

**VITA**  
**Lauren Chenarides**

Assistant Professor  
Morrison School of Agribusiness  
W. P. Carey School of Business  
Arizona State University (ASU)  
Mesa, AZ 85212  
Tel: (914) 474-0921  
Email: Lauren.Chenarides@asu.edu

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**I. EDUCATION**

Ph.D., Agricultural, Environmental, and Regional Economics, The Pennsylvania State University, 2017  
B.A., Mathematics, The College of the Holy Cross, 2008

**II. EXPERIENCE**

**A. Academic Positions**

Assistant Professor, Morrison School of Agribusiness, W. P. Carey School of Business, 2017 – present  
Date of initial appointment at ASU: August 17, 2017

**B. Other Positions**

Senior Sustainability Scholar within the Julie Ann Wrigley Global Institute of Sustainability (GIOS), Arizona State University, 2017 – present  
Visiting Researcher, Department of Agricultural Economics and Rural Development, Göttingen University, Summer 2019  
Food Markets Intern within the Food Economics Division, USDA-Economic Research Division, Summer 2013  
Associate Consultant within the Benefits Consulting Group, Fidelity Investments, 2008 – 2011

**III. RESEARCH**

**A. Peer-Reviewed Journal Article Publications**

\*Indicates students

10. Chenarides, L., T. J. Richards, and B. Rickard. (2021). "COVID-19 Impact on Fruit and Vegetable Markets: One year later." *Canadian Journal of Agricultural Economics*, <http://doi.org/10.1111/cjag.12272>. (IF 0.855)

9. Chenarides, L., C. Grebitus, J. Lusk, and I. Printezis. (2021). "Food Consumption Behavior During COVID-19." *Agribusiness: an International Journal*, Special Issue – The Coronavirus Pandemic and the Food Supply Chain, 37(1), 44–81, <http://dx.doi.org/10.1002/agr.21679>. (IF 1.218)
8. Chenarides, L., C. Grebitus, J. Lusk, and I. Printezis. (2021). "Which Households Practice Urban Agriculture? An Empirical Analysis of Participation Before and During the COVID-19 Pandemic." *Agribusiness: an International Journal*, Special Issue – The Coronavirus Pandemic and the Food Supply Chain, 37(1), 142–159, <http://dx.doi.org/10.1002/agr.21675>. (IF 1.218)
7. Chenarides, L., M. Manfredo, and T. J. Richards. (2021). "COVID-19 and Food Supply Chains." *Applied Economic Perspectives and Policy*, Special Issue – COVID-19, Invited Paper, 43(1), 270–279, <https://doi.org/10.1002/aep.13085>. (IF 2.779)
6. Chenarides, L., A. Bonanno, and A. Palmer. (2020). "If You Build Them... Will it Matter? Food Stores' Presence and Perceived Barriers to Purchasing Healthy Foods in the Northeastern U.S." *Applied Economic Perspectives and Policy*, <https://doi.org/10.1002/aep.13098>. (IF 2.779)
5. Green, K.\*, and L. Chenarides. (2020). "Using a Sensory Learning Framework to Design Effective Curricula: Evidence from Indigenous Nutrition Education Programs." *Sustainability*, Special Issue – Sustainable Agri-Food Systems, 12(17), <https://doi.org/10.3390/su12177077>. (IF 2.576)
4. Grebitus, C., L. Chenarides, R. Muenich, and A. Mahalov. (2020). "Consumers' Perception of Urban Agriculture – An Exploratory Study." *Frontiers in Sustainable Food Systems*, Special Issue – Current Status and Trends in Urban Agriculture, 4(79), <https://doi.org/10.3389/fsufs.2020.00079>. (M-IF 3.275)
3. Chenarides, L., and E.C. Jaenicke. (2019). "Documenting the Link between Poor Food Access and Less Healthy Product Assortment across the U.S." *Applied Economic Perspectives and Policy*, 41(3), 434–474, <https://doi.org/10.1093/aep/ppy018>. (IF 2.779)
2. Volpe, R.J., III, E.C. Jaenicke, and L. Chenarides. (2018). "Store Formats, Market Structure, and Consumers' Food Shopping Decisions." *Applied Economic Perspectives and Policy*, 40(4), 672–694, <https://doi.org/10.1093/aep/ppx033>. (IF 2.779)
1. Cleary, R.O., A. Bonanno, L. Chenarides, and S.J. Goetz. (2018). "Store Profits and Public Policies to Improve Food Access in Non-Metro U.S. Counties." *Food Policy*, 75(2), 158–170, <https://doi.org/10.1016/j.foodpol.2017.12.004>. (IF 3.788)

