey Department of Health and Senior Services, Extension Grant, \$15,000.

**Project Director and Principal Investigator**, (1998-1999). Changing the Culture of College Drinking on the Rutgers Campus, New Jersey Consortium on Alcohol and Other Drug Prevention and Education funded by the New Jersey Department of Health and Senior Services, \$10,000.

**Principal Investigator** (1998). *Health Education Grant to Develop the PRSP (Personal Report of Student Perception)*, Rutgers University Health Services, \$10,000.

**Project Director and Principal Investigator** (1998). *Instructional Mini-Grant (for Advanced Health Communication)*, Department of Communication, Rutgers University, \$5,000

**Co- Principal Investigator**, (1997-1998). *Extending the Domain of Teaching Effectiveness Assessment*, Teaching Excellence Center Grant, \$4,800.

**Principal Investigator**, (1994-1995). *Coordination of undergraduate program in computers, information and communication* Rutgers University, Dialogues Pilot Project, \$7,500.

**Principal Investigator**, (1993-1994). *Coordination of undergraduate program in computers, information and communication*, Rutgers University, Dialogues Pilot Project, \$10,000.

Research Fellow, (1992-1993). Rutgers University, Center for Teaching Excellence, \$5,000.

**Principal Investigator**, (1989). *Self-self relationships: Development of the Construct of Intrapersonal Relationships*. SCILS Research Development Committee Award, \$300.

#### Awards and Special Recognition

Arizona State University CLAS Gary Kranbuhl Difference Maker Award, 2016

Graduation Speaker, Rutgers University Recovery Graduation, May, 2016

Melikian Center, ASU, Advisory Board, Project GO, 2012

Rutgers University Distinguished Graduate in the Social and Behavioral Sciences Award, 2010

Centennial Scholar of Communication, Eastern Communication Association, 2009

Arizona State University Student Affairs Faculty Recognition, 2006

Rutgers College Class of 1962 Presidential Public Service Award, Rutgers University, 2002-2003

Excellence in Service Award, School of Communication, Information and Library Studies, 2003

Excellence in Service Award, Department of Communication, 2002

Model Program Award, US Department of Education, 2001 (Project Director and PI)

Distinguished Research Fellow, Eastern Communication Association, 2001

Center Associate, U.S. Department of Education, Higher Education Center, 2001-03

Public Service Award, School of Communication, Information and Library Studies, 2001

Excellence in Service Award, Department of Communication, 2000

Excellence in Service Award, Department of Communication, 1999

Excellence in Research Award, Department of Communication, Rutgers University, 1998

Distinguished Teaching Fellow, Eastern Communication Association, 1996

Distinguished Service Award, Eastern Communication Association, 1992

*Merit Increase*, Rutgers University, 2003, 2002, 2001, 2000, 1999, 1998, 1997, 1996, 1995, 1994, 1993, 1992

*Outstanding Women in Communication*, 75th Diamond Anniversary Conference, Eastern Communication Association, 1984

Outstanding Scholars in Communication, Eastern Communication Association, 1984-1985 Keynote Address. Communication, simulation and intercultural differences. An invited presentation for the annual international conference of the International Simulation and Gaming Association, Kyoto, Japan, July, 1991.

*Chicago Book Award*, New Dimensions: An Introduction to Human Communication (Wm. Brown :1977).

*Keynote Address.* Now more than ever. Basic Course Conference. Eastern Communication Association Annual Meeting. Charlestown, WVA, April, 1999.

**Keynote Address.** An after dinner mint: Teaching, learning and communication. 50th Anniversary Conference of the New York State Speech Association, Catskills, New York, Oct., 1992.

Panel Expert, College Drinking Prevention, Channel 9 News, 1998

Panel Expert, College Drinking Prevention, Channel 12 News, 1998

## Teaching Awards

Teaching Excellence Award, School of Communication, Information and Library Studies, 2004,

Teaching Excellence Award, School of Communication, Information and Library Studies, 1998

Teaching Excellence Award, Department of Communication, Rutgers University, 1997

Master Teacher, Western States Communication Association, 1997

Founding Teaching Fellow, Eastern Communication Association, 1996

Founding Research and Teaching Fellow, Rutgers University, Center for Teaching Excellence, 1992

Donald H. Ecroyd and Caroline Drummond Ecroyd Award for Excellence in Teaching, Eastern

Communication Association, 1992

Master Teacher, TA Training, Rutgers University, Graduate School, 1998

Master Teacher, TA Training, Rutgers University, Graduate School, 1995

Master Teacher, TA Training, Rutgers University, Graduate School,1993

Master Teacher, TA Training, Rutgers University, Graduate School,1988

Master Teacher, Annual Conference, Series on Teaching, Eastern Communication Association, 1986

## **PUBLICATIONS**

#### **Books**

Lederman, L.C., Kreps, G. & Roberto, Tony. (2017). *Health Communication in Everyday Life*. Dubuque, Iowa: Kendall Hunt.

Lederman, L.C. (in preparation). *Lost and Found*. A creative nonfiction account of alcoholism and recovery. Manuscript completed (90,000 words).

Laitman, L., Lederman, L. C., & Silos, I. (Eds.), (2015). Voices of recover from the campus: Stories of and by students in recovery from addiction. Printed by Createspace: USA.

Lederman, L.C. (2008). *Beyond these walls: Exemplary readings in health communication*. Cambridge, England: Oxford University Press.

Lederman, L. C., Gibson, W. D., & Taylor, M. (Eds.) (2006). *Communication theory: Case Studies*. Dubuque, Iowa: Kendall Hunt.

Lederman, L. C. & Stewart, L. P., (2005). *Changing the culture of college drinking: A socially situated prevention campaign*. Cresskill, NJ: Hampton Press.

Lederman, L. C. & Gibson, W. D. (Eds.) (2000). *Communication theory: A casebook approach*. Dubuque, Iowa: Kendall Hunt.

Lederman, L. C. (Ed.) (1998). Communication theory: A reader. Dubuque, Iowa: Kendall Hunt.

Lederman, L. C. (1995). Asking questions, listening to answers and talking to people. Dubuque, Iowa: Kendall Hunt.

Lederman, L. C. (Ed.) (1992) Communication pedagogy: Approaches to teaching undergraduate courses in communication. Norwood, NJ: Ablex.

Kelly, L., **Lederman, L. C.,** & Phillips, G. M. (1989). *Communicating in the workplace: A guide to business and professional speaking.* New York: Harper-Collins.

Lederman, L. C., & Stewart, L. P. (1988). *LINDLEE ENTERPRISES: An organizational simulation*. Dubuque, Iowa: Kendall Hunt.

Lederman, L. C. (1977). *New dimensions: An introduction to human communication*. Dubuque, IA: William C. Brown.

#### **Book Chapters**

Lederman, L. C. (2013). Talking themselves into sobriety: The persuasive power of self-narratives. In C. Leiberman (Ed). *Casing persuasive communication*. Dubuque, Iowa: Kendall-Hunt.

Lederman, L. C. (2012). Assessing educational effectiveness: The focus group interview as a technique for data collection. In Graham Walden (Ed) Focus Group Research. California: Sage Publications. Reprinted from Communication Education, 39, 2, 117-127.

Lederman, L.C. (2009). Health communication: The first twenty five years. In J. Chesebro, Ed., *The* 100<sup>th</sup> anniversary volume Eastern Communication Association. Cambridge, England: Oxford University Press.

Lederman, L.C., LeGreco, M.A., Schuwerk, T. & Cripe, E. (2008). A final word: The future of health communication. In L.C. Lederman (Ed.) *Beyond these walls*. Cambridge, England: Oxford University Press.

Lederman, L.C. (2008) Outside the boundaries that divide. In L.C. Lederman (Ed.) *Beyond these walls*. Cambridge, England: Oxford University Press.

Lederman, L.C., Lederman, J. B., & Kully, R.D. (2008). Believing is seeing: The co-construction of everyday myths in the media about college drinking. In L.C. Lederman (Ed.) *Beyond these walls*. Cambridge, England: Oxford University Press. Reprinted from Lederman, L.C., Lederman, J. B., & Kully, R.D. (2004). *American Behavioral Scientist.* 48, 1,130-136.

Lederman, L.C. (2006). Fences may make good neighbors, but not in prevention. *Monograph*.

Lederman, L. C., & Stewart, L. P. (2005). College drinking as socially situated experiential learning (SSEL): The role of theory in the development of the conceptual model. In L.C. Lederman, D. Gibson & M. Taylor (Eds.), *Communication Theory: Case studies* (pp.349-367). Dubuque, Iowa: Kendall Hunt.

