### April 30, 2013

### Richard Herrera

VITA

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**Education**

##### Ph.D. University of California, Santa Barbara, 1990

M.A. St. Mary’s University, San Antonio, Texas, 1983

B.A. St. Mary’s University, San Antonio, Texas, 1981

## Academic Positions

1996-present Associate Professor, Arizona State University, Department of Political Science

* 1. Assistant Professor, Arizona State University, Department of Political Science
  2. Instructor, Arizona State University, Department of Political Science

**Publications**

**“**Women in the Governor's Mansion:How Party and Gender Affect Policy Agendas” with Karen Shafer, in *Women & Executive Office: Pathways and Performance*, Melody Rose editor, (Boulder, CO:Lynne Rienner Publishers, 2013*).*

“Activists and Conflict Extension in American Party Politics,” *American Political Science Review*. 104 (May 2010): 324-346, with Geoffrey C. Layman, Thomas M. Carsey, John C. Green, and Rosalyn Cooperman.

“The Causes and Consequences of ‘Running Scared,’” *The American Review of Politics*, 28 (Summer 2007): 119-138, with Michael Yawn.

“State Party Context and Norms among Delegates to the 2000 National Party Conventions,” *State Politics and Policy Quarterly*, 6 (Fall 2006): 247-71, with Thomas Carsey, John Green and Geoffrey Layman.

*Policy* *Representation in Western Democracies*. (Oxford: Oxford University Press, 1999), with Warren E. Miller, Roy Pierce, Jacques Thomassen, Soren Holmberg, Peter Esaiasson, and Bernhard Wessels.

“The Origins of Opinion of American Party Activists,” *Party Politics,* 5 (April 1999): 237-52.

“The Emergence of the Personal Vote,” *Journal of Politics,* 61 (February 1999): 136-50, with Michael Yawn.

“Understanding the Language of Politics: A Study of Elites and Masses,” *Political Science Quarterly* 111(Winter 1996-97): 619-637.

“The Crosswinds of Change: Sources of Change in the Democratic and Republican Parties,” *Political Research Quarterly* 48 (June 1995): 291-312.

“The Stability of Congressional Roll-Call Indexes,” *Political Research Quarterly* 48 (June 1995): 403-416, with Thomas Epperlein, and Eric R.A.N. Smith.

“The Structure of Opinion in American Political Parties,” *Political Studies* 42 (December 1994): 676-689, with Melanie K. Taylor.

“Are ‘Superdelegates’ Super?,” *Political Behavior* 16 (March 1994): 79-92.

“Cohesion at the Party Conventions, 1980-1988,” *Polity* 26 (Fall 1993): 75-89.

“The Understanding of Ideological Labels by Political Elites: A Research Note,” *Western Political Quarterly* 45 (December 1992): 1021-1035.

“Public Opinion and Congressional Representation,” *Public Opinion Quarterly* 56 (Summer 1992): 185-205, with Cheryl L. Herrera and Eric R.A.N. Smith.

“The Measurement Characteristics of Congressional Roll-Call Indexes,” *Legislative Studies Quarterly* 15 (May 1990): 283‑95, with Eric R.A.N. Smith and Cheryl L. Herrera.

“Toward an Understanding of the Role of the Mass Media in Latino Political Life,” *Social Science Quarterly* 68 (March 1987): 185‑96, with Federico A. Subervi-Velez and Michael Begay.

**Textbooks**

*Political Matinée, Hollywood’s Take on American Politics*, editor, (Cognella Press, 2012).

## Invited Publications/ Book Reviews

Review of the *Talk of the Party: Political Labels, Symbolic Capital, and American Life*, by Sharon E. Jarvis. 2006. *Perspectives on Politics* 4: 596-98.

“The Electoral College and Social Cleavages: Ethnicity, Class, and Geography” with Robert L. Lineberry, Darren Davis, Robert Erikson, and Priscilla Southwell in *Choosing the President.* ed.Paul D. Schumaker and Burdett A. Loomis (New York: Chatham House Publishers, 2002).

**Grants/ Awards**

ASU Capital Scholars Washington, DC Summer Internship Program, 2011

Grant from ASU Women & Philanthropy, Amount of Award: $11,000

Institute of Social Science Research, College of Liberal Arts and Sciences, Arizona State University, Catalyst Grant, 2005.“Mexican American Religious Orientations and Public Opinion.” (with Adrian Pantoja) Amount of Award: $15,000.

College of Liberal Arts and Sciences, Multi-Investigator Development Grant, 2003. “Examining the Development of Civic Engagement Across Cultures and Generations.” (with Kim Kahn, Patrick Kenney, and Jack Crittenden) Amount of Award: $18,811.