## B. Revise & Resubmit

- Chenarides, L., C. Cho, R.M. Nayga, Jr., and M.R. Thomsen. "Dollar Stores and Food Deserts." *Applied Geography*, Special Issue – Patterns and Consequences of Inequalities in the Geographic Periphery. (IF 3.508)
- Chenarides, L., C. Grebitus, J. Lusk, and I. Printezis. "Measuring Consumer Preferences for Food Origin Before and During the COVID-19 Pandemic Using a Calibrated Choice Experiment Method." *European Review of Agricultural Economics*. (IF 2.323)
- Shaw-Hughner, R., C. Dumitrescu, L. Chenarides, C. Wharton, G. Lacagnina. "Integrating Experiential Learning into a Systems Framework: An Application to Promote Food Deserts and Food Access Concepts Among College Students." *Applied Economics Teaching Resources*.

### C. Manuscripts Under Review

Chenarides, L., D. Christensen, D. Kenchington, and M. Snow. "Is There Consumer Backlash to Negative Tax News? Evidence from Household Purchases." Conference Paper, University of North Carolina Tax Symposium, March 26-27, 2021.

### D. Manuscripts in Preparation for Resubmission

Chenarides, L., R.J. Volpe, III, A. Okrent, and A. Khuns. "Market Structure and Price Markups in Food Retail." Reject and Resubmit, *Journal of Supply Chain Management*. (IF 6.842)

### E. Manuscripts in Preparation for Submission

\*Indicates students

Chenarides, L., M. Gomez, T. Richards, and K. Yonezawa. "Retail Markups and Discount-Store Entry." Target Journal: *Journal of Retailing*. (IF 5.873)

Chenarides, L., C. Grebitus, D. Gruber, M. Manfredo, T. Schmitz, S. Vickner, and A. Villacis. "Rapid Deployment of Remote Learning Pedagogies and Lessons Learned in Response to the COVID-19 Pandemic." Target Journal: Undecided.

Chenarides, L., and A. Hill. "Going Viral: Dollar Store Market Expansion during COVID-19." Target Journal: *American Journal of Agricultural Economics*. (IF 3.028)

Chenarides, L., R. Hughner, and A. Mishra. "The Role of Institutions and Markets in Revitalizing Food Systems." Target Journal: *Food Policy*. (IF 4.189)

Chenarides, L., and E.C. Jaenicke. "Consumer Preferences for Food Retailer Attributes." Target Journal: *Food Policy*. (IF 4.189)

Chenarides, L., T. Kopp, and J. Longo.\* "Is Good the Enemy of the Perfect? Bundling Food Assistance Resources to Combat Food Insecurity." *Food Policy*. (IF 1.733)

Chenarides, L., M. Manfredo, T. J. Richards, S. Weber. "Supply Chain Resilience: Application to COVID-19 and Food Supply Chains." Target Journal: Undecided.

Cleary, R.O., and L. Chenarides. "Grocery Store Profits, Competition, and the Great Recession." Target Journal: *Agribusiness: an International Journal*. (IF 1.218)

Kopp, T., and L. Chenarides. "Don't Bite the Hand That Feeds You: Food Pantries and Food Retailer Profitability." Target Journal: *American Journal of Agricultural Economics*. (IF 3.028)

### F. Ongoing Research

\*Indicates students

Adamo, B.\*, and L. Chenarides. "A Flash in the Pan: Food Fads in the U.S." Target Journal: *Marketing Letters*. (IF 1.277)

- Chenarides, L., D. Christensen, D. Kenchington, and M. Snow. "Externalities of Busy Season on the Social Welfare of Accountants." Target Journal: Accounting Review. (IF 3.993)
- Chenarides, L., D. Christensen, D. Kenchington, and M. Snow. "Is There Consumer Backlash to Negative Tax News? Evidence from Household Purchases." Target Journal: Journal of Accounting Research. (IF 3.773)
- Chenarides, L., M. Mallory, and R. David.\* "Using Modern Portfolio Theory to Optimize Farmers Market Activity." Target Journal: Undecided.
- Chenarides, L., and T. J. Richards. "Price-Gouging during the COVID-19 Pandemic." Target Journal: Journal of Retailing. (IF 5.873)
- Chenarides, L., and multiple co-authors. "Consumer Risk Preferences in Response to a Global Pandemic: An International Study." Target Journal: American Journal of Agricultural Economics. (IF 3.028)