- Lederman, L. C. (2005). Intrapersonal communication and the role of self-talk in social interactions. In L.C. Lederman, D. Gibson & M. Taylor (Eds.), *Communication Theory: Case studies* pp.1619-35). Dubuque, Iowa: Kendall Hunt.
- Lederman, L. C., & Stewart, L. P. (2005). No, everybody doesn't: Changing mistaken notions of the extent of drinking on a college campus. In E. B. Ray (Ed.), *Cases in health communication*, 2<sup>nd</sup> ed. (pp.325-335). Hillsdale, NJ: Lawrence Erlbaum.
- Lederman, L. C. (2002). Alcohol abuse and college students. In J.R. Schement (Ed.), *Encyclopedia of communication and information* (pp.16-18). New York: Macmillan.
- Lederman, L. C. (2002). Interpersonal communication and listening. In J.R. Schement (Ed.), *Encyclopedia of communication and information* (pp.487-90). New York: Macmillan.
- Lederman, L. C. (2002). Intrapersonal communication. In J.R. Schement (Ed.), *Encyclopedia of communication and information* (pp.490-92). New York: Macmillan.
- Lederman, L., Stewart, L., Barr, S., Powell, R., Laitman, L., & Goodhart, F. (2001). RU SURE? Using communication theory to reduce dangerous drinking on a college campus. In R.E.Rice and C. Atkin (Eds.) *Public communication campaigns*, 3rd Ed. (pp. 295-299). Thousand Oaks, CA: Sage.
- Lederman, L., Stewart, L., Kennedy, L., Donovan, B., Powell, R., Laitman, L., & Goodhart, F. (2001). Using qualitative and quantitative methods to triangulate the research process: The role of communication in perpetuating the myth of dangerous drinking as the norm on college campuses. In S. Herndon and G. Kreps (Eds.) *Qualitative research: Applications in organizational life, 2<sup>nd</sup> Ed.* (pp.251-268). Cresskill, NJ: Hampton Press.
- Lederman, L. C. (2000). The impact of gender on self communication.. In L. Arliss and D. Borisoff (Eds.) *Women and men communicating: Challenges and changes, 2<sup>nd</sup> ed.* (pp.121-137). New York: Harcourt Brace.
- Lederman, L. C., Stewart, L. P., Kennedy, L., Powell, R., Goodhart, F., Laitman, L., Barr, S.,. & McLaughlin, P.(2000). RU SURE? The role of communication theory and experiential learning in addressing dangerous drinking on the college campus. In Lederman, L. C. & Gibson, W. D. (Eds.) *Communication theory: A casebook approach.* (pp.225-235). Dubuque, Iowa: Kendall Hunt.
- Cohen, D. & Lederman, L. C. (1998). Navigating the freedom of college life: Students talk about alcohol, gender, and sex. In N. Roth and L. Fuller (Eds.) *Women and AIDS: Negotiating safer practices, care, and representation* (pp. 101-126). New York: Haworth Press.
- Lederman, L. C. & Kato, F. (1995). Debriefing the debriefing process: A new look. In D. Crookall & A. Kiyoshi (eds.), *Simulation and Gaming Across Disciplines and Cultures*. Thousand Oaks, CA: Sage.
- Lederman, L. C. (1993). Friends don't let friends beer goggle: A case study in the use and abuse of alcohol and communication among college students. E. B. Ray (Ed.), *Case Studies In Health Communication*. Hillsdale, NJ: Lawrence Erlbaum. [Reprinted, 1998 in L. C. Lederman (Ed.) *Communication theory: A reader*. Dubuque, Iowa: Kendall Hunt.]
- Lederman, L. C. Gender and the self. (1993). In L. Arliss and D. Borisoff (Eds.), *Women and men communicating: Challenges and changes*. (pp. 40-50) New York: Harcourt Brace.

Lederman, L. C. (1992). Creating the learning environment: Communication and relationships in the classroom. In L. C. Lederman (Ed.), *Communication pedagogy: Approaches to teaching undergraduate courses in communication*. (pp. 3-18) Norwood, NJ: Ablex.

Lederman, L. C. (1992). Approaches to teaching undergraduate courses in communication. In L. C. Lederman (Ed.), *Communication pedagogy: Approaches to teaching undergraduate courses in communication*. (pp. 19-37) Norwood, NJ: Ablex.

Lederman, L. C. (1992). Public Speaking. In L. C. Lederman (Ed.), *Communication pedagogy: Approaches to teaching undergraduate courses in communication*. (pp. 241-257) Norwood, NJ: Ablex

Lederman, L. C. (1992). Public Speaking. In L. C. Lederman (Ed.), *Communication pedagogy: Approaches to teaching undergraduate courses in communication*. (pp. 241-257) Norwood, NJ: Ablex

Lederman, L. C. (1992). Communication and understanding. In D. Crookall and K. Arai (Eds.), *Global interdependence: Simulation and gaming perspectives.* (pp. 205-213). New York: Springer-Verlag.

Ruben, B. D. & Lederman, L. C. (1990). Communication, culture and language: Interactive simulation. In D. Crookall and R. Oxford, (Eds.), *Simulation, gaming and language learning*. (pp. 205-213). New York: Harper and Row.

Lederman, L. C. (1987). Applying simulation and gaming methods. In L. Stewart and S. Ting-Toomey, (Eds.), *Communication, gender and sex roles in diverse interaction contexts*. (pp. 247-254). Norwood, NJ: Ablex.

Lederman, L. C. (1986). Communication in the workplace: The impact of the information age and high technology on interpersonal communication in organizations. In G. Gumpert and R. Cathcart (Eds.), *Intermedia* (pp. 311-22). New York: Oxford University Press.

Lederman, L. C., & Stewart, L. P. (1985). Pass it on: Simulating organizational communication. In J.W. Pfeiffer (Ed.), *A handbook of structured experiences for human relations training: Vol. X* (pp. 68-75). San Diego: University Associates.

Lederman, L. C. (1984). Theory and practice: The role of theory-based learning in communication instruction. In L. C. Lederman & B. D. Ruben, *Instructor's manual for communication and human behavior* (pp.1-5). New York: Macmillan.

## Refereed Journal Articles and Proceedings

Lederman, L. C. (2017). Communication Focus Groups. In J.P. Matthes, C.S. Davies, & R.F.Potter (Eds). *The international encyclopedia of communication research methods*. Hoboken, NJ: Wiley-Blackwell.

Menegatos, L., Lederman, L. C., & Floyd, K. (2016). When parents talk about college drinking: an examination of content, frequency, and associations with students' dangerous drinking. *Health communication*, 31(3), 287-298.

Lederman, L. C. (2014) Focus group interviews. In T. L. Thompson & T.G. Golson (Eds.) Encyclopedia of Health Communication, 2<sup>nd</sup> Edition. Thousand Oaks, CA: Sage Publishers.

Lederman, L. C. & Menegatos, L. (2011). Sustainable recovery: The self-transformative power of storytelling in Alcoholics Anonymous. *Journal of Groups in Addiction & Recovery 6, 3, 206-227*.

Lederman, L. C. (2010). The impact of health communication on the culture of college drinking. *Health Communication*, 25, 6-7, 603-604.

Menegatos, L., Lederman, L. C. & Hess, A. (2010). Friends don't let Jane hook up drunk. *Communication Currents*, 5, 4, 1-2.

LeGreco, M., Lederman, L. C. & Hess, A., Schuwerk, T. & LaValley, A. (2010). An innovative dialogue about college drinking: developing an immediate response technology model for health promotion. *Communication Education*, 59, 3, 389-404.

Menegatos, L., **Lederman**, L. C. & Hess, A. (2010). Friends don't let Jane hook up drunk: A qualitative analysis of participation in a college drinking simulation. *Communication Education*, 59, 374-388.

Kahl, M. & Lederman, L. (2009). Reflections on the Eastern Communication Association: The association at 100. Communication Quarterly, 57, 4, 336-387.

Laitman, L. & Lederman, L. C. (2008). The need for a continuum of care: The Rutgers comprehensive model. *Journal of Groups in Addiction and Recovery*, 2, 4, 238-256.

Lederman, L.C. Stewart, L. P. & Russ, T. (2007). Addressing college drinking through curriculum infusion: A study of the use of experience-based learning in the communication classroom. *Communication Education*, 56, 4, 476-495.

Lederman, L.C. (2007) The power of words: Treatment begins with naming the problem. *Prevention File*.

Yanovitzky, I., Stewart, L. P., & Lederman, L. C. (2006) Social distance, perceived drinking by peers, and alcohol use by college students. *Health Communication*, 19,1, 1-10.

Lederman, L.C., Lederman, J. B., & Kully, R.D. (2004). Believing is seeing: The co-construction of everyday myths in the media about college drinking. *American Behavioral Scientist.* 48, 1,130-136.

Goodhart, F.W., **Lederman, L.C.,** Stewart, L.P., & Laitman, L. (July/Aug, 2003). Binge drinking: Not the word of choice, *Journal of American College Health*, 52,1, 44-46.

Lederman, L.C., & Stewart, L. P. (2003). Using focus group interviews to capture the language of the target audience: Assessing a campaign to address domestic violence. *Qualitative Research Reports*, 4, 16-22.

Lederman, L. C., Stewart, L. P.. Goodhart, F. W., & Laitman, L. (2003). A case against "binge" as the term of choice: Convincing college students to personalize messages about dangerous drinking. *Journal of Health Communication*, 8, 1-13.

Fabiano, P.M. & Lederman, L. C. (2002). Top ten misperceptions of focus group research. Working paper #3: The Report on Social Norms. Garfield, NJ: PaperClip Communications.

Stewart, L. P., **Lederman, L. C.,** with Golubow, M., Cattafesta, J. L., Goodhart, F. W., Powell, R., & Laitman, L. (2002). Applying communication theories to prevent dangerous drinking among college students: The RU SURE campaign. *Communication Studies*, *53*, 381-399.

Lederman, L. C., Stewart, L. P., & Golubow, M. (2002). Using debriefing interviews to collect qualitative data on dangerous drinking: A case study. *Qualitative Research Reports*, 2, 1-8.

Lederman, L., Stewart, L., Barr, S., & Perry, D. (2001). RU SURE?: Using the AHC simulation in a dangerous drinking prevention campaign. *Simulation/Gaming, Simulation/Gaming*, 32, 228-239.

Lederman, L. C. (1996). Internal muzak: An exploration of intrapersonal communication. *Information and Behavior Vol 5 (pp197-214)*. Reprinted, 1998 in L. C. Lederman (Ed.) *Communication theory: A reader*. Dubuque, Iowa: Kendall Hunt.

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## Research Reports

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Stewart, L.P. & Lederman, L. C. (2002). Intercept interviews for evaluation data. *Communication and Health Issues Research Series: Report #18*. New Brunswick, NJ: Center for Communication and Health Issues.

