**KAREN BORDELEAU**

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Current Position

Walter Cronkite School of Journalism and Mass Communication

Arizona State University

Phoenix, AZ

Director of Communications / Professor of Practice

Communications responsibilities:

 Oversee websites supporting Cronkite and Arizona PBS.

 Oversee marketing to ensure unified visual messaging of the school and Arizona PBS.

 Oversee social media communication to engage audiences through creative storytelling and strategic content.

 Develop and implement high-level digital marketing content and campaigns across search, social and email.

 Create and produce the annual Cronkite Journal magazine and quarterly Arizona PBS magazine.

 Write, edit and distribute press releases, brochures and marketing materials that tell the stories of programs, students and faculty.

 Oversee production and place of advertisements.

 Develop and maintain external media relations and public relations.

 Develop and maintain relationships with the university as well as local, regional, and national communities to promote the mission and goals of the school.

Professor of Practice responsibilities:

 Teach the eight-credit investigative reporting bootcamp for master’s degree students at the Howard Center for Investigative Journalism at the Cronkite School.

Journalism Education Experience:

Walter Cronkite School of Journalism and Mass Communication

Arizona State University

Phoenix, AZ – Fall 2019, Fall 2020

Reynolds Visiting Professor of Journalism

Responsibilities:

 Developed investigative reporting bootcamp for the Howard Center for Investigative Journalism at the Cronkite School. Taught the bootcamp for the first cohort of investigative journalism master’s degree students.

Walter Cronkite School of Journalism and Mass Communication

Arizona State University

Phoenix, AZ - Spring semester 2018

Edith Kinney Gaylord Visiting Professor of Journalism Ethics

Responsibilities:

 Taught graduate and undergraduate Journalism Ethics and Diversity courses to help students understand the importance of diversity in the profession and the importance of making news and management decisions using classical ethics models.

Emerson College

Boston, MA  2000-2019

Journalism professor (affiliated faculty)

Responsibilities:

 Assisted the department chair (Spring 2019) in coordinating faculty communication efforts and in scheduling all adjunct professors for various courses for the Fall 2019 semester.

 Taught Discovering Journalism (JR101) and Foundations of Journalism (JR102).

 Taught graduate Editing and Web Producing course, which instructs students in content editing, line editing, headline writing and WordPress design.

 Taught graduate and undergraduate Editing and Design course, which instructs students in content editing, line editing, headline writing and Quark design.

 Taught graduate and undergraduate Journalism Ethics course, which teaches students to make better management and news decisions using ethics models.

Northeastern University

Boston, MA  2015-16, 1997-98

Journalism professor (adjunct)

Responsibilities:

 Taught Journalism Ethics in Spring 2016.

 Taught Newswriting II (JRN1104) courses, which introduced students to community reporting by requiring them to cover town meetings, report on police and fire news and generate in-depth news stories.

Center for Excellence in Journalism

Institute of Business Administration

Karachi, Pakistan (October-November 2015)

Journalism professor

Responsibilities:

 Designed and taught two-week intensive Advanced Reporting course for working professionals. Course included producing multi-platform explanatory journalism projects, data journalism, editing and story structure.

Lahore University of Management Sciences

Lahore, Pakistan (March 2015)

Journalism professor

Responsibilities:

 Designed and taught intensive three-day News Management course for working mid-level and senior level news managers. Course included journalism ethics, news management strategies, introduction to various types of storytelling (explanatory, data, digital, solutions-based, “Journalism of Hope”).

University of Rhode Island

South Kingstown, RI  1996-2010

Journalism professor (adjunct)

Responsibilities:

 Taught several journalism skills courses including Media Writing (JOR220), which introduces students to interviewing techniques, print and broadcast news writing, and public relations writing; Public Affairs Reporting (JOR320), which introduces students to community reporting by requiring them to cover town meetings, report on police and fire news, and generate in-depth news stories; Magazine Writing (JOR321), which requires students to conduct professional interviews and deliver well-written in-depth features and short human interest pieces.

 Served as instructor for theory courses including Introduction to Mass Media (JOR110) and Foundations of American Journalism (JOR115).

Bryant University

Smithfield, RI  1999-2001

Communications professor (adjunct)

Responsibilities:

 Substituted for communications professor on sabbatical; taught public relations courses to business students.

