

3656 North 6th Avenue #C12 Phoenix, AZ 85013

#### Education

MSD in Interaction Design, Arizona State University, ABT Improv Training Graduate, The Torch Theatre, 2010.
BSD in Graphic Design, Magna Cum Laude, Arizona State University, 2005.
BA in Theatre, Acting Emphasis, Arizona State University, 1999.

### Experience

Graphic Design Specialist, Arizona State University Center for Science and the Imagination. 10/12 to present. Projects included design, strategy, layout and coding of multiple web sites, information architecture, print design, social media strategy, interactive and community management. Notable projects include: wordmark re-design, CSI website design, first annual report, Hieroglyph Project site, Sprint Beyond the Book site redesign.

Graphic Design Specialist, Arizona State University Ira A. Fulton Schools of Engineering. 5/11 to 9/12. Projects included design, layout and coding of web sites, print design, apparel, event graphics and branding. Notable projects include: wordmark re-design, Electrical Engineering website and annual report layout, camp shirts.

Graphic Designer Principal, Arizona State University Office of the President. 7/09 to 4/11.

Projects included design, layout and coding of web sites, print design, designing user experience and aesthetics of content management systems, information graphics, project leadership, management of student workers, development of presentation systems, exploration and implementation of social media strategies. Notable projects: redesign of ASU home page collaboration, redesign of ASU Office of the President, including rethinking search functionality and introducing a mobile site.

Graphic Designer Principal, Arizona State University Provost Communications Group. 9/07 to 6/09.

Projects included design, layout and coding of web sites, print design, designing user experience and aesthetics of content management systems, information graphics, project leadership, management of student workers, ongoing direct conversation with clients, development of presentation systems, exploration and implementation of social media strategies. Notable projects: direction of ASU Graduation website and collaboration with university stakeholders on 2009 Commencement social media strategy and flexible presentation system for Dr. Michael M. Crow.

Graphic Designer Senior, Arizona State University Provost Communications Group. 1/07 to 9/07.

Projects included design, layout and coding of web sites, blog customizing, learning and training in content management systems, information graphics, time management and reporting progress to clients. Notable project: ASU redesign collaboration.

Graphic Designer, Arizona State University Provost Communications Group. 6/05 to 12/06.

Graphic design and project management for various media, web and print for upper level administrative offices, including Office of the President, Vice President and Provost and Vice President for Research and Economic Affairs. Responsibilities include designing presentation materials, information graphics, invitations, programs, in addition to designing, coding and maintaining various web sites on the top level of ASU's web site. Notable projects: Skysong, CLTE and ASU organizational charts.

Freelance designer, self-employed. 05/03 to present.

Graphic design and project management. Projects vary from CD covers to rebranding. Clients: Jewell Parker Rhodes, Trinity Central, Stray Cat Theatre, The Torch Theatre.

Scenic Production Artist, The Unhappiness Plays, Space 55 Theatre. 12/10 to 1/11

Responsibilities included collaborating with a fellow artist and the director to realize the vision of the director, fitting in a tight budget and limited capabilities.





Various roles, Sailbear Productions. 7/09 to 6/10

Responsibilities have included acting, art department, costume design and music performance for films made for IFP's Beat the Clock 48 Hour Film Challenge.

Improvisor, The Torch Theatre. 1/09 to present.

Improvisation requires high-level listening and trust in fellow troupe members. A longform improvisor is director, actor, scene designer and playwright, all while the audience looks on. Collaboration and managing pressure are skills that are regularly exercised in this art form.

Actor, Various Productions, 1990 to present

Acting requires focus, creativity, self-motivation and collaboration. As an actor, my responsibilities include interpreting and memorizing text, speaking to large audiences, collaborating with teams of other artists, working with directors to realize their vision of the play or film, and regular improvisation.

## Teaching

Faculty Associate: Department of Visual Communications, Arizona State University

GRA 223 Typography, Fall 2015-2016.

GRA 221 Letterform I, Fall 2013-2015.

GRA 224 Visual Communications II, Spring 2008.

GRA 222 Visual Communications I, Fall 2006/2007.

GRA 121 Design Principles, Fall 2006/2007.

Graduate Teaching Assistant: Department of Visual Communications, Arizona State University, 08/08 to 06/09

GRA 101 Finding Purpose, Spring 2009.

GRA 101 Designing Life, Fall 2008.

Improv Instructor, The Torch Theatre 01/12 to 01/2015

# Presentations & Memberships

TEDxPhoenix, November 2010: Interacting with trust.

Phoenix Design Week, October 2010: Improvisation And Collaboration: Team Design! co-taught with Phoenix improvisor José Gonzalez.

TEDxPHXDC, August 2010: Improvisation and collaboration in design.

Ignite@ASU, April 2010: Improvisation as a collaborative tool.

ScottsdaleCamp, April 2010: Higher Education - Powers of Ten.

CenPhoCamp, January 2010: Benefits of working with higher education.

The Torch Theatre, Social media for improvisors (and non-profits), February 2010. Panel presentation with Dr. Dawn Gilpin and José Gonzalez.

Social Media Club Phoenix, July 2009: Educating Up the Ladder - In-house social media panel.

Design for Non-Designers, 2007, Design Principles and Design for the Web

Class for the ASU Community at large, co-taught with other campus designers.

AIGA Arizona, member since 2007.

### Awards & Publications

Exploring complex organizational communities: Identity as emergent perceptions, boundaries, and relationships co-authored with Dawn Gilpin - Communication Theory, 2013

Identity Brokerage and Nonprofit Community Building, co-authored with Dawn Gilpin - Journal of Nonprofit & Public Sector Marketing, 2013

Special Achievement in Art Direction – An Uplifting Tale, 2009. IFP Phoenix Beat the Clock 48 Hour Film Challenge.

Interview, In-House Design In Practice by Cathy Fishel. 2008, How Books.

"Rebel." The Word It Book: Speak Up Presents a Gallery of Interpreted Words by Bryony Gomez-Palacio & Armin Vit. 2007, How Books.

Scholarship Award, National Society of Arts and Letters Drama Competition, 1999.