Lederman, L. C. & Stewart, L.P. (2002). Report on focus group interviews. *Communication and Health Issues Research Series: Report #17*. New Brunswick, NJ: The Center for Communication and Health Issues.

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Stewart, L, Lederman, L.C., & Laitman, L. (2000). Undergraduate Students' Attitudes toward Cigarette Smoking and Perceptions of Messages Designed to Motivate Them to Quit Smoking. *Communication and Health Issues Research Series: Report #14.* New Brunswick, NJ: Center for Communication and Health Issues.

Lederman, L.C., Stewart, L.P. & Barr, S. (2000). Evaluating the RU SURE? campaign: Report of results of intercept interviews. *Communication and Health Issues Research Series: Report #13*. New Brunswick, NJ: Center for Communication and Health Issues.

Harper, N.L., **Lederman, L.,** Stewart, L., Yee, M., Kennedy, L., Galen, L., Winebarger, A., Barr, S., Powell, R., Laitman, L. & Goodhart, F. (2000). A study of drinking among Grand Valley State University and Rutgers University students: Preliminary results of the personal report of student perceptions (PRSP). *Communication and Health Issues Research Series: Report #7*. New Brunswick,

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Lederman, L.C., Stewart, L., Barr, S., Powell, R., Laitman, L., & Goodhart. (1999). Reconceptualizing college drinking as socially situated experiential learning. *Communication and Health Issues Research Series: Report #5*. New Brunswick, NJ: Center for Communication and Health Issues.

Stewart, L, **Lederman, L.C.,** Barr, S., Powell, R., Laitman, L., & Goodhart, F. (1999). Using communication theory to effectively address issues of dangerous drinking on a college campus. *Communication and Health Issues Research Series: Report #6.* New Brunswick, NJ: Center for Communication and Health Issues.

Lederman, L.C., Killeen, R.M. & Perry, D. (1999). Advanced Health Communication: Toolkit and Resource Guide. *Communication and Health Issues Research Series: Report #10.* New Brunswick, NJ: Center for Communication and Health Issues.

Lederman, L.C., Barr, S., Olohan, M.T. & Barnes, J.M. (1999). The RU SURE? Project Manual. *Communication and Health Issues Research Series: Report #11*. New Brunswick, NJ: Center for Communication and Health Issues.

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Lederman, L.C. & Stewart, L.P. (1998). Addressing the culture of college drinking through correcting misperceptions: Using experiential learning theory and Gilligan's work. *Communication and Health Issues Research Series: Report #4*. New Brunswick, NJ: Center for Communication and Health Issues.

Burns, D., Ballou, J., & **Lederman, L.** (1991). Perceptions of alcohol use and policy on the College Campus: Preventing alcohol/drug abuse at Rutgers University. *Communication and Health Issues Research Series: Report #1*. New Brunswick, NJ: Center for Communication and Health Issues.

#### Invitational Lectures and Presentations

Workshop Leader, Communication and Leadership, Rutgers University, December, 2019

Workshop Leader, Communication and Leadership, ASU, April, 2019

Guest Lecture, Rutgers University, June, 2019

Presentation, Health Communication Initiative, March, 2019

Guest Lecture, Mayo School of Medicine, Phoenix. February, 2019

Colloquium, Temple University, Health Services, July, 2018

Colloquium, University of Arizona, March, 2016

Guest Lecture, School of Social Transformation, ASU, Spring, 2015

Colloquium, New York University, New York, May, 2013

Guest Lecture. Rutgers University. New Brunswick, NJ, May, 2010.

Guest Lecture. Rutgers University Center of Alcohol Studies, New Brunswick, NJ, May, 2008.

Guest Lecture. Rutgers University Center of Alcohol Studies TPRC Retreat, New Brunswick, NJ, June, 2006.

Guest Lecture. Higher Education Center, Newton, MA, May, 2006.

Guest Lecture. And nobody notices: *Alcoholism among older adults as an "invisible epidemic."* Emeritus and Retired Faculty Association, California State University at Northridge, Northridge, CA, April, 2006.

Panelist. Communicating health messages. Transforming American Health Care Conference. Health Management and Policy, W. P. Carey School of Business, Phoenix, AZ, March, 2006.

Plenary Session Respondent. *Information based healthcare practice as transformational tools:* separating rhetoric from reality. Transforming American Health Care Conference. Health Management and Policy, W. P. Carey School of Business, Phoenix, AZ, March, 2006.

Guest Lecture. Changing the culture of college drinking: a grounded theory approach. Student Affairs Council. Arizona State University, Tempe, AZ, March, 2006.

Keynote Speaker. *Building a better future: changing the culture of college student drinking in Oregon.* 6th Annual Conference - Oregon College and Communities Coalition. Eugene, OR, February, 2006.

Workshop. *The game of getting grants*. Presentation prepared for and presented for the Annual Faculty Retreat, Hugh Downs School of Human Communication, Tempe, AZ, January, 2006.

Expert Panelist. Campus alcohol treatment issues symposium. Sponsored by Robert Wood Foundation, Newton, MA, January, 2006.

Workshop Leader. *Environmental management: Communication and prevention in institutions of higher education*. Southern California Prevention Network, Cal State Pomona, CA, August 2004.

Guest Lecture. *Communication theory and prevention*. Inaugural Retreat of the Rutgers University Transdisciplinary Prevention Research Center, New Brunswick, NJ, July, 2004.

Guest Lecture. Communication simulation as brief intervention: RU SURE. Inaugural Retreat of the Rutgers University Transdisciplinary Prevention Research Center. New Brunswick, NJ, July, 2004.

Guest Lecture. The top ten misperceptions about college drinking: Implications for high school teachers. Rutgers RTV Outreach, April, 2003.

Presenter, *Media, messages and alcohol prevention strategies*. Higher Education Center for Alcohol and Drug Prevention, Annual Meeting, Newton, MA, August, 2002.

Presenter, *First you have to get their attention*. The Top 10 Misperceptions Campaign. 3<sup>rd</sup> Annual Social Norms Conference, Anaheim, CA, July, 2001.

Keynote Presenter, *The RU SURE? campaign and the Rutgers model*, California State University-wide Committee on Alcohol Policy, January 2001.

Keynote Speaker, *The Rutgers model*. Michigan Consortium on Alcohol Prevention, Grand Rapids, MI, October, 1999.

Guest Lecture, *Focus group interviews*. US Department of Education, Safe and Drug Free Schools, New Grantees Meeting, January, 1999.

Guest Lecture, *Women and leadership: A communication perspective*. Douglass College Leadership Conference, May, 1998.

Guest Lecture, Communication in the courtroom. New Jersey Judicial College, November, 1997.

Guest Lecture, *Communication in the classroom*. Department of Economics, Rutgers University, March, 1997.

Guest Lectures, *Imagine That!* Arizona State University, April, 1996.

Course Instructor. *Communication effectiveness and empowerment*. Department of Public Administration. Grand Rapids State University, September, 1995.

Workshop Leader. *Communication in the courtroom*. NJ Family Court Judicial Retreat Somerset, New Jersey, June, 1995.

Consultant and Course Designer. *Organizational architecture and change*. AT&T, School of Business, Somerset, New Jersey, June, 1995.

Guest Lecture. *Modified focus group interviews*. Quality and Communication Improvement Workshop, Rutgers University, May, 1995.

Guest Lecture. *Communication in the classroom*. Graduate Program in Economics, Rutgers University, March, 1995.

Humphrey Fellows. *Communication, culture and gender: Understanding one another's realities.* Guest Lecture. Bloustein School: Rutgers University November, 1994.

Guest Speaker. Public speaking. TA training. Rutgers University, August, 1994.

Faculty Member. NJ Judicial College, November, 1993.

Discussion Leader. Meeting on Student Disabilities. Rutgers University, October, 1993.

Guest Lecture. *Communication, culture and gender: Discussion facilitation skills in complex groups.* New Jersey Collegiate consortium for Health in Education. Rutgers University, October, 1993.

Guest Speaker. Public speaking: TA training. Rutgers University, August, 1993.

Guest Speaker. Building community: men and women working toward common futures. First International Conference, Kawaskitown, Japan, July, 1993.

Faculty Member. *Communication, gender and the workplace*. Rutgers University Extension College. Baltimore, MD, May, 1993.

Guest Lecture. *Communication, gender and the self.* An invited presentation for the Program in Women's Studies, Douglass College, March, 1993.

Guest Lecture. Communication, simulation and teaching strategies for effectiveness in the classroom. Guest lecture at the annual conference of the New Jersey Development Network, Piscataway, NJ, February, 1993.

Guest Lecture. Robert Wood Johnson Medical School. *Communication and teaching effectiveness*. An invited presentation for graduate teaching assistants, January, 1993.

Guest Lecture. *Differences that make a difference: communication, relationships and gender.* An invited presentation for the Rutgers University ACENIP, New Brunswick, October, 1992.

Lecture. *Communication and interpersonal interaction*. An invited lecture. Bellcore, Piscataway, NJ, June, 1991.

Workshop Leader. *The modified focus group meeting*. Mercer County Community College Leaders Network, Trenton, NJ, May, 1991.

Workshop Leader. *Communication and experiential learning. A training program for educators.* Florida Atlantic University, Fort Lauderdale, FL, October, 1990.

Presenter. *The interaction of students, faculty, parents and administrators in the shaping of attitudes toward alcohol policy.* Fourth Annual Conference of the Fund for the Improvement of Post-Secondary Education (FIPSE) Conference on Alcohol Prevention. Washington, D. C., September, 1990.

Guest Speaker. Focus groups: Interviews and meetings as techniques for measuring educational effectiveness. New Jersey Institute for Collegiate Teaching and Learning. Rutgers University, June, 1990.

