

# ALISSA A. RUTH

ARIZONA STATE UNIVERSITY | SCHOOL OF HUMAN EVOLUTION & SOCIAL CHANGE  
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## EDUCATION

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- 2014      **PhD Anthropology (Sociocultural)**  
School of Human Evolution and Social Change, Arizona State University
- 2007      **MS Justice Studies**  
School of Justice and Social Inquiry, Arizona State University
- 2002      **Certificate of Teaching English**  
University of Cambridge, Guanajuato, Mexico
- 1999      **BA Anthropology**  
University of Florida

## PROFESSIONAL POSITIONS

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- 2017–      **Associate Academic Professional**, Director of Strategic Initiatives, School of Human Evolution and Social Change, Arizona State University
- 2015 – 2016      **Associate Academic Professional**, Director of Strategic Initiatives for Teaching & Learning, School of Human Evolution and Social Change, Arizona State University
- 2010 – 2015      **Assistant Academic Professional**, Director of Student & Academic Services, School of Human Evolution and Social Change, Arizona State University
- 2007 – 2010      **Coordinator of Student & Academic Services**, School of Human Evolution and Social Change, Arizona State University
- 2005 – 2007      **Admissions Counselor Senior**, Undergraduate Admissions Office, University of Arizona
- 2001 – 2003      **Teacher of English as a Second Language**, Escuela de Idiomas, Universidad de Guanajuato, Mexico

## RESEARCH SPECIALIZATIONS & TEACHING INTERESTS

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Educational Anthropology	Race, Class & Gender
Diversity in Higher Education	Structural Awareness/Competence
Experiential Education Design & Evaluation	Immigration to the United States
Teaching Qualitative Research Methods	Undocumented Immigrant Youth/Citizenship
Citizen Social Science	Grass Roots Social Movements
Social, Human & Cultural Capital	Mexico & the Southwest U.S

## PUBLICATIONS

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Co-author mentorship/collaboration: \*\*undergraduate student, \*graduate student, †postdoctoral researcher, ^community partner

### PEER-REVIEWED JOURNAL ARTICLES

*In Press*

**Ruth, A., M. Beresford & E. Cantú.** Community and Autonomy: Motivations for Entrepreneurship among Arizona Community College Students. *Human Organization*. Fall 79(3)

- Cadenas, G.A., N. Lynn\*, K. Melo\*, L. Liu\*, E. Cantú, **A. Ruth**, S. Carroll\*, S. Kulp\* & T. Spence\*. Minority Community College Students' Critical Consciousness and Social Cognitive Career Outcomes. *The Career Development Quarterly*
- 2020 **Ruth, A.**, C. SturtzSreetharan, A. Brewis & A. Wutich. (2020). Structural Competency of Pre-Health Students: Can a Single Course Lead to Meaningful Change? *Medical Science Educator*. <https://doi.org/10.1007/s40670-019-00909-9>
- Cadenas, G., N. Lynn\*, E. Cantú, T. Spence\* & **A. Ruth**. (2020). A Programmatic Intervention to Promote Entrepreneurial Self-efficacy, Critical Behavior, and Technology Readiness among Underrepresented College Students. *Journal of Vocational Behavior*. February 116 (Part A):103350. <https://doi.org/10.1016/j.jvb.2019.103350>
- 2019 **Ruth, A.**, E. Estrada, S. Martinez-Fuentes\* & A. Vazquez-Ramos^. (2019). Soy de aqui, Soy de alla: DACAdmented Homecomings and Implications for Identity and Belonging. *Latino Studies*. Fall 17(3): 304-322
- Ruth, A.** & E. Estrada. (2019). DACAdmented Homecomings: A Brief Return to Mexico and the Reshaping of Bounded Solidarity among Mixed-Status Latinx Families. *Hispanic Journal of Behavioral Sciences*. May 43(2): 145-165
- Ruth, A.**, A. Wutich & A. Brewis. (2019). A Model for Scaling Undergraduate Research Experiences: The Global Ethnohydrology Study. *International Journal of Mass Emergencies and Disasters*. March: 37(1): 25-34
- Ruth, A.**, J. Hackman\*, A. Brewis, T. Spence\*, R. Luchmun\*, J. Velez^, & T.G. Ganesh. (2019). Engineering Projects in Community Service (EPICS) in High Schools: Subtle but Potentially Important Student Gains Detected from Human-Centered Design Curriculum. *Education Sciences*. February: 9(35):1-17
- 2018 **Ruth, A.** (2018). Attaining the College Dream: The Effects of Politics on the Social Capital of First-Generation Undocumented Immigrant Students. *Human Organization*. March: 77(1)
- Ruth, A.**, A. Brewis, D. Blasco\* & A. Wutich. (2018). Long-term Benefits of Short Term Research-Integrated Study Abroad. *Journal of Studies in International Education*. <https://doi.org/10.1177/1028315318786448>
- Cadenas, G., E. Cantú, T. Spence\* & **A. Ruth**. (2018). Integrating Critical Consciousness and Technology in Entrepreneurship Career Development with Diverse Community College Students. *Journal of Career Development*. <https://doi.org/10.1177/0894845318793968>
- 2014 Wutich, A., **A. Ruth**, A. Brewis & C. Boone. (2014). Stigmatized Neighborhoods, Social Bonding and Health. *Medical Anthropology Quarterly*. December: 28(4)
- Vins, H.\*\*\*, A. Wutich, A. Brewis, M. Beresford, **A. Ruth** & C. Roberts. (2014). Gender and Children's Perceived Water Futures in the U.S. Desert Southwest. *Human Organization*. Fall: 73(3)

