

## **Gina Serignese Woodall**

School of Politics and Global Studies, Arizona State University

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### **EDUCATION**

Ph.D. - Political Science, Arizona State University, Major: American Politics, Minor: Political Theory, August 2005

M.A. - Political Science, Arizona State University, Major: American Politics, May 2001

B.S. - *Summa Cum Laude*, Arizona State University, Major: Political Science, Minor: English, May 1999

### **APPOINTMENTS**

Senior Lecturer (MY)-June 2015-Present

Lecturer (MY)- July 2007-June 2015

Internship Coordinator- July 2010-Present

### **PUBLICATIONS**

Magda Hinojosa, Jill Carle, and Gina Woodall. 2018. "Speaking as a Woman: Descriptive Presentation and Representation in Costa Rica's Legislative Assembly" *Journal of Women, Politics, and Policy*. 39(4): 407-29.

Gina Serignese Woodall, Richard Herrera, Joshua R. Thompson, and Jorge Coss Ortega. 2017. "Is An Early Start the Best Start? Evaluating The Effectiveness of a Summer Bridge Program." *Journal of Political Science Education*. 13(4): 447-463.

Gina Serignese Woodall and Tara M. Lennon. 2017. "Can Twitter Promote Classroom and Civic Engagement? The Road to E-Civic Engagement" in Alison Rios, Millett McCartney, Elizabeth A. Bennion, Elizabeth Matto, and Dick Simpson (eds) *Teaching Civic Engagement Across the Disciplines in the 21<sup>st</sup> Century*. American Political Science Association.

Marilyn Dantico, Gina Woodall, Tahnja Wilson. 2014. "Using Technology to Fix Education: Enhancing Engagement and Performance." *Proceedings, National Social Science Technology Journal* 3(3): [http://www.nssa.us/tech\\_journal/volume\\_3-3/vol3-3\\_toc.htm](http://www.nssa.us/tech_journal/volume_3-3/vol3-3_toc.htm)

Kim L. Fridkin, Jill Carle, and Gina Serignese Woodall. 2012. "The Vice-Presidency As The New Glass Ceiling: An Examination of Sarah Palin's Media Coverage." In Melody Rose (ed) *Women and Executive Office*. Lynne Rienner.

Gina Serignese Woodall, Kim L. Fridkin, and Jill Carle. 2010. "Sarah Palin: Beauty as Beastly?" An Exploratory Content Analysis of Media Coverage." In *Cracking the Highest Glass Ceiling: A Global Comparison of Women's Campaigns for Executive Office*. Santa Barbara, CA: Praeger. 91-111.

Kim L. Fridkin, Patrick J. Kenney and Gina Serignese Woodall. 2009. "Bad For Men, Better For Women: The Impact of Stereotypes During Negative Campaigns." *Political Behavior* 31(1): 53-77.

Kim L. Fridkin, Patrick J. Kenney, Sarah Allen Gershon and Gina Woodall. 2008. "Spinning Debates: The Impact of the News Media's Framing of the Final 2004 Presidential Debate." *International Journal of Press/Politics* 13(1): 29-51.

Gina Serignese Woodall and Kim L. Fridkin, 2007. "Shaping Women's Chances: Stereotypes and the Media." In Lori Cox Han and Caroline Heldman (eds) *Rethinking Madam President: Is America Really Ready for a Woman in the White House?* Boulder, CO: Lynne Rienner. 69-86.

Kim L. Fridkin, Patrick J. Kenney, Sarah Allen Gershon, Karen Shafer and Gina Serignese Woodall. 2007. "The Power of a Campaign Event: A Multi-Methodological Examination of the Final 2004 Presidential Debate." *Journal of Politics* 69(3): 770-785.

Kim L. Fridkin and Gina Serignese Woodall. 2007. "Women in the News" In Lynda Lee Kaid and Christina Holtz-Bacha *Encyclopedia of Political Communication*. Sage.