Guest Speaker. Public speaking: TA training. Rutgers University, March, 1990.

Guest Speaker. Focus groups: Interviews and meetings as techniques for measuring educational effectiveness. New Jersey Institute for Collegiate Teaching and Learning. Rutgers University, March, 1990.

Workshop Leader. *Conducting focus group meetings for assessment of educational priorities*. New Jersey Institute for Collegiate Teaching and Learning. Seton Hall University, February, 1990.

Workshop Leader. *THE MARBLE COMPANY on the road*. Montclair State College, November, 1989.

Guest Speaker. Focus groups: Interviews and meetings as techniques for measuring educational effectiveness. New Jersey Institute for Collegiate Teaching and Learning. Seton Hall University, November, 1989.

Workshop Leader. *Conducting focus group meetings for assessment of educational priorities*. New Jersey Institute for Collegiate Teaching and Learning. Seton Hall University, October, 1989.

Guest Speaker. *Rhetoric and communication: Simulations and other experience-based learning.* Brown University, October, 1989.

Guest Speaker. *Faculty development program*. School of Library and Information Science, University of North Carolina, August, 1988.

Guest Speaker. Communication and gender in the educational organization. A seminar conducted for the Educational Policy Fellows Program, New York, February, 1988.

Guest Speaker. Communication effectiveness for librarians. Northwest Jersey Regional Library Association, April, 1988.

Guest Speaker. *Labor, management and communication effectiveness*. Seminar series presented to the ILGWU. New Brunswick, NJ, January, 1988.

Workshop Leader. *THE MARBLE COMPANY GAME: Leadership in education*. A workshop for the New York Site of the Educational Policy Fellows Program (EPFP), New York, January, 1988.

Guest Speaker. *THE MARBLE COMPANY GAME: Communication and leadership*. University College, Rutgers University, Leadership series. New Brunswick, NJ, December, 1987.

Guest Speaker. *THE MARBLE COMPANY: Two day seminar*. Ithaca College for Faculty and Students. Ithaca and Cornell University, October, 1986.

Guest Speaker. Communication simulations for instruction and research. University of Iowa, September, 1986.

Guest Speaker. Reference roulette: Interpersonal communication skills and the reference librarian. NJ Library Association Annual Meeting, Atlantic City, NJ, May, 1986.

Guest Speaker. *Communication effectiveness for librarians*. A presentation prepared for and presented at the annual conference of the Art Libraries Society of North America (ARLIS). New York, NY, February, 1986.

Guest Speaker. Labor, management and gender issues in communication effectiveness. Seminar series presented to the UAW, Cranford, NJ, October, 1985.

Guest Speaker. Labor, management and communication effectiveness. Seminar series presented to the ILGWU. Rutgers Labor Education Center, New Brunswick, NJ, August, 1985.

Guest Speaker. ILGWU. Seminar in communication skills. Philadelphia, PA, November, 1983.

## Conference Papers and Presentations

Lederman, L. C. & Laitman, L. (July, 2019) Beyond Their Wildest Dreams: Quality of Life and Self Talk in Recovery. Association of Recovery in Higher Education (ARHE). Boston.

Bednarchik, L., Mongeau, P., & Lederman, L.C. (Nov 2018) Using the Theory of Planned Behavior to Predict College Students' Communication of Affirmative Behavior. NCA.

Lederman, L.C. (February, 2015). *Health communication and interpersonal communication*. Western States Communication Association Convention, Washington.

**Lederman, L.C.** (April, 2014). *Outside the academy: Translating our research for the audience beyond academia*. Eastern Communication Association 102<sup>nd</sup> Annual Convention. Providence, RI.

**Lederman, L.C.** (Nov, 2013). *Pedagogical approaches for teaching courses in persuasive communication: An alcoholism recovery case study.* National Communication Association 99<sup>th</sup> Annual Convention. Washington, DC.

**Lederman, L.C.** (July, 2013). *Alcoholism and recovery: The role of communication*. Annual Conference of the Association of Recovery Schools, San Diego, CA.

**Lederman, L.C.** (April, 2013). *Auto-ethnography and self talk*. Eastern Communication Association 103<sup>nd</sup> Annual Convention. Boston, MA.

**Lederman, L.C.** (April, 2012). *Academia adrift: reflections*, Eastern Communication Association 102<sup>nd</sup> Annual Convention. Boston, MA.

Menegatos, L., **Lederman, L.C.**, Pauley, P. (November, 2010). *Talking themselves sober: The impact of recovering alcoholics' stories on their own recovery*. National Communication Association 96<sup>th</sup> Annual Convention. San Francisco, CA.

Lederman, L. C. (July, 2010). *Alcoholism and recovery in AA: The role impact of story -telling on the storytellers*. Eastern Communication Association, Philadelphia, PA.

Lederman, L. C. (April, 2010). *Health communication and college drinking*. Eastern Communication Association, Baltimore, MD.

Lederman, L. C. (April, 2009). *Magdalena Kramer: A leading woman in the discipline*. Eastern Communication Association, Philadelphia, PA.

Lederman, L. C. (April, 2009). *Communication Quarterly: A retrospective*. Eastern Communication Association, Philadelphia, PA.

Menegatos, L., Hess, A., **Lederman, L.C.,** & Moses, K. (February, 2009). *Friends don't let friends make unhealthy decisions: A qualitative exploration of the intersection between alcohol, friendship, and sexual decision making.* Presented to the Health Communication Division of the Western States Communication Association Conference. Mesa, AZ.

Lederman, L. C. (April, 2008). *100<sup>th</sup> Anniversary ECA: Looking forward*. Eastern Communication Association, Pittsburgh, PA.

Lederman, L. C. (April, 2008). *Publishing our work*. Eastern Communication Association, Pittsburgh, PA.

Lederman, L. C. (November, 2007). Changing the culture of college drinking. NCA National Conference, Chicago, IL.

Lederman, L. C. (October, 2007). *Language and prevention: A faculty perspective*. U.S. Department of Education Invitational Conference on Alcohol and Other Drugs. Omaha, NE.

Lederman, L. C. (August, 2007). *Simulation, socially situated experiential learning and alcohol abuse*. Annual Conference of the Association of Recovery Schools. Minneapolis, MN.

Lederman, L. C. (July, 2007). Revisiting the use and abuse of focus group research: Part 1. Social Norms Conference, Denver, CO.

Lederman, L. C. (July, 2007). Revisiting the use and abuse of focus group research: Part 2. Social Norms Conference, Denver, CO.

Lederman, L. C. (April, 2007). Changing the culture of college drinking through simulation experiences. Annual conference of the Eastern Communication Association. Providence, R. I.

Lederman, L. C. (October, 2006). *Language and prevention: A faculty perspective*. U.S. Department of Education Invitational Conference on Alcohol and Other Drugs. Washington, D.C.

White, H.R., Yan, G., Faden, V., Morgan, T.J. & Lederman, L.C. (June, 2006) *Comparing binge drinking measures for college students*. Prevention Research Society conference, Baltimore, MD.

Lederman, L. C. (July, 2006). *Use and abuse of focus group research: Part 1.* Social Norms Conference, Denver, CO.

Lederman, L. C. (July, 2006). *Use and abuse of focus group research: Part 2.* Social Norms Conference, Denver, CO.

Lederman, L. C. (2006). Communication pedagogy and health communication: Instructional practices. Eastern Communication Association. Philadelphia, PA.

Lederman, L. C., & Stewart, L. P. (2005). *The RU SURE game of choices and consequences: Curriculum infusion of a drinking-related decision simulation*, NCA. Boston, MA.

Russ, T., **Lederman, L. C.,** & Stewart, L. P. (2005). Addressing college drinking through curriculum infusion in the communication classroom: A study of the use of an experiential learning intervention, NCA. Boston, MA.

Lederman, L. C. (2005). *Use and abuse of focus group research: Part 1*. Social Norms Conference. Toronto, Canada.

Lederman, L. C. (2005). *Use and abuse of focus group research: Part 2*. Social Norms Conference. Toronto, Canada.

Lederman, L. C. (2005). 50<sup>th</sup> Anniversary Communication Quarterly: Reflections of an editor. Eastern Communication Association, Pittsburgh, PA.

- Lederman, L. C. (2004). *Communication and prevention simulations for recovery students*. Association of Recovery Schools, New Brunswick, NJ.
- Lederman, L. C. (2004). 50<sup>th</sup> Anniversary Communication Quarterly: Reflections of an editor. Eastern Communication Association, Boston, MA.
- Yanovitzky, I., **Lederman, L. C.**, & Stewart, L. P. (2004) *Defensive processing of alcohol related social norms messages by college students*. International Communication Association, New Orleans, LA.
- Yanovitzky, I., Stewart, L. P., & Lederman, L. C. (2004) Social distance, perceived drinking by peers, and alcohol use by college students. International Communication Association, New Orleans, LA.
- Lederman, L. C., & Stewart, L. P. (2004). *The role of communication in health issues: The SSEL model as a conceptual framework.* New Jersey Communication Association, New Brunswick, NJ.
- Lederman, L. C., Stewart, L.P., & Johnson, S. (2004). *The RU SURE Campaign: Innovative prevention strategies*. SCILS Research Day, New Brunswick, NJ.
- Lederman, L. C., & Stewart, L. P. (2003). *The role of communication in health issues: The RU SURE game of choices and consequences.* New Jersey Communication Association, Princeton, NJ.
- Lederman, L. C., (2003). *Language and prevention: A plenary panel*. U.S. Department of Education Annual Conference on Alcohol and Other Drugs. Austin, TX.
- Lederman, L. C., (2003). *Language and prevention: A faculty perspective*. U.S. Department of Education Invitational Conference on Alcohol and Other Drugs. Washington, D.C.
- Stewart, L. P., & Lederman, L. C. (2002). RU smoking?: Talking to college students about smoking as a first step in designing a campaign to reduce nicotine addiction on campus. Eastern Communication Association Conference, New York, NY.
- Crownover, B., **Lederman, L. C.,** & Stewart, L. P. (2002). *Remembering the songs I used to sing: An ethnographic approach to learning more about disease in older adults.* Eastern Communication Association Conference, New York, NY.
- Lederman, L. C., Stewart, L. P., Goodhart, F., Powell, R., & Laitman, L. (2001). *A case against "binge" as the term of choice: How to get college students to personalize messages about dangerous drinking*. National Communication Association, Atlanta, GA.
- Lederman, L. C., & Stewart, L. P. (2001). *Not just a game: The RU SURE? campaign to reduce dangerous drinking at Rutgers as a case study in using experiential learning in funded research.*National Communication Association Preconference on Teaching and Researching Experientially, Atlanta, GA.
- Lederman, L. C., Stewart, L. P., & Kully, R. D. (2001). Lessons learned from the myths and misperceptions about college drinking: Do they apply to alcoholism among older adults? National Communication Association, Atlanta, GA.