#### EDITOR-REVIEWED PUBLICATIONS

- 2016 **Ruth, A.**, A. Wutich & A. Brewis. (2016). The Global Ethnohydrology Study: Integrating Global Health Undergraduates in Collaborative Research. *Practicing Anthropology*. October: 34(4)

## PEER-REVIEWED PUBLISHED CONFERENCE PAPERS

- 2018 **Ruth, A.**, J. Hackman\*, T. Spence\*, J. Velez^, H. Parker^ & T.G. Ganesh. (2018). Board 130: Engineering Projects in Community Service (EPICS) High: Culturally Responsive Programing and Learning Outcomes for Underrepresented Students in Arizona. (Work in Progress, Diversity). *American Society for Engineering Education Annual Meeting*, Salt Lake City, Utah.  
<https://peer.asee.org/29919>

## SUBMITTED MANUSCRIPTS

Estrada, E. & **A. Ruth**. "My Mom Is an Attorney?": DACA Recipients Travel to Mexico and Gain an Experiential Frame of Reference. *Invited to Revise and Resubmit, Qualitative Sociology*

**Ruth, A.** & J. Landers.\*\* Planting the Seed: Motivators and Influencers on Graduate School Enrollment for First and Continuing-Generation Students. In *Paths to the Future of Higher Education*, Eds. Foster, B., S. Graham & J. Donaldson. Information Age Publishing (IAP). *Under Contract*

Luchmun, R.\*, **A. Ruth**, L. Villa\* & T. Spence\*. Positionality and Project Selection: What Socioeconomic Background Tells us about Community Reciprocity amongst High School Students. *Under Review, The Interdisciplinary Journal of Problem-based Learning*

## PRESENTATIONS

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### PANELS/WORKSHOPS-ORGANIZED & CHAIRED

- 2020 Wutich, A., H.R. Bernard & **A. Ruth**. *Cultural Anthropology Methods Workshop*. Arizona State University, Tempe, AZ [online due to COVID 19]
- 2020 **Ruth, A.** & C. SturtzSreetharan. (2020). Engaging Everyday Citizens in the Research Process. *Society for Applied Anthropology, Annual Meeting*, Albuquerque, NM[Cancelled due to COVID-19]
- 2019 **Ruth, A.** (2019). Engaging Students and Leveraging Education for Social Change. *Society for Applied Anthropology, Annual Meeting*, Portland, OR
- 2017 **Ruth, A.** (2017). Gender Dynamics in Higher Education. *Society for Applied Anthropology, Annual Meeting*, Santa Fe, New Mexico.