### G. Conference Papers and Other Publications

6. Chenarides, L., E.C. Jaenicke, and J. Li. (2017). "Welfare Impacts from Store Attribute-Based Policy Interventions in an Urban Setting: An Application to Philadelphia." AgEcon Search, <https://ageconsearch.umn.edu/record/258270?In=en>.
5. Chenarides, L., and E.C. Jaenicke. (2016). "Store Choice and Consumer Behavior in Food Deserts: An Empirical Application of the Distance Metric Method." AgEcon Search, <http://purl.umn.edu/250118>.
4. Chenarides, L., E.C. Jaenicke, R.J. Volpe, III. (2015). "Patterns of Product Assortment and Price-Cost Margins across the Food Retailing Landscape." AgEcon Search, <http://purl.umn.edu/202710>.
3. Chenarides, L., A. Bonanno, A. Palmer, and K. Clancy. (2014). "Perceived Barriers to Purchasing Healthy Foods vs. Access in Underserved Areas across the Northeast." AgEcon Search, <http://purl.umn.edu/170606>.
2. Bonanno, A., L. Chenarides, and R.J. Volpe, III. (2013). "The Size vs. Health Trade-off in Lower-Income Households' Food Choices: The Case of Fluid Milk." AgEcon Search, <http://purl.umn.edu/149832>.
1. Bonanno, A., L. Chenarides, and S.J. Goetz. (2012). "Limited Food Access as an Equilibrium Outcome: An Empirical Analysis." AgEcon Search, <http://purl.umn.edu/123196>.

### H. Invited Talks

16. Retail Markups and Discount-Store Entry. Energy and Environmental Economics and Policy Seminar Series, Penn State University, 3/24/2021, Virtual.
15. Novel GIS Resources. Arizona State University GIS Stakeholders Consortium. Arizona State University, 10/27/2020, Virtual.
14. Going Viral: Dollar Store Market Expansion During COVID-19. Food Systems Lab Seminar Series, Colorado State University, 9/30/2020, Fort Collins, CO.
13. Getting the Biggest Bang for Your Buck: Dollar Stores in Food Deserts. University of Florida, 2/18/2020, Gainesville, FL.

12. The Role of Dollar Stores in Filling the Food Access Gap. University of Arizona, 12/06/2019, Tucson, AZ.
11. Consumer Preferences for Food Retailer Attributes. INSEAD University, 06/19/2019, Fontainebleau, France.
10. Panel on "Funding and Partnership Resources." Partnership with Native Americans: STRIVE Indigenous Food Ways Forum, 05/22/2019, Phoenix, AZ.
9. Consumer Preferences for Food Retailer Attributes. Colorado State University, 05/09/2019, Fort Collins, CO.
8. Consumer Preferences for Food Retailer Attributes. The University of Minnesota, 04/24/2019, St. Paul, MN.
7. Panel on "Sustainable Food Systems, Value-Added Agriculture, and Nutrition." Conservation International Foundation and Guyana Resilient and One Forum, 11/29/2018, Tempe, AZ.
6. Panel on "Partnering with Higher Education to Promote Local Food Systems." Local First Arizona Food and Farm Forum, 05/09/2018, Gilbert, AZ.

*Before employment at ASU*

5. "What's in Your Basket?" A Discussion of New Research on Food Access, Shopping Behavior & Health from National and Philadelphia-Based Studies. Penn State Center in Philadelphia, 06/19/2017, Philadelphia, PA.
4. Product Assortment, Price-Cost Margins, and Food Access across the U.S. Food Retailing Landscape. Research Triangle Institute and USDA-ERS Workshop on "Applying IRI Store and Household Scanner Data in Food Policy Studies," 04/18/2016, Washington, D.C.
3. The Economics of Food Access: A Discussion on Ethics, Policy, and Empirical Research. The College of the Holy Cross, 02/11/2016, Worcester, MA.
2. The Economics of Food Availability and Food Access. USDA-NIFA Fellows Program Project Directors' Meeting, 08/04/2015, Washington, D.C.
1. Investigating Food Retailer Marketing Strategies across the U.S. Food Retailing Landscape. Food for Thought Seminar Series, USDA-Economic Research Service, 08/03/2015, Washington, D.C.

**I. Presentations at International Conferences**

2. Kopp, T., and L. Chenarides. (2021). "Don't Bite the Hand That Feeds You: The Cannibalization of Food Pantries on Grocery Retailers." Accepted Paper at the *European Association of Agricultural Economics XVI Congress*, 07/20-07/23, Prague, CR.