Media Experience

The Providence Journal /[providencejournal.com](http://providencejournal.com/)

Providence, RI   1996-2015

Senior Vice President and Executive Editor

Responsibilities:

 Oversaw the entire print and digital news operation including the supervision of more than 100 editors, reporters, producers, photographers and department assistants.

 Charted new strategies and content initiatives in the news, sports and features departments on digital and print platforms.

 Managed multimillion budget, earning annual bonuses for

controlling expenses.

Awards/Distinctions:

 2016, 2015: Appointed Pulitzer Prize juror by Columbia University and the Pulitzer Prize Board.

 2016: Awarded the Judith Vance Weld Brown Spirit of Journalism Award, the highest honor given to a female journalist in New England.

 2015: Inducted into the American-French Genealogical Society Hall of Fame.

 2014: Awarded the New England Yankee Quill, the highest regional award for lifetime achievement in journalism.

 2014: Named one of the “30 Most Powerful Women in Rhode Island” by Rhode Island Monthly magazine.

 2013: Named one of “Top 10 Women to Watch in U.S. Media” by Editor & Publisher magazine.

 2004: Served as one of two primary editors for The Station Fire series, which was a Pulitzer Prize finalist in the Public Service category.

Accomplishments:

 2015: Launched award-winning “Race in Rhode Island” series and created Race Sounding Board.

 2014: Launched award-winning nine-month “Middle Class Squeeze” series.

 2014: Launched redesigned mobile website.

 2013: Launched redesigned metered website.

 2013: Launched award-winning nine-month “eWave” series about the effects of digital technology on our lives, particularly privacy.

 2012: Launched award-winning nine-month “Reinvent Rhode Island” series – a solutions-based look at the Rhode Island economy.

 2011: Launched Publick Occurrences forums, an audience engagement project that continues to attract audiences of 300-400 people three times a year.

 2011: Completed year-long Executive Leadership Development Project as a member of the A.H. Belo corporate senior executive team.

 2011: Launched full-bore social media effort, including the establishment of a cross-departmental committee and a news-centric social media policy.

 2011: Launched award-winning series, “War on Terror: Coming Home” – an in-depth look at Iraq veterans with PTSD. Partnered with PBS to air hour-long Providence Journal film in several U.S. markets.

 2010: Development and redesign of eight features sections to better serve women and other essential audiences.

 2009: Reorganization of the newsroom reporting staff into five content-competent teams.

 2009: Resectioning of the newspaper to leverage local content.

 2009: Redesign of the newspaper for easier navigation and consistency.

 2008: Implementation of Projothebeat, an online events calendar.

 2006: Led the newsroom in the largest systems conversion in 30 years by training almost 200 staff members on CCI, a new content management system.

 2005: Reorganized the newsroom workflow and restructured editorial content to support new Homes, Jobs and Consumer sections.

Previous positions:

 Deputy executive editor — Supervised three news teams: Commerce & Consumer, Justice (courts, attorney general’s office, state crime statistics), and Futures (health, education, environment, poverty). Developed content initiatives in news and features departments.

 Managing editor for administration –– Directly supervised the production of The Providence Journal and The Providence Sunday Journal. Also supervised the news, suburban, business and sports copy desks.

 Assistant managing editor/online –– Created a features microsite on [projo.com](http://projo.com/) to increase and retain women and other essential audiences.

 Assistant managing editor/production –– Supervised the news, suburban, business and sports copy desks.

 Assistant city editor — Edited major page-one projects/series and supervised all education coverage.

 Section editor for Metro City edition — Responsible for content editing and design/pagination of the Monday through Friday city edition section.

 Reporter— Covered education and diversity issues for special sections.

The Call

Woonsocket, RI  1994-95

Managing editor

Responsibilities:

 Production of the state’s second-largest daily newspaper, including the coordination of approximately 15 special sections per month.

 Supervised a newsroom staff of 30, who reported on 12 towns in two states.

 Managed a budget of $1.5 million, earning bonuses every quarter for keeping expenses under budget.

 Wrote all editorials; implemented a more scientific endorsement policy and a more stringent advertising/editorial policy.

 Organized and moderated several Call-sponsored candidate and reform forums.

 Redesigned the paper into four-color sections, earning the New England Press Association’s Better Newspaper award in 1995.

University of Rhode Island

Public Relations Division

South Kingstown, RI  1992-94

Publicist

Responsibilities:

 Recruited to advise professors and administrators on ways to write for general populations and work with the media, including interview techniques, story structure, and crisis management.