### INVITED ROUNDTABLE DISCUSSIONS

- 2017 Discussion of Themes Emerging from Mini-Cluster of Sessions on Diversity. (2017). *Society for Applied Anthropology, Annual Meeting*, Santa Fe, New Mexico. Co-participants: Foster, B., De Leon, J., Welburn, W., Azizan-Gardner, N., Gonzales, A.
- 2016 Imagining Students: Pedagogies and Practices for Teaching Anthropology Online. (2016). *Society for Applied Anthropology, Annual Meeting*, Vancouver, Canada. Co-participants: Karim, T., Szurek, S., Gonzales, A., Story, A.

## CONFERENCE PRESENTATIONS

- 2020 **Ruth, A.**, C. SturtzSreetharan, A. Brewis, A. Wutich, C. Mitchell\* & HR Bernard. (2020). Who Makes a Better Citizen Social Scientist? A Comparative Evaluation of Students and Citizen Social Scientists as Observers of Social Exclusion. *Society for Applied Anthropology, Annual Meeting*, Albuquerque, NM [Cancelled due to COVID-19]
- 2019 Estrada, E. & **A. Ruth**. (2019). DACA Recipients Travel to Mexico and Gain a New Frame of Reference. (Refereed Roundtable by Tomás Jiménez). *American Sociological Association, Annual Meeting*, New York, NY
- Luchmun, R.\*, **A. Ruth**, L. Villa\* & T. Spence. (2019). Socioeconomic Factors in Identifying Community Stakeholders for High School Students. *Society for Applied Anthropology, Annual Meeting*, Portland, OR
- Villa, L.\*, **A. Ruth**, T. Spence\*, R. Luchmun\* & E. Cantú. (2019). Effective Mentoring Relationships for Underrepresented Students Interested in Social Entrepreneurship. *Society for Applied Anthropology, Annual Meeting*, Portland, OR
- Cadenas, G., E. Cantú, T. Spence\* & **A. Ruth**. (2019). Poder: A Program for Democratizing Entrepreneurship and Technology Education with Critical Consciousness Development. *American Educational Research Association, Annual Meeting*, Toronto, Canada
- Cadenas, G., N. Lynn\*, E. Cantú, T. Spence\* & **A. Ruth**. (2019). Poder: A Program for Democratizing Entrepreneurship and Technology Education with Critical Consciousness Development. *36<sup>th</sup> Annual Winter Roundtable Conference at Columbia University's Teachers College*, New York, NY
- 2018 Estrada, E. & **A. Ruth**. (2018). DACA Parents and their Children: Fear and Resilience in an Uncertain Political Landscape. *American Anthropological Association, Annual Meeting*, San Jose, CA
- Ruth, A.** & M. Glegziabher. (2018). Helping Prepare and Transition First Generation from High School to Graduate School. *First Generation Southwest Symposium, Northern Arizona University*, Flagstaff, AZ
- 2017 **Ruth, A.** & E. Estrada. (2017). From Undocumented to DACAdmented: Immigrant Youth's Transition into Legality and their Changing Roles in their Families and the Immigrant Community. *American Anthropological Association, Annual Meeting*, Washington DC
- Spence, T. & **A. Ruth**. (2017). Helping Others While Helping Myself: Social Entrepreneurship Programs as a Mechanism for Building Human Capital amongst Underrepresented Students. *American Anthropological Association, Annual Meeting*, Washington DC
- Ruth, A.** (2017). Gender Differences and Similarities in Graduate School Adjustment. *Society for Applied Anthropology, Annual Meeting*, Santa Fe, New Mexico
- Cantu, E., **A. Ruth** & T. Spence. (2017). Lessons Learned in Creating & Assessing Social Entrepreneurship Curriculum for Community College Students. *Women of Color STEM Entrepreneurship Conference, 2<sup>nd</sup> Annual National STEM Collaborative*, Phoenix, Arizona
- 2016 **Ruth, A.** (2016). Better Preparing Students from Diverse Backgrounds for Graduate School. *Society for Applied Anthropology, Annual Meeting*, Vancouver, Canada