Ray C. Bliss Foundation, 2001-2002. “A Study of the 2000 National Party Elite.” Amount of Award: $65,000.

College of Liberal Arts and Sciences, MiniGrant Award, 2000. “Capturing the Hispanic Vote: Political Advertising and Latino Voters in the 2000 Presidential Elections.” (with Lisa Magaña) Amount of Award: $3,000.

Arizona State University, Faculty Grant-in-Aid, 1997.“A Study of Latino Elected Officials in Arizona.” Amount of Award: $7,000.

College of Liberal Arts and Sciences, MiniGrant Award, 1997. “A Study of Latino Elected Officials in Arizona.” Amount of Award: $1,000.

College of Liberal Arts and Sciences Alumni Association Outstanding Teacher Award, 1997

ASU Teacher of the Month, March 1997

College of Liberal Arts and Sciences Grant Award to Advance the Quality of Undergraduate Education, 1995-96. “Simulating the Democratic & Republican National Conventions.” Amount of award: $3,200.

National Science Foundation, 1993. “A Study of the 1992 Presidential Campaign Elite” (with Warren E. Miller). Amount of award: $90,000.

Arizona State University, Investigator Incentive Award, 1993. “A Study of the 1992 Presidential Campaign Elite” (with Warren E. Miller). Amount of award: $1,500.

College of Liberal Arts and Sciences Summer Research Award, 1990. “Party Cohesion at the Conventions, 1980-1988." Amount of award: $1,000.

Nominated for ASU Parents’ Association Outstanding Teacher Award, 1996

Nominated for Alumni Achievement Award for Outstanding Teaching, 1993

Nominated for Dean’s Distinguished Teaching Award, 1993-94; 1994-95, 2000-01

## Research in Progress/Papers under Review

“Who’s in the Governor’s Mansion? Gender Differences in the Policy Priorities of Governors” with Karen Shafer, in preparation for submission to *Women & Politics*.

**“**Accuracy and Gender Differences in the Media Coverage of Governors’ Policy Agendas,” with Karen Shafer. In preparation for submission to *Journal of Politics*.

“Policy Diffusion Between the States and Federal Government: Governors’ Influence Over and Response to the National Policy Agenda,” with Karen Shafer. Prepared for delivery at the annual meeting of the American Political Science Association, September 2012, New Orleans. Under revision for delivery at the 2013 APSA

“How Governors Say It: Gender differences in the content and presentation of policy priorities,” with Karen Shafer. Under preparation for delivery at the annual meeting of the 2013 American Political Science Association, September 2012, Chicago, IL.

**Conferences / Papers Presented**

**“**Accuracy and Gender Differences in the Media Coverage of Governors’ Policy Agendas,” with Karen Shafer. delivered at the annual meeting of the State Politics and Policy Association, Rice University, February, 2012.

**“**Accuracy and Gender Differences in the Media Coverage of Governors’ Policy Agendas,” with Karen Shafer, delivered at the annual meeting of the Western Political Science Association, San Antonio, TX, April 21-24, 2011.

“Who’s in the Governor’s Mansion? Gender Differences in the Policy Priorities of Governors” with Karen Shafer, delivered at the annual meeting of the American Political Science Association, Washington, DC, September 1-6, 2010.

“Testing the Validity and Robustness of Wordscore to Derive the Ideological Positions of Governors: Are Female Governors More Liberal Than Their Male Counterparts?” with Karen Shafer, delivered at the annual meeting of the American Political Science Association, Toronto, September 3-6, 2009.

“Gender and Executive Policy Priorities in the Governors’ Mansion,” with Karen Shafer, delivery at the annual meeting of the Southwest Political Science Association, Las

Vegas, NV, March 12-15, 2008.

“Ideological Representation in the Governor’s Mansion: Constituency Influence on Governor’s Policy Agendas,” with Karen Shafer, delivered at the annual meeting of the Southern Political Science Association, New Orleans, LA, January 10-12, 2008.

“Politics from the Pulpit? Attitudes Toward the Role of Religion and Politics Among Mexican American Catholics," with Adrian Pantoja, delivered at the annual meeting of the American Political Science Association, Washington, D.C., 2006.

\* “Party Polarization and “Conflict Extension” in the United States:

The Case of Party Activists,” with Geoffrey Layman, John Green, and Thomas Carsey, delivered at the annual meeting of the Southern Political Science Association, New Orleans, LA, 2005.

“The Influence of Party in the U.S. Senate,” with Karen Shafer, delivered at the annual meeting of the American Political Science Association, Chicago, IL, 2004.

