

RACHEL M. BALVEN

Arizona State University
Clinical Assistant Professor
W. P. Carey School of Business
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ACADEMIC EXPERIENCE

Clinical Assistant Professor

Department of Management & Entrepreneurship; Arizona State University

Aug 2018- present

EDUCATION

Ph.D. **W. P. Carey School of Business; Arizona State University** May 2018
Management & Entrepreneurship

MBA **Olin Business School; Washington University in St. Louis** May 2011
Management

BS **Saint Louis University** May 2008
John Cook School of Business
International Business

BA **College of Arts and Sciences**
International Studies; Minors in Spanish and Theology

RESEARCH INTERESTS

Behavioral Ethics
Entrepreneurship
Corporate Social Responsibility

RESEARCH & PUBLICATIONS

A. Refereed Journal Articles

Bush, J.T. & **Balven, R. M.** 2019. Catering to the Crowd: An HRM Perspective of Crowdworke
Engagement Under Review. *Human Resource Management Review*.

Balven, R. M., Fenters, V., Waldman, D. A., & Siegel, D. 2017. Incentives, preferences and
perceived barriers for commercialization behavior among scientists. *Academy of Management
Perspectives*, 32(1): 21-42.

Waldman, D. A. & **Balven, R. M.** 2014. Responsible leadership: Theoretical issues and research
directions. *Academy of Management Perspectives*, 28(3): 224-234.

B. Conference Presentations

Balven, R. M., Day, N. Frankel, R., Sekerka, L., & Park, J. Broadening our Sights: Promoting and Managing Civil Discourse in Management Education (Forum). 2020. Academy of Management Meetings, Online (in-person in Vancouver was cancelled due to COVID-19). (co-presenter) *

Balven, R. M., Hoetker, G., Kim, J., & Woo, H. A Meta-Analysis of Cross-country Context of the Link between Green Product Resources/Capabilities and Corporate Financial Performance (an asynchronous/recorded presentation). 2020. Academy of Management Meetings, Online (in-person in Vancouver was cancelled due to COVID-19). *

Balven, R.M. & Martin, B. New Student Doctoral Consortium- Host of Ethics Education Committee Interactive Activity. 2020. Academy of Management Meetings, Online (in-person in Vancouver was cancelled due to COVID-19). *

Balven, R. M., Day, N. Frankel, R., & Janet S. Integrity Meets Creativity: Keeping Honest in Academic Writing (PDW). 2018. Academy of Management Meetings, Chicago, IL. (co-presenter) *

Balven, R. M. & Mullen, D. 2018. Improving grad student lives: Tools for when you feel powerless- Power Issues in AOM and academia. Academy of Management Meetings, Chicago, IL. (co-presenter) *

Waldman, D. A., Balven, R. M., Fenters, V., & Siegel, D. & Valount, M. J. 2017. Why do academic scientists circumvent the university? The role of organizational justice in academic entrepreneurship. Academy of Management Meetings, Atlanta, GA. **Showcase Symposium.**

Fenters, V., Balven, R. M., Siegel, D. S., Waldman, D. A., & Ashford, B. E. 2017. Identity Hierarchies of Academic Entrepreneurs: Moving Beyond Dyadic Comparisons. Academy of Management Meetings, Atlanta, GA.

Balven, R. M., Fenters, V., Waldman, D. A., & Siegel, D. 2016. Incentives, preferences and perceived barriers for commercialization behavior among scientists. Academy of Management Meetings, Anaheim, CA. **Showcase Symposium.**

Balven, R. M., Hoetker, G., Kim, J., & Woo, H. 2015. A meta-analysis of the relationship between different types of corporate environmental strategies and corporate financial performance. Academy of Management Meetings, Vancouver, Canada. *

Balven, R. M. & Waldman, D. A. 2015. Responsible leadership research: Current controversies and prospective directions. Academy of Management Meetings, Vancouver, Canada. **Showcase Session** *

Balven, R. M., Lange, D., & Lee, P. 2014. A study of the effect of success on risk aversion in a naturally occurring experiment. Academy of Management Meetings, Philadelphia, PA. **Manuscript nominated for Best Paper Proceedings.** *

Balven, R. M. 2014. Responsible leadership research: Current controversies and prospective directions. Academy of Management Meetings, Philadelphia, PA. *

*Denotes presentations where I was the speaker.

WORK IN PROGRESS

Waldman, D. A., Vaulont, M.J., Balven, R.M., Siegel, D. S., & Rupp, D. The effects of organizational justice on university-industry technology transfer. *Revising Manuscript, 1st round R&R.*

Hardin, A., Schinoff, B., Balven, R.M., & Byron, K. Incidental Learning on virtual platforms. *Preliminary data collection and theory development stage.*

Kim, J., Woo, H., Balven, R. M., & Hoetker, G. A meta-analysis of the relationship between different types of corporate environmental strategies and corporate financial performance. *Revising Manuscript.*

Fenters, V., Balven, R.M., Ashford, B. E., Siegel, D. S., & Waldman, D. A. [Academic Entrepreneurs and Identity Hierarchies]. *Qualitative data analysis phase.*

TEACHING EXPERIENCE

- Arizona State University
 - Instructor for MGT 310 Team Collaborative Skills (Undergraduate) 2017-2021
 - Instructor for MGT 411 Leading Organizations (Undergraduate) 2019
 - Instructor for MGT 320 Organizational Behavior (Undergraduate) 2018
 - TA for LES 582 Managerial Ethics (MBA) 2016
- TA for International Marketing (MBA) 2009
Olin Business School; Washington University in St. Louis
- Co-Teacher for University 101 for Athletes (Undergraduates) 2007
Saint Louis University

GRANTS AND FELLOWSHIPS

- JumpStart Dissertation Grant (2017)
- GRSP Dissertation Grant (2017)
- Arizona State University Graduate School Fellowship (2017)
- Arizona State University Graduate School Fellowship (2016)
- National Science Foundation- Research Grant awarded by the NSF Science of Science and Innovation Policy program (2015)
- Arizona State University Graduate School Fellowship (2015)
- Arizona State University Graduate School Fellowship (2014)

MEDIA & RECOGNITION

- ASU UTO Article “Collaborative Team Skills course incorporates Slack for real-time collaboration success: <https://uto.asu.edu/learning-experience/collaborative-team-skills> (2020)

WORK EXPERIENCE

AMEREN, St. Louis, MO

Equipment Acquisition Specialist- Energy Delivery Technical Services, Fleet

2011 – 2012

- Researched and acquired new products to improve fleet efficiency and implemented green fleet initiatives

Procurement Specialist- Generation Commodities and Energy Delivery

2008 - 2011

- Sourced electric utility needs through product research, procurement activities, and contract negotiations

WORLD TRADE CENTER, St. Louis, MO

2007

International Business Research Intern

- Researched international market industries and conducted sourcing events for World Trade Center member organizations