- 2015 **Ruth, A.**, M. Beresford & A. Brewis. (2015). Research Apprenticeships: Engaging Students in Ongoing Research. *American Anthropological Association, Annual Meeting*, Denver, CO,
- Ruth, A.** (2015). Changing Networks of Support for Undocumented College Bound Students. *Society for Applied Anthropology, Annual Meeting*, Pittsburg, PA
- Stotts, R., Vins, H.\*\*\*, A. Wutich, A. Brewis, M. Beresford, **A. Ruth** & C. Roberts. (2015). Gendered Perceptions of Present and Future Water Scenarios in the Desert Southwest: Results of the Science of Water Art Project. *Balance UnBalance Annual International Conference*, Phoenix, AZ
- 2013 **Ruth, A.** (2013). Forging Identity: How Undocumented Youth Have Created an Inclusionary Community Despite an Anti-Immigrant Climate. *American Anthropological Association, Annual Meeting*, Chicago, IL
- 2008 **Ruth, A.** (2008). Undocumented Students, Higher Education and Networks of Support. *Graduate Student Conference on Movement of Labor, Labor Movements and Economic Justice*, Arizona State University, Tempe, AZ

## POSTERS

- 2019 Luchmun, R., M. Beresford, M. Nation & **A. Ruth**. (2019). Identifying Themes for Program Evaluation: Comparing Qualitative vs. Quantitative Techniques for Inductive Text Analysis. *American Evaluation Association's 33rd Annual Conference*, Minneapolis, MN
- Cadenas, G., E. Cantú, T. Spence\* & **A. Ruth**. (2019). Voices of Multiculturally Diverse Community College Students during the Poder Program for Critically Conscious Technology Entrepreneurship Education. *National Multicultural Conference and Summit*, Denver, CO
- 2018 **Ruth, A.**, J. Hackman, T. Spence, J. Velez, H. Parker & T.G. Ganesh. (2018). Engineering Projects in Community Service (EPICS) High: Culturally Responsive Programing and Learning Outcomes for Underrepresented Students in Arizona (Work in Progress, Diversity). *American Society for Engineering Education, Annual Meeting*, Salt Lake City, UT
- 2017 Landers, J.\*\* & **A. Ruth**. (2017). Social Capital among First and Second Generation Graduate Students. *School of Human Evolution and Social Change Annual Undergraduate Research Symposium*, Arizona State University, Tempe, AZ
- 2012 Vins, H.\*\*\*, M. Beresford, **A. Ruth**, C. Roberts, A. Brewis & A. Wutich. (2012). The Science of Water Art: A Citizen Science Project. *Central Arizona-Phoenix Long Term Ecological Research 14th Annual All Scientists Meeting*, Scottsdale, AZ

## WORKSHOP & TRAINING PRESENTATIONS

- 2015 **Ruth, A.** & M. Beresford. (2015). Online Teaching 101. *American Anthropological Association, Annual Meeting*, Denver, CO
- Ruth, A.** & M. Beresford. (2015). Pedagogy, Practice, and Participation: Teaching Anthropological Skills in the Online 'Classroom.' *Society for Applied Anthropology, Annual Meeting*, Pittsburg, PA
- Ruth, A.** (2015). Alt. Ac: Alternative Careers to Academia. *TA Professional Development Training*, School of Human Evolution and Social Change, Tempe, AZ

## **RESEARCH FUNDING**

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### *External Grants*

2016 Cisco Fund, an advised fund of Silicon Valley Community Foundation: Social Entrepreneurship and Career Pathways Study. **Role: PI, 100% recognition (\$998,741)**. 2016-2019.