- Lederman, L. C., Stewart, L. P., Cattafesta, J., Goodhart, F. W., Laitman, L., & Powell, R. (2001).. Are Rutgers students sure about the RU SURE? Campaign? An interdisciplinary look at the RU SURE? campaign through the eyes of Rutgers students. Eastern Communication Association, Portland, ME.
- Lederman, L. C., Stewart, L. P., Barr, S., & Perry, D. (2000). The socially situated experiential learning model: A communication-based approach to dangerous drinking on the college campus. Eastern Communication Association, Pittsburgh, PA.
- Lederman, L. C. (2000). *RU SURE? The Game. Experiential learning and curriculum infusion*. National Communication Association. Seattle, WA.
- Lederman, L. C. (2000). *How communication is part of the solution: alcohol on the college campus.* National Communication Association. Seattle, WA.
- Lederman, L. C., Stewart, L. P., Laitman, L., Goodhart, F. W., & Powell, R. (2000). *A case against binge drinking as the word of choice*. US Department of Education, Safe and Drug Free Schools, 14<sup>th</sup>. Annual Meeting on Alcohol, Other Drug, and Violence Prevention In Higher Education, Pittsburgh, PA.
- Lederman, L. C. (2000). *The top ten misperceptions campaign: A model program at rutgers*. U.S. Department of Education, Safe and Drug Free Schools, 14<sup>th</sup>. Annual Meeting on Alcohol, Other Drug, and Violence Prevention In Higher Education, Pittsburgh, PA.
- Lederman, L. C., & Stewart, L. P. (1999). *Reconceptualizing college drinking as socially situated experiential learning*. National Communication Association, Chicago, IL.
- Lederman, L. C. (1999). *The Rutgers CHI model: Changing misperceptions of college drinking*. National Communication Association, Chicago, IL.
- Lederman, L. C. (1999). *Promotion and tenure practices: Pre-conference presentation*. National Communication Association, Chicago, IL.
- Barr, S. L., Powell, R., Goodhart, F., **Lederman, L. C.,** Stewart, L. P., Kennedy, L., Laitman, L., & McLaughlin, P. (1999). *Preventing dangerous drinking using a social norms approach* (poster session). Public Health Summit I sponsored by Public Health CARE and the New Jersey Public Health Association, Edison, NJ.
- Lederman, L. C., Stewart, L. P., & Barr, S., Powell, R., Laitman, L., & Goodhart, F. (1999). RU SURE? *Changing the culture of college drinking through mediated and interpersonal interventions*. National Communication Association, Chicago, IL.
- Barr, S., Powell, R., Laitman, L., Lederman, L. C., Stewart, L. P., Goodhart, F., McLaughlin, P., & Kennedy, L. (1999). RU SURE? *Changing the culture of college drinking by correcting student misperceptions of drinking norms* (poster session). U.S. Department of Education Annual Meeting on Alcohol, Other Drug and Violence Prevention, Albany, NY.
- Lederman, L. C. & Stewart, L. P. (1998). Addressing the culture of college drinking through correcting misperceptions: Using experiential learning theory and Gilligan's work. National Communication Association, New York, NY.

Lederman, L. C. (1998). *Changing the culture of college drinking*. Round Table. National Communication Association, New York, NY.

Lederman, L. C. (1998). An agenda for NCA, Western States Communication Association, Denver, CO

Lederman, L. C. (1998). *An agenda for NCA*. Southern States Communication Association, San Antonio, TX.

Lederman, L. C. (1998). Spotlight on scholarship: Communication and the culture of college drinking, Southern States Communication Association, San Antonio, TX.

Lederman, L. C. (1998). An agenda for NCA. Central States Communication Association, Chicago, IL

Lederman, L. C. (1998). *An agenda for NCA*. Eastern States Communication Association, Saratoga Springs, NY.

Panelist. NCA candidates meet ECA: A panel. Eastern States Communication Association, Saratoga Springs, NY.

Lederman, L. C. (1997). *Communication and the culture of college drinking*, Eastern Communication Association Meeting, Baltimore, MD

Chair, *Quality and communication improvement at Rutgers*, Speech Communication Association, San Diego, CA, November, 1996.

Panelist, *Communication and the future*, Speech Communication Association, San Diego, CA, November, 1996.

Panelist, Community and community-building communication: The Culture of college drinking, Speech Communication Association, San Diego, CA, November, 1996.

Panelist, *Experiential Commission*, Pre-conference on interactive learning, Speech Communication Association, San Diego, CA, November, 1996.

Chair, Association for Communication Administrators Presidential Seminar, San Diego, CA, November, 1996.

Chair, Communication administrators and the culture of college drinking, Speech Communication Association, San Diego, CA, November, 1996.

Workshop Leader. *Learning in the classroom*. Western Communication Association, Pasadena, CA, February, 1996.

Panelist. A Review of the work of Gary Kreps. Eastern Communication Association, New York, NY, April, 1996.

Panel Chair. *Directions in scholarship: How to get published*. Eastern Communication Association, Pittsburgh, PA, April, 1995.

Panelist. ECA members establish an association agenda: SCA candidates respond. Eastern Communication Association, Pittsburgh, PA, April, 1995.

Panelist. Assessing programs in communication: How do we know when we are successful? Eastern Communication Association, Pittsburgh, PA, April, 1995.

Workshop Leader. *Experiential learning. Women and communication*. Speech Communication Association, New Orleans, LA, November, 1994.

Panelist. *Women and administration*. Speech Communication Association, New Orleans, LA, November, 1994.

Workshop Leader. *IMAGINE THAT! Designing and facilitating simulations and games for training and the classroom.* Speech Communication Association, New Orleans, LA, November, 1994.

Moderator. From classroom to community: Experiential learning. Speech Communication Association, New Orleans, LA, November, 1994.

Workshop Leader. Communication, culture and gender: The meaning of "no." North American Gaming and Simulation Association, Princeton, NJ, October, 1994.

Lederman, L. C. & Hegde, R. (1994). *Differences that make a difference. Culture and debriefing*. North American Gaming and Simulation Association, Princeton, NJ.

Lederman, L. C. & Kato, F. (1994). *Debriefing the debriefing process*. International Simulation and Gaming Association, Ann Arbor, MI.

Panelist. Past presidents look back: ECA and service to the discipline. Eastern Communication Association, Washington, DC, April, 1994.

Workshop Leader. *Effective debriefing. Short course.* Speech Communication Association, Miami, FL, November, 1993.

Revisiting the handgun in the classroom: Ethical concerns. The 4th Simulation and Gaming Symposium, Japan Association of Simulation and Gaming, Fukuoka, Japan, July, 1993.

Respondent. *An ecology of communication scholarship*. Eastern Communication Association, New Haven, CT, April, 1993.

Panelist. *The first hundred years are the hardest: Past presidents reflect on the field.* Eastern Communication Association, New Haven, CT, April, 1993.

Panelist. Authors talk about approaches to teaching interpersonal communication. Eastern Communication Association, New Haven, Ct, April, 1993.

Panelist. Perspectives on making a difference in the classroom from ECA's outstanding teachers. Eastern Communication Association, New Haven, CT, April, 1993.

Workshop Leader. *Debriefing as intrapersonal communication: A round table exchange.* Speech Communication Association, Chicago, IL, November, 1992.

Workshop Leader. *Issues and leadership*. Association of Communication Administrators, Chicago, IL, November, 1992.

Panelist. *Experiential learning: Ethical issues in simulations and gaming*. Speech Communication Association, Chicago, IL, November, 1992.

Lederman, L. C. (1992). The handgun in the classroom. Pedagogical issues and simulations for communication. Eastern Communication Association, Portland, ME.

Panelist. What the faculty need/want from the department chair. Eastern Communication Association, Portland, ME, May, 1992.

Guest Reader. Of thee we sing. A tribute to John Wilson and Caroline Drummond Ecroyd. Eastern Communication Association, Portland, ME, May, 1992.

Workshop Leader. *THE MARBLE COMPANY: Using simulations-games for diversity training.* Temple University Conference on Conflict and Diversity, Philadelphia, PA, April, 1992.

Seminar Leader. *Experiential learning: Theory and practice*. Speech Communication Association, Atlanta, GA, November, 1991.

Workshop Leader. *IMAGINE THAT! Creating, using and debriefing a simulation of alcohol use and abuse.* North American Gaming and Simulation Association, Spokane, WA, October, 1991.

Lederman, L. C. (1991). Differences that make a difference: Intercultural communication, simulation and the debriefing process. International Simulation and Gaming Association, Kyoto, Japan.