*Before employment at ASU*

1. Chenarides, L., E.C. Jaenicke, and R.J. Volpe, III. (2015). "Patterns of Product Assortment and Price-Cost Margins across the Food Retailing Landscape." *European Association of Agricultural Economics & Agricultural and Applied Economics Association Joint Seminar on "Consumer Behavior in a Changing World: Food, Culture, Society,"* 03/25-03/27, Naples, Italy.

## J. Presentations at National Conferences

10. Chenarides, L., R. Hughner, and A. Mishra. (2019). "Native Food Systems in Arizona: Case Studies in Improving Economic and Social Wellbeing through Indigenous Food Programs." *Agricultural and Applied Economic Association Annual Meeting*, 07/21-07/23, Atlanta, GA.
9. Chenarides, L., M.R. Thomsen, R.M. Nayga, Jr., and C. Cho. (2019). "The Prevalence of Dollar Stores in Areas with Low Food Access." *Agricultural and Applied Economic Association Annual Meeting*, 07/21-07/23, Atlanta, GA.
8. Khvastunov, O., and L. Chenarides. (2018). "Grocery Store Proximity and Diet Consumption." *Agricultural and Applied Economic Association Annual Meeting*, 08/05-08/07, Washington, D.C.
7. Chenarides, L., E.C. Jaenicke, and J. Li. (2018). "Policy Interventions to Improve Urban Food Access." *Agricultural and Applied Economic Association Annual Meeting*, 08/05-08/07, Washington, D.C.

### *Before employment at ASU*

6. Chenarides, L., E.C. Jaenicke, E.C., and J. Li. (2017). "Welfare Impacts from Retailer Attribute-Based Policy Interventions in an Urban Setting: An Application to Philadelphia." *Agricultural and Applied Economic Association Annual Meeting*, 07/30-08/01, Chicago, IL.
5. Chenarides, L. and E.C. Jaenicke. (2017). "Store Choice and Consumer Behavior in Food Deserts: An Empirical Application of the Distance Metric Method." *Allied Social Sciences Association Annual Meeting* Organized Session on "Modeling Household Food Choice Behavior Using Store-Based and Household-Based Scanner Data," 01/06-01/08, Chicago, IL.
4. Chenarides, L., and E.C. Jaenicke. (2016). "Store Choice and Consumer Behavior in Food Deserts: An Empirical Application of the Distance Metric Method." *Agricultural and Applied Economic Association Annual Meeting*, 07/31-08/02, Boston, MA.
3. Chenarides, L., A. Bonanno, R. Lee. (2015). "Assessing the Healthfulness of Food Purchases among Underserved Shoppers in the Northeast." *Northeast Agricultural and Resource Economics Association and the Canadian Agricultural Economics Society Joint Annual Meeting*, 06/27-06/30, Newport, RI.
2. Chenarides, L., A. Bonanno, A. Palmer, and K. Clancy. (2014). "Perceived Barriers to Purchasing Healthy Foods vs. Access in Underserved Areas across the Northeast." *Agricultural and Applied Economic Association Annual Meeting*, 07/27-07/29, Minneapolis, MN.
1. Bonanno, A., L. Chenarides, and R.J. Volpe, III. (2013). "The Size vs. Health Trade-off in Lower-income Households' Food Choices: The Case of Fluid Milk." *Agricultural and Applied Economic Association and Canadian Agricultural Economics Society Joint Annual Meeting*, 08/04-08/06, Washington, D.C.

## K. Funded Research Grants

*Since employment at ASU*

Total volume US\$ 694,554

USDA – Agricultural and Food Research Initiative – National Institute of Food and Agriculture – Economics, Markets, and Trade: (2021-2022) Dollar Store Entry, Food Prices, and Food Security, as PI with T. J. Richards (co-PI) and M. Cakir (co-PI), University of Minnesota; \$473,887.

USDA – Economic Research Service – Cooperative Agreement: (2020-2021) COVID-19 and Agricultural Supply Chains, as Co-Investigator with T.J. Richards (PI), M. Manfredo (co-PI), and S. Webster (co-PI), Arizona State University; \$50,000.

USDA – Economic Research Service – Cooperative Agreement: (2019-2021) The Growth of Low-Cost Variety Stores and Their Impact on Consumer Purchasing Patterns, as PI with R.M. Nayga, Jr. (co-PI) and M.R. Thomsen (co-PI), University of Arkansas, and C. Cho, Economic Research Service; \$30,000.

ASU – Institute for Social Science Research – Seed Grant: (2019-2020) Increasing Market Profitability: Applying Economic Models to Optimize Vendor Mix Strategies and Target Market Areas, as PI with M. Mallory (co-PI), Purdue University, and T. Kopp (co-PI), Göttingen University; \$6,000.