### *Internal Grants (competitively awarded)*

2019 Interdisciplinary Research Grant Program, School of Human Evolution and Social Change, ASU: Access, Equity and Inclusion: First-Gen Next Program and Higher Education Research. **Role: PI, 70% recognition (\$35,000)** (2020-2021).

2019 Interdisciplinary Research Grant Program, School of Human Evolution and Social Change, ASU: Scientific Approaches to Advancing Methods & Teaching in Cultural Anthropology. **Role: Co-PI, 15% recognition (\$41,380)** (2020-2021).

2018 Seed Grant Funding, Institute for Social Science Research, ASU: The New Era of Mexican Return Migration: Resettlement, Reincorporation and New forms of Transnationalism. **Role: Co-PI, 50% recognition (\$7921)**. Summer 2018.

2016 Faculty Research Award, School of Human Evolution and Social Change, ASU: U.S. – Mexico Immigration and Changing Dynamics. **Role: Co-PI, 50% recognition (\$22,900)**. 2016-2017.

2011 Graduate Research Support Program, administered by the Graduate Professional Student Association (GPSA) and the Graduate College at ASU, received \$1950 for dissertation research.

2011 Graduate Research Grant Award, School of Human Evolution and Social Change, ASU, received \$3000 for dissertation research.

## **UNIVERSITY INSTRUCTIONAL EXPERIENCE**

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### **Arizona State University- School of Human Evolution and Social Change Tempe, Arizona**

#### *Instructor, In-Person*

- ASB 102: Intro to Cultural Anthropology (Spring, Fall 2018; Spring, Fall 2019, Spring 2020)
- ASB 102: Culture in a Globalizing World (Hybrid, Fall 2017)
- ASB 494: Access, Equity & Inclusion in Higher Education II (Practicum) (Spring 2017)
- ASB 494: Access, Equity & Inclusion in Higher Education (Practicum) (Spring 2016)
- SSH 405: Senior Seminar in Global Health (Spring 2014)
- SSH 405: Senior Seminar in Global Health (Spring 2012)
- SSH 494: Doing Research in Global Health (Practicum) (Spring 2011)

#### *Instructor, Online*

- ASB 102: Culture in a Globalizing World (Fall 2017)
- ASM 246: Human Origins (co-instructor)
- ASB 100: Introduction to Global Health (Spring 2015, co-instructor)
- ASB 102: Introduction and Social and Cultural Anthropology (Fall 2013)
- ASB 102: Introduction and Social and Cultural Anthropology (Spring 2013)
- ASB/SSH 100: Introduction to Global Health (Summer 2011)
- ASB 322 Peoples of Latin America (Spring 2020)

### *Online Course Developer*

- ASB 102 Culture in a Globalizing World (Intro to Social and Cultural Anthropology)
- ASB 322 Peoples of Latin America
- ASB 455 Research Methods
- ASM 246 Human Origins-ASU Global Freshman Academy (open access course ~1,000 students/semester)
- ASM 414 Urban and Environmental Health (Practicum)

### *Study Abroad*

- Academic Director, Australia & Fiji Summer Study Abroad (Summer 2016)
- Instructional Assistant, Guatemala Indigenous Health Research Internship (Summer 2010)
- Co-Academic Director, Fiji Summer Study Abroad (Summer 2010)
- Program Assistant, London Summer Study Abroad (Summer 2009)
- Program Assistant, New Zealand Study Abroad (Summer 2008)

### **Arizona State University- College of Liberal Arts and Sciences Tempe, Arizona**

#### *Instructor, In-Person*

- LIA 194: Introduction to CLAS (Fall 2009)
- ASU 101: The ASU Experience (Fall 2008)

### **University of Guanajuato-Escuela de Idiomas (School of Languages) Guanajuato, Mexico**

#### *Instructor, In-Person*

- English as a Second Language-Levels I, II, III, IV (Spring 2001- Fall 2002)