Lederman, L. C. (1991). First you have to get their attention: An alcohol awareness campaign designed for and by college students. International Communication Association, Chicago, IL, May, 1991.

Workshop Leader. *IMAGINE THAT! Using a simulation game for generating discussion of alcohol use and abuse among college students.* International Communication Association, Chicago, IL, May, 1991.

Workshop Leader. *Debriefing simulations and games*. 81st Annual Conference of the Eastern Communication Association, April, 1991.

Round Table Discussion Leader. *The process of debriefing simulations and games*. 81st Annual Conference of the Eastern Communication Association, April, 1991.

Workshop Leader. *Simulations and communication*. 76th Annual Speech Communication Conference, Chicago, IL, November, 1990.

Panelist. *Editors speak about publishing experiential materials*. 76th Annual Speech Communication Conference, Chicago, IL, November, 1990.

Presenter. *THE RULES OF THE GAME*. 1990 International Simulation and Gaming Association Conference, Durham, NH, July, 1990.

Lederman, L. C. (1990). *Pre-trained interviewees: An innovation in the use of the focus group interview.* International Communication Association, Dublin, Ireland.

Panelist. *Editorial and legal issues of the new technologies*. 80th Annual Conference of the Eastern Communication Association, Ocean City, MD, May, 1990.

Lederman, L. C. (1989). Assessment of the focus group technique for data collection in applied communication research. Speech Communication Association, San Francisco, CA.

Workshop Leader. *After the game is over: Debriefing simulations and games.* Speech Communication Association, San Francisco, CA, November, 1989.

Lederman, L. C. (1989). *Information management: Preparing for the professional career*. American Society of Information Science, Washington, D.C.

Lederman, L. C. (1989). *Gathering information about urban library users: The focus group interview.* With J. Schement. NJ Library Conference, Princeton, NJ.

Workshop Leader. THE RULES OF THE GAME: A simulation game for communication and gender issues in organizations. Eastern Communication Association Ocean City, MD, May, 1989.

Respondent. The multicultural world of a merged department: Curricular consequences for speech, journalism, and mass communication. 80th. Annual Conference of the Eastern Communication Association, Ocean City, MD, May, 1989.

Panelist. *The role of journal research in the college classroom.* 80th Annual Conference of the Eastern Communication Association, Ocean City, MD, May, 1989.

Workshop Leader. *THE MARBLE COMPANY on the road*. 74th Annual Speech Communication Conference, New Orleans, LA, November, 1988.

Lederman, L. C. (1988). When you want to know what they think, ask them: Using focus group interviews. Eastern Communication Association, Baltimore, MD.

Lederman, L. C. (1988). *Intrapersonal relationships: A new construct*. Eastern Communication Association, Baltimore, MD.

Panelist. *Regional communication journals and editors of them*. A panel presented to the 73rd Annual Conference of the Speech Communication Association, Boston, MA, November, 1987.

Lederman, L. C. (1987). *Behavioral data from the THE MARBLE COMPANY GAME*. Eastern Communication Association, Syracuse, NY.

Lederman, L. C. (1987). Communication effectiveness in the business world: A preliminary examination of the impact of the self-self relationship on the meanings derived in conversations with others. International Communication Association Annual Conference, Montreal, Canada.

Lederman, L. C. (1986). *After the game is over: A brief guide to debriefing simulation games*. Eastern Communication Association Annual Meeting, Atlantic City, NJ.

Lederman, L. C. (1986). Education for information professionals: The effects of the self-self relationship on conversational effectiveness. Eastern Communication Association Annual Meeting, Atlantic City, NJ.

Workshop Leader. *A simulation for organizational communication: THE MARBLE COMPANY*. Speech Communication Association, Chicago, IL, November, 1986.

Short Course Co-Director. *Instruction in implementation of the LINDLEE ENTERPRISES SIMULATION*. Speech Communication Association, Chicago, IL, November, 1986.

Workshop Leader. *The MARBLE COMPANY GAME Simulation: An experience-based approach to teaching organizational communication*. 72nd Annual Conference of the Speech Communication Association, Chicago, IL, November, 1986.

Moderator and Coordinator. Pilot institute for information professionals, SCILS, May, 1986.

Lederman, L. C. (1986). The marble game: Experience-based learning and educating students of communication, information and management. International Communication Association.

Lederman, L. C. (1986). The marble game: Experience-based learning and educating students of communication, information and management. Eastern Academy of Management Association, Philadelphia, PA.

Chair. *The Basic course in communication: Dealing with special students.* A panel delivered at the Eastern Communication Association Annual Conference, May, 1986.

Lederman, L. C. (1986). The marble game: Experience-based learning and educating students of communication, information and management. Eastern Communication Association.

Lederman, L. C. (1985). Seminar presentation on simulations. Temple University.

Lederman, L. C. (1985). *Instructional simulations help pr students to understand roles in organizational communication*. Annual Conference of the Association of Educational Journalism and Mass Communication, Memphis, TN.

Lederman, L. C. (1985). *Having it both ways in organizational communication: Queen Christina's chair.* 35th Annual International Communication Association Conference, Honolulu, HI.

Panelist. Educating information professionals for an electronic age: A report on the research. FIPSE Invitational Conference, Rutgers University, New Brunswick, NJ, May, 1985.

Chair. The Eastern Communication Association anniversary volumes: Past, present and future. Eastern Communication Association, Providence, RI, May, 1985.

Short Course Instructor. *Development of texts, simulations and software for communication education.* Speech Communication Association, Chicago, IL, November, 1984.

Workshop Director. *Guiding the debriefing of instructional simulations*. Speech Communication Association, Chicago, IL, November, 1984.

Workshop Director. *The SIMCORP method*. International Communication Association, San Francisco, CA, May, 1984.

Lederman, L. C. (1984). *Systematic debriefing and experience-based learning*. 34th Annual Conference of the International Communication Association, San Francisco, CA.

Lederman, L. C., & Stewart, L. P. (1984). *The SIMCORP method: A brief history of the SIMCORP SIMULATION*. 34th Annual Conference of the International Communication Association, San Francisco, CA.

Lederman, L. C. & Kreps, G. L. (1984). Using the case method in organizational communication education: Developing students' insight, knowledge, and creativity through experience-based learning and systematic debriefing. 34th Annual Conference of the International Communication Association, San Francisco, CA.

Lederman, L. C. (1984). Communication education in the 1980's: Magdalene Kramer, the teachers' teacher. 75th Anniversary Conference of the Eastern Communication Association, Philadelphia, PA.

Lederman, L. C. (1984). Communication, information and alienation: The impact of information systems and high technology on human interaction. 75th Anniversary Conference of the Eastern communication Association, Philadelphia, PA.

Lederman, L. C. (1984). Simulations and games in communication education: A critical reexamination. 75th Anniversary Conference of the Eastern Communication Association, Philadelphia, PA.

Lederman, L. C. (1984). *Reflections on the health of communication as a discipline: ECA presidential address.* 75th Anniversary Conference of the Eastern Communication Association, Philadelphia, PA.

Panel Chair. *Master or slave? What will technology do to communicating humans?* 75th Annual Conference of the Eastern Communication Association, Philadelphia, PA, March, 1984.

Association President and Chair. General Business Meeting, 75th Diamond Anniversary Conference, Eastern Communication Association, Philadelphia, PA, March, 1984.

Lederman, L. C. (1983). *Communication, organization and simulation: Simulations and internships*. 69th Annual Conference of the Speech Communication Association, Washington, D.C.

Lederman, L. C. (1983). Sex role stereotypes and gender differences: The application of simulations and games. 6th Annual Gender Conference, New Brunswick, NJ.

Lederman, L. C. (1983). *Greetings from the Eastern Communication Association:* Speech Communication Association, Chicago, IL.

Lederman, L. C. (1983). *Greetings from the Eastern Communication Association* Speech Communication Association, Washington, D.C.

Lederman, L. C. (1983). *Greetings from the Eastern Communication Association:* New York State Speech Association, Ellenville, NY.

Panel Moderator. *Let us dare to reach out*. First Vice-President's Panel, Eastern Communication Association, Ocean City, MD, April, 1983.

Panel Moderator. *Communicating and about communicating*. Eastern Communication Association, Ocean City, MD, April, 1983.

Panel Moderator. *Communication, control and choice*. Eastern Communication Association, Ocean City, MD, April, 1983.

Lederman, L. C. (1983). Experience-based learning in simulations: The SIMCORP SIMULATION and its background, Eastern Communication Association, Ocean City, MD.

Lederman, L. C. (1982). A competency-based approach to assertiveness training, Eastern Communication Association, Hartford, CT.

Lederman, L. C. (1982). Designing, selecting and evaluating simulations for instruction in the organization, Eastern Communication Association, Hartford, CT.

Lederman, L. C. (1981). *The basics and beyond: Competency-based approaches to communication education*. Basic Course Directors Conference, Swan Lake, NY.

Chairperson and Panelist. *Communication, apprehension, stress and assertiveness training*. Eastern Communication Association, Pittsburgh, PA, March, 1981.

Chairperson and Panelist. *Issues and agenda for the 1980s in the basic course.* Eastern Communication Association, Pittsburgh, PA, April, 1981.

Lederman, L. C. (1980). Coping with change and with those things which never change. Speech Communication Association, New York, NY.

Lederman, L. C. (1980). *Communication competencies for the college student*. Annual Conference, Tri-State Speech Association, Philadelphia, PA.

Lederman, L. C. (1979). Communication apprehension and the use of the library for basic course students. Basic Course Director's Conference Stroudsburg, PA.

Lederman, L. C. & Ruben, B.D. (1978). *Construct validity: Communication, systems and simulation-II.*, Eastern Communication Association, Boston, MA.