ASU – Swette Center for Sustainable Food Systems – Seed Grant: (2019-2020) Urban Agriculture as an Integrated Socio-Environmental System, as co-PI with C. Grebitus (PI), A. Mahalov (co-PI), R. Muenich (co-PI), and A. Zanin (co-PI), Arizona State University; \$5,000.

ASU – Schmidt Futures Award – Alliance for the American Dream: (2018-2019) Identifying Innovative Solutions to Address Food Insecurity in Native Communities, as PI with R. Hughner (co-PI), A. Mishra (co-PI), C. Wharton (co-PI), B. Brayboy (co-PI), J. Moore (co-PI), Arizona State University; \$49,668.

USDA – Economic Research Service – Cooperative Agreement: (2017-2018) Food Loss and Waste for Produce: Economic Abandonment, as Key Personnel with T.J. Richards (PI) and A. Mishra (co-PI), Arizona State University; \$79,999.

*Before employment at ASU*

Total volume US\$ 5,067,000

USDA – Agricultural and Food Research Initiative – National Institute of Food and Agriculture – Predoctoral Fellowship: (2015-2017) The Economics of Food Availability and Food Deserts: Retailers' Marketing Strategies, Competition, and Consumer Store Choice, as PI with E.C. Jaenicke (co-PI), Penn State University; \$68,000.

USDA – Agricultural and Food Research Initiative – Global Food Security – Collaborative Research: (2011-2015) Enhancing Food Security in the Northeast with Regional Food Systems, as Research Assistant with S.J. Goetz (PI) and K. Clancy (co-PI), Penn State University; \$4,999,000.

## **L. Grant Proposals – Left Unfunded**

USDA – Agricultural and Food Research Initiative – National Institute of Food and Agriculture – Economics, Markets, and Trade: (2020) Manufacturers' Strategies in Response to Food Fads and Implications for the Supply Chain, as co-PI with C. Bauner (PI) and N. Lavoie (co-PI), U Mass Amherst; \$134,062.

USDA – Agricultural and Food Research Initiative – National Institute of Food and Agriculture – Economics, Markets, and Trade: (2020) Implications of Changes in the Food Retail Market Structure for

Employment, Healthy Food Access, and Human Well-Being in the United States, as Consultant with S. Steinbach (PI) and R. Lopez (co-PI), U Conn; \$15,000.

Walmart dot Org Foundation: (2020) The Impact of COVID-19 on Communities of Color (Semi-finalist), as PI with A. Mishra (co-PI), Arizona State University, in collaboration with Partnership with Native Americans, The Arizona Food Systems Network, and The Arizona Association of Food Banks; \$349,099, Elected to withdraw submission.

Purdue University – AgSEED Grant: (2019-2020) Increasing Market Profitability: Applying Economic Models to Optimize Vendor Mix Strategies and Target Market Areas, as Collaborator with M. Mallory (PI) and A. Torres (co-PI), Purdue University; \$50,000.

USDA – National Institute of Food and Agriculture: (2019) Impact of urban agriculture on economic, societal, and environmental health, as co-PI with C. Grebitus (PI), A. Mahalov (co-PI), B. Muenich (co-PI), and A. Zanin (co-PI), Arizona State University; \$499,910.

California Department of Food and Agriculture – Specialty Crop Block Grant Program: (2019) Promotional Activity, Marketing Efforts, and the Sale of California Specialty Crops, as PI with R. Volpe (co-PI) and T. Delbridge (co-PI), Cal Poly; \$148,867.

National Science Foundation – CNH2-L Dynamics of Integrated Socio-Environmental Systems: (2019) A data-driven study of urban agriculture as an integrated socio-environmental system, as co-PI with C. Grebitus (PI), A. Mahalov (co-PI), B. Muenich (co-PI), and A. Zanin (co-PI), Arizona State University; \$1,599,526.

Tufts/UConn RIDGE Program: (2019) The Role of Dollar Stores and Low-Cost Variety Stores in Food Access, as PI with R.M. Nayga, Jr. (co-PI) and M.R. Thomsen (co-PI), University of Arkansas; \$44,948.

USDA – Agricultural Marketing Service – Specialty Crop Multi-State Program: (2018) Promotional Activity, Marketing Efforts, and the Sale of Specialty Crops, as PI with R. Volpe (co-PI) and T. Delbridge (co-PI), Cal Poly; \$132,657.

USDA – National Institute of Food and Agriculture – Capacity Building Grants for Non-Land-Grant Colleges of Agriculture Program: (2018) Promotional Activity, Marketing Efforts, and the Sale of Specialty Crops, as PI with R. Volpe (co-PI) and T. Delbridge (co-PI), Cal Poly; \$516,226.