\*“State Party Contexts and Party Delegations to the 2000 National Party Conventions,” delivered at the annual meeting of the Southern Political Science Association, New Orleans, LA, 2004.

“The Influence of Party on Congressional Decision Making: Constituents are Key,” with Karen Shafer, delivered at the annual meeting of the American Political Science Association, Philadelphia, PA, 2003.

"Examining the Development of Civic Engagement Across Cultures and Generations: A First Look," with Kim Fridkin, Patrick Kenney and Jack Crittenden, delivered at the annual meeting of the American Political Science Association, Philadelphia, PA, 2003.

["The New Party Professionals? An Initial Look at National Convention Delegates in 2000 and Over Time](http://archive.allacademic.com/publication/getfile.php?file=docs/apsa_proceeding/2003-08-21/1042/apsa_proceeding_1042.PDF&PHPSESSID=d25ca31361920711d95500c3ae8f303f" \t "_blank),” with Geoffrey Layman, John Green, and Thomas Carsey, delivered at the annual meeting of the American Political Science Association, Philadelphia, PA, 2003.

“Representing Districts: Women in Congress,” with Michael Yawn, delivered at the annual meeting of the Southwestern Political Science Association, New Orleans, LA, March 27-30, 2002.

“Over 280 Million Served Daily: Perspectives on Representation in U.S. Legislatures: A Roundtable,” participant at the annual meeting of the Southwestern Political Science Association, New Orleans, LA, March 27-30, 2002.

“Political Culture and the Representational Style in the U.S. Senate” with Michael Yawn, delivered at the annual meeting of the Southwestern Political Science Association in Galveston, TX, March 15-18, 2000.

**“**Political Culture and Congressional Representation,” with Michael Yawn and David Berman, delivered at the annual meeting of the Southwestern Political Science Association, San Antonio, TX, April, 1999.

“The Political Ideology of Hispanic Elites,” delivered at the annual meeting of the American Political Science Association, Boston, MA, September, 1998.

\*“Electoral Margins and Congressional Behavior,” with Michael Yawn, delivered at the annual meeting of the Southwestern Political Science Association, Corpus Christi, TX, March, 1998.

\* “The Emergence of the Personal Vote,” with Michael Yawn, delivered at the annual meeting of the Western Political Science Association, Tucson, AZ, March, 1997.

\* “The Origins of Opinion of Presidential Nominating Activists,” delivered at the annual meeting of the Southern Political Science Association, Atlanta, GA, November, 1996.

“A Comparison of Elite and Mass Attitudes,” with Eric Smith delivered at the annual meeting of the Western Political Science Association, Portland, OR, March 1995.

\* “The Emergence of the Personal Vote: Searching for Representative ‘A’ and Representative ‘B,’” delivered at the annual meeting of the Southwestern Political Science Association, Dallas, TX, March 1995.

“An Assessment of Latino Political Influence in the Southwest: A Roundtable,” participant at the annual meeting of the Southwestern Political Science Association, Dallas, TX, March 1995.

\* “The Structure of Opinion in American Political Parties,” with Melanie Taylor, delivered at the annual meeting of the Southwestern Political Science Association, New Orleans, LA, March, 1993.

**\*** “The Crosswinds of Change: Conversion and Replacement Effects in the Democratic and Republican Parties, 1980-1988,” delivered at the annual meeting of the American Political Science Association, September, 1992.

\* “Are Delegates Out of Touch with the Rank and File?: The Accuracy of Party Activists’ Perceptions of Partisan Voters’ Views,” delivered at the annual meeting of the Midwest Political Science Association, Chicago, IL, April, 1992.

\* “The Conceptualization of Ideological Labels by Masses and Elites,” delivered at the annual meeting of the American Political Science Association, August, 1991.

\* “Issue Groups at the Party Conventions, 1972-1988,” delivered at the annual meeting of the Southwestern Political Science Association, San Antonio, TX, March, 1991.

“Changes in Party Coalitions, 1972-1984,” delivered at the annual meeting of the American Political Science Association, September, 1990.

“Party Goals and Party Behavior: An Examination of Ideology as a Party Goal,” delivered at the annual meeting of the American Political Science Association, September, 1989.

\* “The Measurement Characteristics of Congressional Voting Indexes,” with Eric R.A.N. Smith and Cheryl Herrera, delivered at the annual meeting of the American Political Science Association, Washington, D.C., September, 1988.

\* “Public Opinion and Congressional Representation,” with Cheryl L. Herrera and Eric R.A.N. Smith, delivered at the annual meeting of the Western Political Science Association, San Francisco, CA, March, 1988.