Lederman, L. C. (1977). *Communication, systems and simulations*. With B. Ruben, North American Simulation and Gaming Association, Boston, MA.

Lederman, L. C. (1976). Parallel evolution in science: A history of the roots and central concepts of general systems theory. Eastern Communication Association, Philadelphia, PA.

Panelist. A report on communication measures in basic courses in speech. Basic Course Director's Conference, Boston, MA, October, 1976.

# ADDITIONAL SCHOLARLY WORK AND PROFESSIONAL ACTIVITY

## Selected Professional Consultations

University of Texas, Brownsville, 2013

Higher Education Center, 2007

Higher Education Center Robert Wood Johnson Consortium, 2006

White House Office on Drug Control Policy, 2004

Ithaca College, External Evaluator, 2002

Higher Education Center for Alcohol and Drug Prevention, 2002, 2004

Consultant and Course Designer, AT&T, School of Business, 1995

AT&T, Consumer Products, 1988

NJ Inter-Insurance Exchange, 1990

Elizabethtown Water Company, 1994

National Training Laboratory (NTL), Bethel, Maine, 1987-1988

Germanksy Electronics, 1986

Johnson and Johnson, (Personal Products, Dental, Ortho), 1980-1982

Withum, Smith and Brown, Certified Public Accountants, 1983-1984

Total Research Corporation, 1981-1988

#### **Editorial Positions**

#### **Editor**

Journal of Groups in Addiction Recovery (Editor), 2014-15

Communication Quarterly, 1988-1990

Special Issue, Simulation Gaming, 1991

Series Editor, Games People Have Played: Compendium of Games Played, NASAGA, 1993-1995.

#### Editorial Boards

Editorial Board, Journal of Groups in Addiction Recovery, 2015-2020

Editorial Board, Communication Quarterly, 2014-16

Editorial Board, Western Journal of Communication, 2013-14

Editorial Board, Health Communication, 2014-15

Editorial Board, Journal of Health Communication, 2004-present

Editorial Board, Qualitative Research Reports, 1999-2003

Editorial Board, Communication Research Reports. 1998-2000

Associate Editor, Simulation/Gaming, 1990-present

Associate Editor, Communication Quarterly, 1991-1993, 1996-2000, 2003-05, 2006-2009

Associate Editor, Simulation and Gaming, 1989-1991

Associate Editor, Communication Education, 1988-1990

Associate Editor, Communication Quarterly, 1984-1987

Associate Editor, Communication Education, 1981-1984

#### Manuscript Reviews

Journal of Groups in Recovery, 2011, 2012, 2013, 2014, 2015

Health Communication, 2013, 2014, 2015

Western Journal of Communication, 2013, 2014

Communication Monographs, 2013, 2015

Simulation and Gaming, 2010, 2013, 2014, 2015

Communication Education, 2012

Communication Quarterly, 2012, 2014-16

## **Book Reviews (Recent)**

Lawford, C.K. Recover to Live, Journal of Groups in Recovery, 2014

#### LEADERSHIP IN SCHOLARLY SOCIEITIES AND OFFICES HELD

## National Communication Association/Speech Communication Association

Candidate, President-elect, 1998

Legislative Council, 1997-8

ACA Program Planner, 1996

Experiential Learning Commission Program Planner, 1992

Chair, Commission on Experiential Learning, 1991

Vice Chair, Commission on Experiential Learning, 1990

Vice Chair-elect, Commission on Experiential Learning, 1989

Representative, American Association for the Advancement of Science, 1988-1990

Nominating Committee, 1985

#### Eastern Communication Association

President, 1984

Committee on Distinguished Research Fellows, 2001-present

Committee on Distinguished Teaching Fellows, 1997-present

First Vice President and 74th Annual Conference Planner, 1982

Executive Council, 1988-1990

Chair, Finance Committee, 1988-1990

Member-at-Large, Executive Council, 1980-1982

## Association for Communication Administration

President 1996

Representative, Council of Communication Associations, 1996

President-elect, 1995

Executive Committee, 1993-1998

## International Simulation and Gaming Association

Vice President, 1991

Executive Committee, 1991-1994

## North American Simulation and Gaming Association

Vice President, 1994

Executive Board, 1992-1995

## Conference Planning

## Major Conferences

Association for Communication Administration, Fall Conference, 1996

Eastern Communication Association, First Vice-President and 74th Annual Conference Planner, Ocean City, Maryland, 1983

North American Simulation and Gaming Association, Conference Planning Committee, 21st Annual Conference, New Brunswick, NJ, 1983

## Special Interest Conferences

School of Communication, Information and Library Studies Research Day, 2002

Association of Communication Administrators, Regional Conference Panels, 1994

Eastern Communication Association, Annual Conference, Presidential Series Planner, 1992

Speech Communication Association, Vice Chair and Conference Planner, Experiential Commission, Chicago, IL, 1990

Tri-State Communication Association, President and Conference Planner, New Brunswick, NJ, 1988

Eastern Communication Association, Conference Planner, 5th Annual Basic Course Director's Conference, Atlantic City, NJ, 1980

#### **TEACHING**

#### Graduate Students Funded by Research Grants

Lisa Menagatos (PhD Program, Hugh Downs School of Human Communication)

Aaron Hess (PhD Program, Hugh Downs School of Human Communication)

Tara Schuwerk (PhD Program, Hugh Downs School of Human Communication)

Marianne LeGreco (PhD Program, Hugh Downs School of Human Communication)

Angela LaValley (PhD Program, Hugh Downs School of Human Communication)

Emily Cripe (PhD Program, Hugh Downs School of Human Communication)

Jennifer Greenberg (Psv.D. Program, GSAPP)

Cynthia Bates (MCIS Program, SCILS)

Sherry Barr (Psy.D, Program, GSAPP)

Shakira Johnson (MCIS Program, SCILS)

Lynn Kennedy (Ph.D Program, SCILS)

Rebecca Platzner (Ph. D Program, SCILS)

Rasheeda Calloway (Bloustein School, Rutgers University)

Marlene Matarese (MSW, School of Social Work, Rutgers University)

Stacey Peterson (Ph.D Program, SCILS, Rutgers University)

Mark Golubow (Ph.D Program, SCILS, Rutgers University)

Peter Stepman (Ph.D Program, SCILS, Rutgers University)

Travis Russ (Ph.D Program, SCILS, Rutgers University)

Mindy Wu (Ph.D Program, SCILS, Rutgers University)

Hyo Kim (Ph.D Program, SCILS, Rutgers University)

Joanne Cattafesta (Ph.D Program, SCILS, Rutgers University)

Brad Crownover (Ph.D Program, SCILS, Rutgers University)

Sarah McMahon (MSW, School of Social Work, Rutgers University)

## Dissertations, Masters Theses and Undergraduate Theses Committees

Summer Preston, Advisor, 2019

Aaron Sanchez, withdrew

Lori Bednarchik, 2016, Co-Advisor

Trisha Hoffman, 2015, Committee member, ASU

Suzanne Pullen, 2015, Committee member, ASU

Lisa Menegatos, Ph D 2012, Co-Advisor

Jade Williams, Ph.D., 2010, Committee member ASU

Perry Pauley, Ph. D., 2009, Committee member ASU

Jessica Ney, M.A. 2007-2008

Beth Gallagher Babin, Ph.D. 2007 Committee member ASU

Aaron Hess, Ph. D. 2007-2008 Committee member ASU

Kristine Acheson, Ph.D. 2006-2008 Committee member ASU

Jade Williams, Ph.D. 2006- Committee member ASU

Tara Schuwerk, Ph.D. 2006- Advisor ASU

Kara Nightly, M.A. 2006-2007 Advisor ASU

Brad Crownover, Ph. D. Advisor, 2005.

Cynthia Bates, B.A., Advisor, 2003.

Deborah Gerrish, GSE, Ed. D.,

Margaret Niemiac, GSE, Ed. D., Committee Member, 2004.

Tracy Amamen, GSE, Ed. D.

Rebecca Platzner, Ph.D, 2002

Stacey Peterson, Ph. D., Advisor, 2002

Myra Nelson, Ph. D., Advisor, 2000

Augustine Savarimuthu, Ph. D., Committee Member, 2001

Esther Rumsey, Ph. D., Committee Member, 2001

Mary Alice McCullough, Ed. D., Committee Member, 2003

Nina Weerkkoddy, Ph. D., Committee Member, 1999

Beth Asbury, GSE, Ed. D., Committee Member, 2002

Kim Definbaugh, GSE, Ed. D., Committee Member, 2001-2003

Mary Ellen Hurley, GSE, Ed. D., Committee Member, 1998-2002

Shirin Zarqa, MCIS, Advisor, 2000

Marie Radford, Ph.D., Committee Member, 1993

Linda Shatzer, Ph.D, Committee Member, 1995

Connie Paul, Ph.D. Committee Member, 1983

Elsbeth Godwin, Ph.D., Committee Member, 1985

Lynn Bodofsky, Advisor, 1992

Peter Laub, Henry Rutgers Thesis Advisor, 1979

Delia Valentine, MCIS, Advisor, Independent Study, 1993

#### **Graduate Independent Studies**

Summer Preston, 2016

Lisa Menegatos, 2011

Shawna Malvini Redden, 2010

Jade Williams 2008

Perry Pauley 2008

Lisa Menagatos, 2008

Aaron Hess, 2008

Alison 2008

Aaron Hess, 2007

Kris Acheson 2007

Tara Schuwerk, 2006

Layne Owens, 2006

Sherry Barr, Pys. D, 2000, Internship Supervisor, F1999, S2000

Deborah Cohen, Ph.D. 1996, Independent Study

Shirin Zarqa MCIS, 1999, Independent Study

Ami Schecjter, Ph.D. 1994, Independent Study

Petty Cwiakala, MCIS,1992, Independent Study

Shakira Johnson (MCIS)

Cynthia Bates (MCIS)

Danielle Perry (MCIS)

Rebecca Platzner (Ph.D.)

