

Bin Gu

Department of Information Systems
W P Carey School of Business
Arizona State University
Tempe, AZ 85287

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Education

- Ph.D. Operations and Information Management
The Wharton School of the University of Pennsylvania, Philadelphia, PA
December 2002
- M.A. Operations and Information Management
The Wharton School of the University of Pennsylvania, Philadelphia, PA
May 2001
- B.Eng. International Business; Computer Science (Dual Degree)
Shanghai Jiaotong University, Shanghai, China
July 1995 (Distinguished Student, top 1%)

Positions Held

- | | | |
|--|--|--------------|
| Earl and Gladys Davis
Distinguished Professor | Department of Information Systems
Arizona State University, Tempe, AZ, USA | 2017-present |
| Associate Dean
(China Program) | W. P. Carey School of Business
Arizona State University, Tempe, AZ, USA | 2016-present |
| Professor | Department of Information Systems
Arizona State University, Tempe, AZ, USA | 2015-present |
| Co-Director | W. P. Carey DBA Program in China
Arizona State University, Tempe, AZ, USA | 2014-2016 |
| Associate Professor | Department of Information Systems
Arizona State University, Tempe, AZ, USA | 2012-2015 |
| Instructor/
Assistant Professor | Information, Risk and Operations Management Department
University of Texas at Austin, Austin, TX, USA | 2002-2012 |
| Consultant | Arthur Andersen – Shanghai Office | 1995-1997 |

Awards

- Workshop of Information Systems and Economics, Best Paper Award, 2018
- Hawaii International Conference on System Sciences Best Paper Award, 2017
- International Conference on Information Systems Best Paper in Track Award, 2017
- W P Carey Faculty Research Award, 2016
- Americas Conference on Information Systems Best Paper-in-Progress Reward, 2014
- Emerald Management Reviews Citations of Excellence Awards, 2012, 2014

Outstanding Associate Editor Award, *MIS Quarterly*, 2013
Journal of Retailing Top Cited Article Award (2007-2011)
Information Systems Research Best Published Paper Award, 2008
International Conference on Information Systems Best Paper in Track Award, 2007

Professional Activities

Editorial Board

Senior Editor, *MIS Quarterly* 2015-2019
Associate Editor, *Information Systems Research* 2012-2017
Associate Editor, *Information Systems Research – Special Issue on Fintech – Innovating the Financial Industry Through Emerging Information Technologies*, 2018
Associate Editor, *Decision Support Systems*, 2014-2018
Associate Editor, *MIS Quarterly* 2012-2014
Associate Editor, *Information Systems Research – Special Issue on Social Media and Business Transformation* 2011

Conference Committee

Associate Editor, *International Conference on Information Systems* 2007, 2010, 2011, 2012, 2014, 2015, 2016, 2017, 2018
Conference co-chair, *INFORMS Conference on Information Systems and Technology 2018* (top IS workshop)
Minitrack co-chair, *Hawaii International Conference on Information Systems, Crowd-based Platforms minitrack*, 2018, 2019
Program Committee, *INFORMS Conference on Information Systems and Technology* 2006, 2007, 2008, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017
Conference Cluster Chair, *INFORMS Annual Conference, Information Systems Cluster*, 2014 (the official cluster for INFORMS Information Systems Society)
Conference co-chair, *Workshop on Information Systems Economics 2011* (top IS economics workshop)
Conference co-chair, *Sixth Symposium on Statistical Challenge in Electronic Commerce Research* 2010 (top empirical IS workshop)
Track Chair, *Pacific-Asia Conference on Information Systems* 2009

Ad hoc Reviewer

Management Science
Information Systems Research
MIS Quarterly
Marketing Science
Organization Science

Law, Probability and Risk
Journal of Management Information Systems
Decision Support Systems
International Conference on Information Systems
Hawaii International Conference on Systems Science
Hong Kong Research Grants Council
Swiss National Science Foundation
Social Sciences and Humanities Research Council of Canada
US-Israel Binational Science Foundation

Published Papers

Journal Publications (* Financial Times Top 50 Journals for Business Schools)

- 1* Seyedreza Mousavi, Bin Gu, 2019 “The Impact of Twitter Adoption on Congressmen’s Voting Behavior,” forthcoming in *Information Systems Research*
- 2* Wei Chen, Bin Gu, Qiang Ye, Kevin Zhu, 2019, “Measuring and Managing the Externality of Managerial Responses to Online Customer Reviews,” forthcoming in *Information Systems Research*
- 3* Ni Huang, Gordon Burtch, Bin Gu, Yili Hong, Chen Liang, Kanliang Wang, Dongpu Fu, Bo Yang, 2019, “Motivating User-Generated Content with Performance Feedback: Evidence from Randomized Field Experiments,” *Management Science* 65(1) 327-345
- 4* Yongsuk Kim, Sirkka Jarvenpaa, Bin Gu, 2018, “External Bridging and Internal Bonding: Unlocking the Generative Resources of Member Time and Attention Spent in Online Communities,” *MIS Quarterly* 42(1), 265-283
- 5* Xueming Luo, Bin Gu, Jie Zhang, Chee-Wei Phang, 2017, “Expert Blogs and General Consumer Perceptions of Competing Brands,” *MIS Quarterly* 41(2), 371-395
- 6* Ruyi Ge, Juan Feng, Bin Gu, 2017, “Predicting and Deterring Default with Social Media Information in P2P Lending,” *Journal of Management Information Systems* 34(2), 401-424
- 7 Chi-San Ho, Paul Damien, Bin Gu, Prabhudev Konana, 2017, “The Time-varying Nature of Social Media Sentiments in Modeling Stock Returns,” *Decision Support Systems* 101, 69-81
- 8* Zheng Fang, Bin Gu, Xueming Luo, Yunjie Xu, 2015, “Quantifying the Dynamic Sales Impact of Location-Based Mobile Advertising Technologies,” *Information Systems Research* 26(3), 552-564
- 9* Indika Dissanayake, Jie Zhang, Bin Gu, 2015, Divide the Task and Multiply the Success: The Effect of Resource Distribution and Alignment on Team Performance in Online Crowdsourcing Contests, *Journal of Management Information Systems* 32(2) 8-39
- 10* Zhiqiang, Zhang, Paul Pavlou, Bin Gu, 2014, “Latent Growth Modeling for Information Systems: Theoretical Extensions and Practical Applications,” *Information Systems Research* 25(3), 547-568.
- 11* Bin Gu, Prabhudev Konana, Michelle Chen, 2014, “The Allure of Homophily: Evidence from Investor Responses on Virtual Communities,” *Information Systems Research* 25(3), 604-617.