\* “Capturing the Hispanic Vote: Republican Political Advertising Efforts in the 1984 Presidential Elections,” with Federico A. Subervi‑Velez and Michael Begay, delivered at the annual meeting of the American Political Science Association, Washington, D.C., August, 1985.

\* published

**Teaching Interests**

American Political Parties, American Politics, Social Science Research Methods, Politics and Film

**Courses Taught**

Undergraduate: American Political Parties, American Government, Political Elites, Social Science Research Methods, Politics and Film

Graduate: American Politics, American Political Parties, Political Elites

**Professional Activities**

American Political Science Association, Section Co-chair, Political Organizations and Parties for the annual meeting, Washington, D.C. 2010

Reviewer for *American Political Science Review*, *American Journal of Political Science*, *The Journal of Politics,* *Political Research Quarterly*, *Social Science Quarterly*

Southwestern Political Science Association, Nominations Committee Chair, 2007-2008

Southern Political Science Association, Best Article in *Journal of Politics* Committee, 2007-2008

Southern Political Science Association, Status of Latinos/Latinas in the Southern Political Science Association, Chair

Editorial Board, *The Journal of Politics*

American Political Science Association, Publications Committee member, 1997-2001

Southwestern Political Science Association, executive committee, ex-oficio, 2003-2004

Political Organizations and Parties section of APSA, Emerging Scholar Award Committee member, 1997-1998

Southwestern Political Science Association, Vice-President and Program Chair, 1998-99

Section Chair, “Mass Political Behavior” section, annual meeting of the Southwestern Political Science Association, March 22-25, 1995, Dallas

Section Chair, “Race, Ethnicity, and Gender” section, annual meeting of the Southwestern Political Science Association, March 17-20, 1993, New Orleans

Educational Testing Service, Graduate Record Examination Examining Committee for Political Science GRE, 1994-1997

APSA Minority Identification Program participant, 1990-91

Reviewer for the National Science Foundation

**Department/College/University Service**

Director, Capital Scholars Program, 2004-present

ASU Coordinator, ASU-McCain Institute DC Internship Program, 2012-present

Arizona Legislative Internship Program, screening committee member, 2006-present

Undergraduate Studies Committee, 2010-2012, Chair 2011-2012

Graduate Studies Committee, 2008-2009

ICPSR Official Representative, 2003-2005

Search Committee, Interdisciplinary Water Policy position, 2004-2005

Search Committee, Borderlands position, 2001-2004

Search Committee, Civic Engagement position, 2001-2004

Department Septennial Review Committee, 2003

University Freshman Orientation presenter, 2003-2004

Department Advisory Committee, 1997-98, 2001-2003

Director of Department Data Lab, 2002

Graduate Studies Committee, 2002-2003

Director of Graduate Studies and Associate Chair, 1998-2001

University Organizational Unit Performance Review Committee for Hispanic Research Center, 2001-2002

Co-director, Department Data Lab, 1998-1999

College of Liberal Arts and Sciences, College Research Awards Committee, Spring 1999

#### Department Search Committee, American Politics, 1998-99

Chicano/Chicana Studies Department, Search Committee, 1998-99

College of Liberal Arts and Sciences, Search Committee for Associate Dean, 1998

Department Graduate Studies Committee, 1997-98

Department Search Committee for Judicial Politics, 1997-98

Chicano/Chicana Studies Department, Search Committee, Fall 1997

Department Representative on Social Science Building committee, 1997-1999

Department Data Lab Committee member, 1997-1999

Department Honors’ Advisor, 1996-97

Department Undergraduate Teaching Committee, Chair, 1997

Campus Children’s Center, Contract Selection Committee, Spring/Summer 1997

University Organizational Unit Performance Review Committee for Hispanic Research Center, 1995-96

Department Advisory Committee, 1994-1996

ICPSR official representative, 1993-1997

Director, Political Science Data Lab, 1995-present

Department Search Committee, American Politics, 1994-95, 95-96

Department Undergraduate Awards Committee, 1994-1996

Graduate College Representative at Ph.D. defense in College of Business, Fall 1994

Department Search Committee, American Politics, 1993-94

Coordinator of Department Junior Fellows Program, Spring 1993, Spring & Fall 1994, Spring 1997

Department Undergraduate Curriculum Committee, 1992-93

Graduate College Representative at Ph.D. defense in College of Education, May 1992

Department By-Laws Revision Committee, 1991-92

Department Ad Hoc Curriculum Review Committee, 1991-92

University One-to-One Program participant, 1990-93

Department Search Committee, American Politics, 1990-91

Department Search Committees for American Politics & Public Law; Comparative Politics; and International Relations positions, 1989-90