Stacey Peterson (Ph.D.)

Barna Donovan (Ph.D.)

Joanne Cattafesta (Ph.D.)

Brad Crownover (Ph.D.)

Rasheeda Calloway (Bloustein School)

Marlene Materise (Social Work)

Peter Stepman (Ph. D Program, SCILS)

Sarah McMahon (Social Work)

Colleen Flynn (MCIS)

Travis Russ (PhD)

## **Undergraduate Independent Studies 1991-2005**

Robert Christine

Margo Gindi

Nancy Peters

Thomas Cook

Ayorkor Gaba

Cheryl Olender

Robert Schmidt

Angela Fresno

Michael Vicaro

Emily Wexler Robert Schmidt

Steven Fleisher

Kristen Ness

Christina DePlaza

Hara Tara

Kimberly Matthews

Cynthia Bates

Chanelle Williams

Scott MacAdoo

Caroline Carr

Dena Victor

Nick Young

Kathryn Gelderman

Syndey Blanchard

# **Course Design**

#### **ASU**

- 1. Communication, Alcoholism and Recovery (ASU) 2014
- 2. PhD Seminar in Communication and Women's Health Narratives (ASU) 2013
- 3. First Year Experience, Communication and the Culture of College Drinking (ASU) 2013, 2011
- 4. PhD Seminar in Focus Group Interview Design and Data Analysis (ASU)
- 5. PhD Seminar in Doctor Patient Communication (ASU)
- 6. Qualitative Research Methods (691 ASU)
- 7. PhD Seminar in Health Communication (ASU)

#### **Rutgers**

- 8. Focus Group Interviews (572)
- 9. Communication and Health Issues (587)
- 10. Qualitative Research Methods (603)
- 11. Methods of Inquiry (530)
- 12. Communication Training and Development (524)
- 13. Communication and Information (510)
- 14. Communication Theory (200)

- 15. Advanced Health Communication (472)
- 16. Administrative Communication (457)
- 17. Communication and Learning (425)
- 18. Public Speaking (380)
- 19. Interpersonal Communication (201)
- 20. Introduction to Communication (101)
- 21. Interpersonal Communication (320)
- 22. Health Communication (357)
- 23. Organizational Communication (355)
- 24. Public Speaking, 2001-2005
- 25. Communication Theory, 1997, 1983-1984, 1982-1983
- 26. Communication and Information Processes in Organizations, 1988-1989
- 27. Administrative Communication, 1989, 1988
- 28. Mass Communication (I & II), 1978-1980
- 29. Communication Learning Laboratory, 1978-1979
- 30. Introductory Level Courses, 1986-1987, 1981-1982

# **SERVICE**

## Service to Arizona State University

Search Committee, Melikian Center 2016

Advisor, Students in Recovery, 2015-

Steering Committee, First Year Forward, 2014-15

Sexual Violence Task Force, 2014

Retreat Leader, School of Social Transformation, 2014

Chair, Director Search Committee, School of Transborder Studies, 2015

Director, Hugh Down School of Human Communication, 2014-

Interim Director, Hugh Down School of Human Communication, Spring 2014

Personnel Committee, Hugh Downs School of Human Communication, 2013-14

Search Committee, School of Geographical Sciences and Urban Planning, 2013

Search Committee, Justice Studies Leader, School of Social Transformation, 2012

Shakespeare Cognition Research Project, founding member, 2011-

Dean, Social Sciences, College of Liberal Arts and Sciences, 2007-2012

Executive Director, Institute for Social Science Research, 2007-2010

Founding Director, Institute for Social Science Research, 2006-2007

Member, Hugh Downs School Health Communication Initiative, 2006-present

Member, Hugh Downs School Faculty Search Committee, 2006-2007

Member, University Alcohol Prevention Committee, Executive Committee, 2006

Member, University Task Force on Alcohol Prevention, 2006-2008

Member, University Substance Abuse Service Design Committee, 2006-2008

Grants Workshop, Hugh Downs School of Human Communication Faculty Retreat, 2006

Lecture, Changing the Culture of College Drinking, ASU Student Services Council, 2006

# Service to Rutgers University

Member, IRB Liaison Committee, 2003-2005

Member, Alcohol Policy Committee, 2003-2004

Member, Selection Committee, Rutgers College Class of 1962 Presidential Public Service Award, 2004

Member, Search Committee, Director of Health Services, 2003

Member, Ad Hoc Committee on Alcohol Use, 2002-2006

Member, Rutgers College Faculty Advisory Council, 1999-2004

Member, University Task Force on Retirement, 1998-2000

Member, University Alcohol Policy Implementation Committee, 1999

Member, University Committee on Alcohol Use, 1998-1999

Co-chair, Quality and Communication Improvement Self Study Sub-Committee, 1996-98

Quality and Communication Improvement Self Study Team 1996-98

University Faculty Council on Teaching Excellence, 1995-96

TA Training, Graduate School, 1988-1995

Undergraduate Curriculum Review Committee, 1994

Douglass College, Dean of Students Staff, Presentation, 1992

Douglass College, Livingston College, Rutgers College Dorm Lectures, 1991-1993

Senate Disciplinary Committee, 1987

Health Service, Communication Workshops, 1987-1989

Senator, Faculty Senate, 1985-1988

Rutgers University, Labor Education Center, Communication Consultant 1982-1987

University Library Committee, 1982-1983

Fellow, Douglass College, 1981-1995

Member, Administrative Council, School of Communication Studies, 1981-1982

Lecturer, Rutgers Alumni Summer College, 1981

Departmental Representative and Advisor, Douglass College, 1978-1979

## Service to the School of Communication, Information and Library Studies at Rutgers University

Space Committee, 2004-05

Teaching Evaluation Committee, 2004

Planner, the 5<sup>th</sup> Annual Research Day and J & J Blue Ribbon Scholars Day, 2003

Member, Research Committee, 2001-2002, 2002-03, 2004-05

Appointments and Promotions Committee, 2003, 2002, 2001, 2000, 1999, 1998

Member, R/PEN Committee 1999-2000

Representative, Faculty Council, 1997-1998

Chair, Ph.D. Admissions and Standards Review Committee, 1993

Chair, Teaching Excellence Committee, 1993

Member, Strategic Planning Committee, 1993

Inaugural Director, Master's Program in Communication & Information Studies, 1987-1991

Chair, MCIS Search Committee, 1987-1988

Chair, MCIS Admissions Committee, 1987-1988

Member, Vision 2000, 1992

Member, SCILS Research and Development Committee, 1988-95

Member, Chairs and Director's Committee, 1987-1995

Member, SCILS A & P Committee, 1987-2005

Member, SCILS Administrative Council, 1985-1995

Member, Ph.D. Executive Committee, 1990-1991

Member, Ph.D. External Review Committee, 1987-1988

Member, Ph.D. Admissions Committee, 1985-1987

Member, SCILS By-Laws Committee, 1982-1983

## Service to the Department of Communication at Rutgers University

Director, Center for Communication and Health Issues, 1998-2005

Chair, Public Speaking Award Contest, 2002, 2003, 2004

Chair, Search Committee, 2004

Chair, Department of Communication, 1991-1996

Director, Undergraduate Program in Communication, 1991-1996

Planner, Department Retreat, 2001

Coordinator, Public Speaking Courses, 2000-2004

Chair, Teaching Effectiveness Committee, 1997

Chair, Curriculum Committee, 1996

Chair, Search Committee, 1983, 1985, 1986, 1979

Chair, By-Laws Committee, 1982-1983

Search Committee, 1980-1991, 1981-1982, 1985-1986, 1986-1988

Member, Personnel Procedures Committee, 1984-2000

Member, Henry Rutgers Honors Committees, 1976, 1980, 1981, 1982,

Member, Curriculum Committee 1985, 1988-1991

## Selected Service to the Community

Board of Directors, Association of Recovery Schools, 2006-2009

Consultant, Higher Education Center for Alcohol and Violence Prevention, 2006

Consultant, California State University Emeritus and Faculty Retirement Association, 2006

Consultant, University of Nebraska, Alcohol Policy Interest Group, 2004

Center Associate, Higher Education Center, 2001-2003

Consultant, California State University Committee on Alcohol Policy, 2001

Consultant, F G I Training, NJ Consortium on Alcohol and Other Drug Prevention, 1999

Consultant, Grand Valley State University, 1997, 1999

Vice Chair, Board of Directors, Mercer Council on Alcohol and Drug Addiction, 1995-97.

Consultant, New Jersey Institute for Collegiate Teaching and Learning, 1995-96

Consultant, New Jersey Institute for Collegiate Teaching and Learning, 1994-1995

Consultant, NJ Family Court, Consultant, Communication and Family, 1994-1995

Stevens Institute, Consultant, Communication and Teaching, 1995

Instructor, New Jersey Judicial College, 1993, 1994, 1995, 1996, 1997, 1999

Board of Directors, Mercer Council on Alcohol and Drug Addiction, 1991-1993

Brown University, Consultant 1989, 1993

Consultant, New Jersey Institute for Collegiate Teaching and Learning, 1989

University of Iowa, 1989

School of Library and Information Science, UNC, 1988

Consultant, Paterson Public Library, 1988

Consultant, Institute for Educational Leadership, 1982-1988

Consultant, Northwest Jersey Regional Library, 1988

Consultant, South Jersey Regional Library, 1987

Board of Directors, U-NOW Day Care Center Princeton, New Jersey, 1977-81