## **STUDENT SUPERVISION**

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### *Graduate Students*

- Nika Gueci, Ed.D. in Leadership and Innovation, Committee Member (2018)
  - Post-graduation: Executive Director for University Engagement: Center for Mindfulness, Compassion and Resilience, Arizona State University
- Alicia Dinsmore, M.A. in Global Health, Committee Member (2017)
  - Post-graduation: Employed as Spokeswoman, No More Deaths/No Más Muertes
- Brittany Romanello, MA in Anthropology, Committee Member (2019)
  - Post-graduation: PhD student in Anthropology
- Rachel Luchmun, PhD in Anthropology, Committee Member (current)
- Lily Villa Pierce, PhD in Anthropology, Committee Member (current)

### *Undergraduate Students*

- Jacob Gilson, Honors Committee Second Reader (completed, Dec. 2017)
- Carly Sutton, Honors Committee Second Reader (completed, Dec. 2017)
- Collin McGuire, Honors Thesis Advisor (completed, May 2020)
- Mayra Ferrera de Hodges, IDS 401 Thesis Advisor (completed, Aug. 2020)

## **SERVICE**

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### **SCHOOL LEVEL**

- Faculty Advisor, International Alliance for the Prevention of AIDS (IAPA) Summer Internship Program (2017-present)
- Member, Director Search Committee, School of Human Evolution and Social Change (2019-2020)
- Advisor, On Campus Student Group: International Alliance for the Prevention of AIDS (IAPA) (2019-present)

- Advisor, Association of all Graduate Students (AAGS), School of Human Evolution and Social Change (2015-2020)
- Governing Board Member, Ostrom Lab, School of Human Evolution and Social Change, ASU (2010-17)

#### **COLLEGE/UNIVERSITY LEVEL**

- Senator, University Senate, Arizona State University (2017-present)
- Vice Chair/Member, Personnel Committee for the University Senate (2018-present)
- Volunteer Member, Committee for Campus Inclusion, ASU (2015-2019)
- Committee Member, Transfer Matters, College of Liberal Arts and Sciences, ASU (2015-16)
- Mentor for two University Staff, Council for the Status of Women (CSW) Mentoring & Development Program, ASU (2015-16)
- Anthropology Representative for Arizona State University-Tempe, Arizona Articulation Task Force, (2007-16)
- Alternate Member, Committee on Academic Professional Status, Academic Assembly, ASU (2015-16)
- Mentor, Obama Scholar Mentoring Program, Arizona State University (2014-15)

#### **STATE/NATIONAL LEVEL**

- Annual Meeting Planning Committee, Society for Economic Anthropology (2018)
- Member and Fall Conference Organizer, Arizona High School/College Relations Council (2004-2006)

#### **TO THE PROFESSION**

- Peer reviewer:
  - 2020: *Polity*, Book Chapters (April); *Journal of Applied Communication Research* (June); *Education Sciences* (June); *International Journal of Intercultural Relations* (Aug.)
  - 2019: *Education Sciences* (July)
  - 2018: *International Migration Review* (April); *Youth and Society* (May and October)
  - 2017: *Human Organization* (May and December); *W&W Norton Company*, Book Chapter (September)
  - 2016: *Racial and Ethnic Studies* (April)

#### **AWARDS AND ACCOLADES**

- Child Life Hope Award, International Alliance for the Prevention of Aids, September 2020
- Excellence in Teaching Innovation, School of Human Evolution and Social Change, May 2020
- ASU President's Award for Innovation, Spring 2017
- Phillip Mason Thompson Award (Recognition for Academic Excellence), School of Human Evolution and Social Change, ASU, Spring 2014

#### **AFFILIATIONS**

- Center for Global Health, School of Human Evolution and Social Change, ASU
- Global Impact Collaboratory, School of Human Evolution and Social Change, ASU

#### **PROFESSIONAL MEMBERSHIPS**

- American Anthropological Association
  - Society for Anthropology of North America
- Society for Applied Anthropology
  - Member of the Topical Interest Group for Higher Education
- Faculty Women's Association, Arizona State University