## **M. Research Proposals Under Development**

USDA – Agricultural and Food Research Initiative – National Institute of Food and Agriculture – Economics, Markets, and Trade – Conference Grant: (2021-2022) Evidence-Based Policymaking for Applied Economists, as PI; \$25,000.

USDA – Agricultural and Food Research Initiative – National Institute of Food and Agriculture – Economics, Markets, and Trade: (2020) Manufacturers' Strategies in Response to Food Fads and Implications for the Supply Chain, as co-PI with C. Bauner (PI) and N. Lavoie (co-PI), U Mass Amherst; \$TBD.

USDA – Economic Research Service – Cooperative Agreement: (2021-2022) Evidence-Based Policymaking for Applied Economists, as co-PI with A.S. Hanks (co-PI), The Ohio State University, and A. Carlson, Economic Research Service; \$30,000.



## N. Publications in Industry Journals

Chenarides, L. (2019): Dollar Store: Friend or Foe? Arizona Food Industry Journal, December 2019 Issue. <http://www.afmaaz.org/Journal/Journals/Dec19/mobile/index.html#p=6>

## O. Media Communications

Faller, M.B. (2021): 10 researchers from across disciplines at ASU on how the pandemic will affect work in their fields going forward. 19 March 2021. <https://news.asu.edu/20210319-discoveries-what-covid-19-means-future-scholarly-research>

Hendricks, T. (2021): Grocery prices soar the most in a decade in 2020, how does 2021 look?, NBC 12 News. 13 March 2021. <https://www.12news.com/article/news/local/valley/grocery-prices-soar-the-most-in-a-decade-in-2020-how-does-2021-look>

Faller, M.B. (2020): ASU experts examine breakdown of food supply chain during pandemic, ASU Now. 13 November 2020. <https://asunow.asu.edu/20201113-arizona-impact-asu-experts-examine-breakdown-food-supply-chain-during-pandemic>

Press Release (2020): How Many Stores Does it Take to Make Healthy Purchases Easier? 28 October 2020. <https://www.thetelegraph.com/business/press-releases/article/How-Many-Stores-Does-it-Take-to-Make-Healthy-15680878.php>

Press Release (2020): COVID-19 Pandemic and its Influence on Food Supply Chains. 15 October 2020. <http://www.wicz.com/story/42770696/covid-19-pandemic-and-its-influence-on-food-supply-chains>

Sargent, M. (2020): True Tests of Teaching. W. P. Carey Alumni Magazine, Fall Issue.

Gruber, D. A. (2020): Accelerating the Transformation of Teaching and Learning. BizEd Magazine. 27 April 2020. <https://bized.aacsb.edu/articles/2020/may/accelarating-the-transformation-of-teaching-and-learning>

Salas-Porras, A. (2019): Long-awaited Fry's grocery store now open. 24 October 2019. [https://downtowndevil.com/2019/10/24/97136/frys-grocery-store-now-open/?utm\\_source=feedburner&utm\\_medium=feed&utm\\_campaign=Feed%3A+DowntownDevil+%28Downtown+Devil%29](https://downtowndevil.com/2019/10/24/97136/frys-grocery-store-now-open/?utm_source=feedburner&utm_medium=feed&utm_campaign=Feed%3A+DowntownDevil+%28Downtown+Devil%29)

W. P. Carey School of Business YouTube Channel. (2019): Food deserts, demystified. 21 October 2019. <https://www.youtube.com/watch?v=Xsq2VNbN0E>

Garcia, A. (2019): Phoenix is putting together its first citywide plan to improve healthy food access. 16 September 2019. <https://www.azcentral.com/story/entertainment/dining/2019/09/16/phoenix-putting-together-its-first-citywide-food-action-plan/2022725001/>

Hudgins, B. (2019): Mobile markets are one way to address food deserts. 10 June 2019. <https://news.wpcarey.asu.edu/20190610-mobile-markets-are-one-way-address-food-deserts>

Crytzer Fry, M. (2019): Improving food access in rural communities. W. P. Carey Alumni Magazine, Spring Issue. <https://news.wpcarey.asu.edu/20190304-improving-food-access-rural-communities>

Greguska, E. (2018): Food: The universal human experience. 13 December 2018. <https://asunow.asu.edu/20181213-creativity-food-universal-human-experience>