 Coordinated media coverage and story placement for the university’s College of Pharmacy, College of Nursing, and College of Human Science and Services, as well as the university’s cultural and educational events.

 Wrote stories on research projects for university publications. Served as editor and writer for The Pacer, a biweekly newspaper geared toward staff and faculty.

Kent County Daily Times

West Warwick, RI  1989-92

Managing editor

Responsibilities:

 Production of the state’s smallest daily newspaper.

 Supervised a newsroom staff of 6, who reported on 3 towns.

 Wrote all editorials; implemented a more stringent advertising/editorial policy.

Education:

Columbia University

Graduate School of Journalism

New York City

Fellowship: Sulzberger Leadership Program (2011-12)

University of Rhode Island

South Kingstown, RI

Degree: Master of Arts with highest distinction

            QPA: 3.97 /4.0

            Major: Political science and media studies

Northeastern University

Boston, MA

Degree: Bachelor of Arts

QPA: 3.48 / 4.0

Major: Journalism and political science

Professional:

 President, New England First Amendment Coalition (board member from 2012-present).

 Moderator, state of journalism discussion with Margaret Sullivan, and Q&A on diversity in newsrooms with Wesley Lowery, New England First Amendment Institute, October 2020.

 Mistress of Ceremonies, New England First Amendment Coalition annual awards luncheon honoring A.G. Sulzberger, publisher of the New York Times, Boston, Feb. 7, 2020.

 Opening Speaker, Rhode Island Open Government Summit, to emphasize the need for transparency to more than 500 state and municipal employees, July 19, 2019.

 Panelist, “First Amendment and the Free Press: A Community Conversation,” Sharon Public Library, Sharon, Massachusetts, June 4, 2019.

 Panelist, “First Amendment and the Free Press: A Community Conversation,” Southworth Library, Dartmouth, Massachusetts, May 23, 2019.

 Panelist, “What Press? Whose Truth? Protecting Civil Liberties in a World of Unaccountable Sources and Extreme Politics, with C.J. Chivers of the New York Times, Scott Mackay of NPR, and Francesca Procaccini of Yale University Law School; at Brown University, March 14, 2019.

 Panelist, “First Amendment and the Free Press: A Community Conversation,” Millicent Library, Fairhaven, Massachusetts, May 11, 2018.

 Panelist, “What It Takes for Women to Succeed in Media Today,” Cronkite School of Journalism and Mass Communication, Phoenix, Arizona, April 10, 2018.

 Board member, Metcalf Institute for Marine and Environmental Reporting, URI (2011-2018).

 Board member, Rhode Island Press Association (2010-2015).

 Creator/moderator, Publick Occurrences forums (2011-2015).

 Board member, Women’s Development Corporation (2015-2017).

 Presenter on “Now What: A Discussion of Election Results” at the Pell Center for International Relations and Public Policy, Salve Regina University (November 2016).

 Member of the U.S.-Pakistan Journalists Exchange (August 2012; January-February 2013; September-October 2014)

 Member of the U.S.-Kenya Journalists Exchange (April-May 2013; January-February 2014)

 Presenter on Social Media at Women’s Summit at Bryant University (2010).

 Poynter Institute Social Media Seminar (2007).

 Presenter on Freedom of Press issues at Emerson College convocation (2007).

 Regional Sunshine Week education coordinator (2005-2007).

 President of the New England Society of News Editors (2003).

 President of the New England Associated Press News Executives Association (2001).

 Member of New England Society of Newspaper Editors Journalist Exchange Committee, which organized two 10-day exchanges with Russian journalists and one 10-day exchange with Iranian journalists.

 Presenter and judge for numerous New England Newspaper and Press Association contests (1992-present).

 Presenter and judge for numerous Providence Journal-sponsored high school and college newspaper contests.

Scholarship:

 Encyclopedia of New England Culture, “Politics and Media,” Yale University Press, 2005.

 Cited for providing background to Political science Prof. Maureen Moakley’s book on Rhode Island State Politics, 1998.

 Implemented an access study on police records that led to — and was cited in — a comprehensive statewide study on access issues by Brown University and the University of Rhode Island, 1997-1998.

 Congressional Record: 102nd Congress First Session, Editorial, “The new family bill is better than nothing,’’ Nov. 13, 1991.