

Amy L. Pate

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7504 S. 13th Place
Phoenix, AZ 85042

**PROFESSIONAL
EXPERIENCE**

Arizona State University, Tempe, AZ

2013-present

*Instructional Design/Technology Coordinator
School of Life Sciences*

Primary responsibility is to assist individual faculty in the design and development of engaging, interactive and instructionally sound materials that address various learning styles and are accessible to all students for face-to-face, hybrid, flipped and icourses. Other activities include:

- developing training and workshops for emerging technologies and creative uses of technology in the classroom
- participating in the Curriculum Reform Committee
- co-teaching BIO594
- Quality Matters specialist

Thunderbird School of Global Management, Glendale, AZ

2000 – 2013

Instructional Resource Specialist

Primary responsibilities are on improving the learning experiences of students through faculty development with technological and pedagogical innovations. This includes these recent initiatives:

- Research and successful implementation of ebooks for distance students
- Review and proposal for online testing and validation of student identities
- Best practice training and faculty development for using the new LMS (Moodle) platform for all courses, and providing a standardized template for classes to better meet student needs
- Assessment and quality management of faculty improvement plans based on evaluations and peer assessments

The Art Center College, Tucson, AZ

1994-2000

Instructor

Responsibilities included all aspects of teaching including writing curriculum for design and liberal arts classes, facilitated faculty workshops, faculty representative for accreditation committees, cosponsor of student Ad Club, Gallery coordinator.

Courses developed: All levels of Graphic Design, Beginning Illustration, Business of Art, Portfolio, Creative Thinking, Writing for Advertising, Psychology of Advertising, Introduction to Marketing and Introduction to Art History

Zeta Advertising, Tucson, AZ

1993-1996

Partner/Creative Director

Responsibilities included being involved with all aspects of a graphic design company including design, budgeting, time/work flow procedures.

Clients: United Fire, FedReady Training, Travel 1, Desert Museum, CrizMac

Merlin, Inc., Tucson, AZ

1988-1993

Senior Art Director

Responsibilities included supervision of international design team and all design projects, including creative concepts, layouts and production, and management of art department employees, budgets, estimates, schedules, coordination of outside vendors and sales presentations. Clients included Ruger Firearms, Pentax Cameras, and a variety of outdoor sports companies

EDUCATION

Thunderbird School of Global Management

Advanced Studies Certificate in Global Business

(Graduate Credits in MBA courses)

2010-2011

University of Arizona

1995-1998

M.A. Degree in Arts Education

Thesis title: "From Working Professional to Educator: A Descriptive Study of Faculty Development in Advertising Colleges"

Colorado State University

1985-1987

B.F.A. Degree in Graphic Design

Pima Community College

1983-1985

Tucson, Arizona

ACCREDITATIONS

Quality Matters Certified Peer Reviewer
2013

Thunderbird Certificate of Mediation
Thunderbird School of Global Management
2010

Arts and Business Council of Greater Phoenix
Board of Directors

2007-2009

Thunderbird Distinguished Staff Award
2008

Pi Lambda Theta
1996-present
International Honor Society and Professional Association in Education

Thunderbird Global Leadership Certificate
Fall 2005

AAF Advertising Awards
1993, 2000
Syllabus Conference
2004
Panelist/Speaker

PUBLICATIONS/CONFERENCES

Arizona K12 Conference
Conference Paper: "Ready, Set, Go: Keys to getting started teaching online"
September 2013

Syllabus Magazine
Conference Paper: "Teach Not Tech: The Implementation of Tegrity at Thunderbird"
August 2004

Campus Technology
Technology Enabled Teaching/ELearning Dialogue
November 11, 2005
"Avoiding Video as a Visual Gimmick in Courses"

PERSONAL REFERENCES:

Bert Valencia, PhD

Vice President of Distance Learning
Thunderbird School of Global Management
Bert.valencia@thunderbird.edu
602-978-7169 (w)
602-328-0127 (h)
Relationship: Supervisor from 2006-2013

Josh Allen

Director of the OnDemand Program
Thunderbird School of Global Management

Josh.allen@thunderbird.edu

602-978-7313 (w)

480-980-8339 (h)

Relationship: Coworker from 2006-2013

Georgia Lessard

Documentation Specialist
Thunderbird School of Global Management

Georgia.lessard@thunderbird.edu

602-978-7072 (w)

602-973-8241 (h)

Relationship: Reported to Amy Pate from 2001-2006

Eileen Borris, PhD

Faculty for Negotiations and Cross-Cultural Communications
Thunderbird School of Global Management

erborris@cox.net

480-951-0544 (w)

Relationship: worked together on development of an online course