- Press Release (2018): Do Stores Located in Underserved Communities Offer Less Healthy Items?, sfgate.com. 25 September 2018. <https://www.sfgate.com/business/press-releases/article/Do-Stores-Located-in-Underserved-Communities-13256048.php>
- Bass, K. (2018): Episode 107, Onethirtysomething podcast. 6 September 2018. <https://soundcloud.com/user-11055876/episode-107-lauren-chenarides>
- Tedesco, A. (2018): Ban on trans fats likely to benefit public health, Healio.com. 3 July 2018. <https://www.healio.com/internal-medicine/nutrition-and-fitness/news/online/%7B8dc3af78-e3fb-40f4-bab5-006447c4755a%7D/ban-on-trans-fats-likely-to-benefit-public-health>
- Faller, M.B. (2018): Ban on trans fat takes effect in US, but global eradication could be tough, ASU Now. 15 June 2018. <https://asunow.asu.edu/20180615-global-engagement-ban-trans-fat-takes-effect-us-global-eradication-could-be-tough>
- Reedy, K. (2017): Three ASU professors examine the reasons behind the gluten-free craze, ASU Now. 29 November 2017. <https://asunow.asu.edu/20171129-discoveries-gluten-free-diet-fad-health-benefits>

## IV. TEACHING

### A. Courses Taught

Unless indicated otherwise, the course was taught in-person.

Rating in parentheses (iCourse/oCourse) is the "Overall Mean" on a 7-point Likert scale.

#### *Instructor of Record*

AGB 414	Food and Agribusiness Policy Issues
Fall 2018	Enrollment (13), Rating (6.5)
Fall 2019	Enrollment (16), Rating (6.7)
Spring 2021	Enrollment (20), Rating (N/A)
AGB 420	Food Advertising and Promotion (i/oCourse combined enrollment)
Spring 2018	Enrollment (25), Rating (6.7/5.1)
Spring 2019	Enrollment (95), Rating (6.4/5.8)
Spring 2020	Enrollment (111), Rating (6.3/6.7)
Spring 2021	Enrollment (11), Rating (6.8)
AGB 425	Food Supply Networks (i/oCourse combined enrollment)
Spring 2018	Enrollment (27), Rating (6.3/6.3)
Spring 2019	Enrollment (71), Rating (6.4/6.2)

WPC 394	Business in Costa Rica
Spring 2018	Enrollment (29), Rating (6.3)

#### *While at Penn State University*

AGBM 302	Food Products Marketing
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#### *Guest Lecturer*

AGB 100	Introduction to Agribusiness
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AGB 484            Business of Beer  
WPC 101           Student Success in Business

*While at Penn State University*

AEREC 511        Econometrics I [Graduate Level]

## **B. Advisory Committees**

### **1. PhD Committees**

1. Member, Katya Stoliarova (in progress): TBD

### **2. Barrett Honors College Thesis Committee**

1. Director, Kelly Green (2020): Using a Sensory Learning Framework to Design Effective Curricula: Evidence from Indigenous Nutrition Education Programs.
2. Director, Jack Longo (2020): Is Good the Enemy of the Perfect? Bundling Food Assistance Resources to Combat Food Insecurity.

### **3. Barrett Honors College Fellows Program**

1. Research Mentor, Cassidy Hornsby (expected 2021): Food Aid and Civil Conflict.
2. Research Mentor, Raphael David (expected 2022): Increasing Market Profitability: Applying Economic Models to Optimize Vendor Mix Strategies and Target Market Areas.
3. Research Mentor, Brianna Adamo (expected 2022): Simultaneous Adoption of Food Trends and New Product Introduction in the Food Industry.

### **4. Graduate Directed Study**

1. Directed Study, Allison Buchanan (Spring 2021): AGB 414
2. Directed Study, Anne Costa (Spring 2021): AGB 414

### **5. Undergraduate Directed Study**

1. Directed Study, Ahmed Elnefeidi (completed 2018): BIS 401
2. Honors Contract, Kelley Madden (completed 2019): AGB 420

### **6. Morrison School of Agribusiness, Undergraduate Research Aides**

1. Research Intern, Sydney Behrens (Summer 2019): Food Aid and Conflict
2. Research Intern, Jack Longo (Summer 2019): Food Banks and Food Pantries
3. Research Intern, Talia Williams (Fall 2019): Borderlands Rescue Produce
4. Research Intern, Morgan Barras (Fall 2019): Borderlands Rescue Produce

### **7. PhD Collaborations**

1. Research Assistant, Katherine Ramirez Fuller (Summer 2018): Barriers to Purchasing Healthy Food
2. Research Assistant, Mason Snow (ongoing): Chicago Booth School of Business, Kilts Marketing Center