Kim L. Fridkin and Gina Serignese Woodall. 2005. "Different Portraits, Different Leaders? Gender Differences in U.S. Senators' Presentation of Self" In Sue Thomas and Clyde Wilcox (ed.) *Women and Elective Office: Past, Present, and Future*. Second Edition. New York: Oxford University Press.

## **PRESENTATIONS**

"Gender and Students' Political Engagement in the Twittersverse." (with Tara Lennon, Zoe Issac and Isabel Ranney). Presented at the annual meeting of the American Political Science Association, Boston, MA, August 29-Sept 2, 2018.

"The Long-Term Effects of Early Start: A Political Science Summer Bridge Program." (with Josh Thompson and Richard Herrera). Presented at the annual meeting of the American Political Science Association Teaching and Learning Conference, Baltimore, MD, February 2-4, 2018.

"Can Twitter Promote Civic and Classroom Engagement?" (with Tara Lennon). Presented at the annual American Political Science Association. San Francisco, CA. August 2017.

"Can Educators Use Twitter to Promote the Habit of E-Civic Engagement?" (with Tara Lennon). Presented at the annual Association of Moral Education Conference. Cambridge, MA. December 2016.

"Has the Party Left the Building? The 2016 Presidential Nomination and Election" Presented to the National Alumni Council, ASUAA National Alumni Council Meeting Friday, May 6, 2016

“Does Twitter Let Them Politically Roar?” A Study of the Sustained Use of Twitter in the Classroom.” (With Tara Lennon and Zane Jennings) Paper presented at the annual American Political Science Association’s Teaching and Learning Conference. Portland, OR. February, 2016.

“Does an Early Start Help? Implementing an Early Start Political Science Program for Incoming Freshmen.” (With Rick Herrera and Josh Thompson) Paper presented at the annual American Political Science Association’s Teaching and Learning Conference. Portland, OR. February, 2016.

“Does an Early Start Help? Implementing an Early Start Political Science Program for Incoming Freshmen.” Presented at ASU’s Institute for the Science of Teaching and Learning’s Learning Innovation Showcase “Early Start Program” (With Rick Herrera and Josh Thompson). January, 2016.

“Negative Campaigns and U.S. Congressional Elections.” Presentation to ASU’s Osher Lifelong Learning Institute. Phoenix, AZ, October 23, 2014

“Twitter (and other social media) in the Classroom: Examples from Political Ideologies, Problems of Democracy, and Media and Politics” (With Tara Lennon) Demonstrated for CLAS DemoFest 2014. September 25, 2014.

“Does Twitter Let Them (Politically) Roar? An Exploratory Study of the Sustained Use of Twitter in the Classroom.” (With Tara Lennon) Paper presented at the annual meeting of the American Political Science Association. Washington, D.C., September, 2014.

“Women in the Media” presentation to the Inaugural “Starting Now” Conference (ASU, March 2014)

“Women in the Media” Presentation to the WISE Investment club, at the private residence of Nancy White, Paradise Valley, AZ February 2014

"Keeping it in the Family: Media Coverage of Political 'Daughters' Running for Office" (with Sarah Gershon) presentation at the inaugural conference at ASU, “Women, Media, and Politics: A Comparative Perspective” April 11, 2014.

Magda Hinojosa and Gina Serignese Woodall. “The Rhetoric of Representation: Costa Rican Female Legislators and Representation in Parliamentary Debates.” Paper presented at the annual meeting of the American Political Science Association. Seattle, WA: September 1-4, 2011.