## V. INSTITUTIONAL SERVICE

### A. Internal Service

#### 1. Department (Morrison School of Agribusiness)

Member, Scholarship Committee, 2017 – present

Member, Undergraduate Committee, 2017 – present

Chair, Seminar Speaker Committee, 2019 – present

Co-Chair, Seminar Speaker Committee, 2018

Co-Chair, Graduate Student Organization, 2018 – present

#### 2. College (W. P. Carey School of Business)

Member, Undergraduate Standards Committee, 2019 – present

Invited Speaker, W. P. Carey Teaching & Learning Symposium, October 2019

### B. Professional Service

#### 1. Reviewer Activities for Competitive Grant Proposals

Member, Review Panel, USDA National Institute of Food and Agriculture AFRI-NIFA, Rural Development, 2019-2020.

#### 2. Leadership Activities in Professional Organizations

Session Organizer and Panel Moderator, "The Meatless Revolution: The Rise of Alternative Proteins, with Industry Experts," *Agricultural and Applied Economics Association*, Virtual Webinar, Fall 2020.

Chair, Agricultural and Applied Economics Association—*Food and Agricultural Marketing Section*, 2020-2021.

Session Organizer, "Policy Issues in Food and Agribusiness Supply Chains," *Production and Operations Management Annual Meeting*, Minneapolis, MN, 2020. (Canceled due to COVID-19)

Member, Feasibility Team for Administrative Data Research Facility at USDA, 2019-2020.

Chair-Elect, Agricultural and Applied Economics Association—*Food and Agricultural Marketing Section*, 2019-2020.

Member-at-Large, Agricultural and Applied Economics Association—*Food Safety and Nutrition Section*, 2019-2021.

Selection Committee, Agricultural and Applied Economics Association—*Food Safety and Nutrition Section Best Paper Award*, 2019.

Selected Paper Reviewer, *Agricultural and Applied Economics Association Annual Meetings*, 2019.

Session Organizer, "Recent Topics on Food Retail," *Agricultural and Applied Economics Association Annual Meeting*, Washington, D.C., 2018.

#### 3. Reviews for Peer-Reviewed Academic Journals

*Agribusiness: An International Journal; Agricultural and Resource Economics Review; American Journal of Agricultural Economics; Applied Economic Perspectives and Policy; Cities; Journal of Food Distribution Research; Managerial and Decision Economics; Renewable Agriculture and Food Systems; Production and Operations Management; USDA-Economic Research Service*

#### 4. Professional Memberships

Agricultural and Applied Economics Association (AAEA)

Section Member: Agribusiness Economics and Management Section, Committee on Women in Agricultural Economics, Food and Agricultural Marketing Policy Section, Food Safety and Nutrition Section

American Economic Association (AEA)

Multistate Research Project, Southern Region, S1067 "Specialty Crops and Food Systems: Exploring Markets, Supply Chains and Policy Dimensions"

Northeastern Agricultural and Resource Economics Association (NAREA)

Western Agricultural Economics Association (WAEA)

### VI. AWARDS AND COMMUNITY SERVICE

#### A. Awards and Honors

Dean's List for Teaching Impact Honoree: W. P. Carey School of Business, Arizona State University, 2019-2020

AAEA Early Career Professional Mentoring Workshop Mentee: Agricultural and Applied Economics Association, 2019

*Before employment at ASU*

AAEA Trust Travel Grant Recipient: Agricultural and Applied Economics Association, 2016

College of Agricultural Sciences Travel Award: Penn State University, 2016

Predoctoral Fellow: Agricultural and Food Research Initiative, National Institute of Food and Agriculture, 2015

College of Agricultural Sciences International Tag Along Fund Program Recipient: Penn State University, 2015

Student Scholarship Recipient: Northeast Agricultural and Resource Economic Association, 2013

#### B. Nominations

'Business is Personal' Inclusive Teaching Award: W. P. Carey School of Business, Arizona State University, 2020.

'Entrepreneurial Approach to Learning' Teaching Innovation Award: W. P. Carey School of Business, Arizona State University, 2020.

Campus Inclusion Catalyst Award: Arizona State University, 2019

Centennial Professorship Award: Arizona State University, 2021

### **C. Community Service**

Chair, Future Farmers of America (FFA) Food Science District Contest in Maricopa County, AZ, 2018

Co-Chair, Future Farmers of America (FFA) Food Science District Contest in Maricopa County, AZ, 2017

Member, Downtown Phoenix Public Farmers Market/Community Food Connections, 2017 – present

Representative, United Way Campaign, 2020 – present

### **D. Continued Education**

Stata NetCourse 120: Statistical Graphics Using Stata, Spring 2020