## **AWARDS/GRANTS**

Winner of SPGS’s “experimental lab” contest to conduct focus groups (with Tara Lennon) (Spring 2016)

Winner of SPGS's "experimental lab" contest to conduct a quasi-experiment (with Rick Herrera and Josh Thompson (Fall 2015)

"Professor of the Year" Award for the School of Politics and Global Studies (April 2014)

Spencer Foundation Award (with Tara Lennon) "Twitter in the Political Science Classroom"  
\$41,000 (October 2014)

National Science Foundation Dissertation Improvement Grant # 0417668 (June 2004)

Honors Faculty, Barrett, The Honors College

## **TEACHING EXPERIENCE**

Created and implemented new curriculum for inaugural "Early Start" Pilot Program from CLAS (with Richard Herrera) Summer 2014, 2015, 2016, 2017

Empirical Political Inquiry

Government and Politics

POS 191: Issues in American Politics ; Campaign 2008, Presidential Campaigns 2016

Women, Politics and Film

Media and Politics

Interdisciplinary Studies

Political Statistics

Pro-Seminar: Political Socialization

Women and Politics

Facebook and Politics (developed new course)

Women and Politics

Media and Politics

Public Opinion

Political Internship (redeveloped curriculum)

Fake News: How to Spot It and Refute it (Spring 2018)

Support Faculty Study Abroad: Ireland (w/ Richard Herrera) (Summer 2018)

## **SERVICE AT ASU**

Executive Board Member of the Faculty Women's Association (2018-2019).

Co-lead, SPGS "Early Start Program (Summer 2014-present)

Served on CLAS Initiative "First Year Forward" Program Steering Committee, Co-Chair of Faculty Committee (Fall 2014, Spring 2015)

POS 191 instructor (Fall 2014, Fall 2015, Fall 2016, Fall 2017)

Nerdfest panelist (2008, 2011-2013)

Global Village Guest Lecturer (Spring 2011)

Articulation Task Force for Political Science (Lead Member)—Political Science (2005-2013)

International Programs Office (Office of Global Engagement) Liaison/Evaluator of Course Equivalencies—Political Science (2005-summer 2014)  
MA Thesis Committee Member: Holly Williamson (Fall 2012, Spring 2013), Megan Cagle (Spring 2014); Adi Wiezel Spring 2014  
Honors Thesis Committee member: Kallie Knudson (Spring 2008); Margaret Qalliab (Spring 2011); Yijee Jeong (Spring 2013); Adi Wiezel (Fall 2012, Spring 2013; Spring 2014); Megan Cagle (2014); Daiquiri Ryan (Spring 2014) ; Mayra Guitierrez (Fall/Spring 2015); Kenzie Johnson (Fall 2016; Spring 2017);  
Honors Thesis Director: Alexandria Anemone (Spring 2009), Trey Nelson (co-director with Patrick Kenney) (Fall 2012, Spring 2013; Shannon Osgood (Fall/Spring 2015; Linnea Bennett (Fall/Spring 2015); Katie Giel (Fall 2014, Spring 2016); Anisha Hindocha (Summer 2015, Fall 2015), James MacDonald (Fall 2015, Spring 2016); Felina Rodriguez (Fall 2016; Spring 2017) Ben Roth (Spring 2018); Dena Kalamchi (Spring 2018)  
Independent Research instructor (POS 499): David Norris (graduation date: Spring 2010); Alyssa Timms, Roxanna Pitones, Melody Regan (Spring 2014); Chad Deets (Spring 2017) Ben Roth (Spring 2018); Dena Kalamchi (Spring 2018)  
LGBT Certificate Capstone Advisor: Steven Tran (Spring 2009)  
Arizona Legislative Internship Committee Member (2006; 2007; 2009; 2011; 2013)  
Summer Lunch for Freshmen Orientation (Summer of 2014, 2015, 2016, 2017)  
Observation & guidance for new POS 394 course: Lobbying (Fall 2016)

## **SERVICE TO THE DISCIPLINE**

Reviewer for *Politics, Groups and Identities*  
Reviewer for *Gender and Society*  
Reviewer for *Women, Politics, & Policy*  
Reviewer for the *Journal of Politics*  
Reviewer for *Politics and Policy*  
Reviewer for *Gender and Politics*  
Reviewer for *Legislative Studies Quarterly*  
Reviewer for *Political Behavior*