- 12* Bin Gu, Qiang Ye, 2014, "First Step in Social Media - Measuring the Influence of Online Management Responses on Customer Satisfaction," *Production and Operations Management* 23(4) 570-582
- 13 Jaehong Park, Bin Gu, Alvin Leung, Prabhudev Konana, 2014, "An Investigation of Information Sharing and Seeking Behaviors in Online Investment Communities," *Computers in Human Behavior*, 31, 1-12.
- 14* Jaehong Park, Prabhudev Konana, Bin Gu, Raj Raghunathan, Alok Kumar, 2013, "Information Valuation and Confirmation Bias in Virtual Communities: Evidence from Stock Message Boards," *Information Systems Research* 24(4) 1050-1067
- 15 Bin Gu, Qian Tang, Andrew B. Whinston, 2013, "The Influence of Online Word-of-Mouth on Long Tail Formation," *Decision Support Systems* 56 474-481
- 16* Xinxin Li, Bin Gu, Hongju Liu, 2013, "Price Dispersion and Loss Leader Pricing: Evidence from the Online Book Industry," *Management Science* 59(6) 1290-1308
- 17* Qian Tang, Bin Gu, Andrew B. Whinston, 2012, "Content Contribution for Revenue Sharing and Reputation in Social Media: A Dynamic Structural Model," *Journal of Management Information Systems* 29(2) 41-76
- 18* Bin Gu, Jaehong Park, Prabhudev Konana, 2012, "The Impact of External Word-Of-Mouth Sources on Retailer Sales for High Involvement Products," *Information Systems Research*, 23(1) 182-196.
- 19 Bin Gu, Prabhudev Konana, Michelle Chen, 2012, "Identifying Consumer Consideration Set at Purchase Time from Aggregate Purchase Data in Online Retailing," *Decision Support Systems*, 53(3) 625-633.
- 20 Jaehong Park, Bin Gu, HoonYoung Lee, 2012, "The Relationship Between Retailer-Hosted and Third-party Hosted WOM Sources and Their Influence on Retailer Sales," *Electronic Commerce Research and Application*, 11(3) 253-261
- 21* Ling Xue, Gautam Ray, Bin Gu, 2011, "Environmental Uncertainty and IT Infrastructure Governance: A Curvilinear Relationship," *Information Systems Research*, 22(2) 389-399.
- 22 Qiang Ye, Rob Law, Bin Gu, Wei Chen, 2011, "The Influence of User Generated Content on Traveler Behavior: An Empirical Investigation on the Effects of e-Word-of-Mouth to Hotel Online Bookings," *Computers in Human Behavior*, 27(2) 634-639
- 23 Qiang Ye, Guoxin Li, Bin Gu, 2011, "A Cross-Cultural Validation of the Web Usage-related Lifestyle Scale: An Empirical Investigation in China," *Electronic Commerce Research and Application*, 10(3), 304-312.
- 24* Wenjing Duan, Bin Gu, Andrew B. Whinston, 2009, "Informational Cascades and Software Adoption on the Internet: An Empirical Investigation," *MIS Quarterly*, 33(1) 23-48.
- 25 Qiang Ye, Rob Law, Bin Gu, 2009, "The Impact of Online User Reviews on Hotel Room Sales," *International Journal of Hospitality Management*, 28(1) 180-182 (**Most Cited International Journal of Hospitality Management Articles**).
- 26 Wenjing Duan, Bin Gu, Andrew B. Whinston, 2008, "Do Online Reviews Matter? - An Empirical Investigation of Panel Data," *Decision Support Systems*, 45(4) 1007-1016 (**Most Cited Decision Support Systems Articles**).
- 27 Wenjing Duan, Bin Gu, Andrew B. Whinston, 2008, "The Dynamics of Online Word-of-Mouth and Product Sales - An Empirical Investigation of the Movie Industry," *Journal of Retailing*, 84(2) 233-

242 (Journal of Retailing Top Cited Article Award 2007-2011)

28* Bin Gu, Prabhudev Konana, Balaji Rajagopalan, (Michelle Chen), 2007, “Competition among Virtual Communities and User Valuation: the Case of Investor Communities,” *Information Systems Research*, 18(1) 68-85 (2008 ISR Best Published Paper Award)

29* Eric K. Clemons, Bin Gu, 2003, “Justifying Contingent Information Technology Investments: Balancing the Need for Speed of Action with Certainty before Action,” *Journal of Management Information Systems*, 20(2) 11-48.

30 Eric K. Clemons, Lorin M. Hitt, Bin Gu, Matt E. Thatcher, and Bruce W. Weber, 2002, “Impacts of the Internet on Financial Services: A Quantitative Analysis of Transparency, Differential Pricing and Disintermediation,” *Journal of Financial Service Research*, 22(1-2) 73-90

31* Eric K. Clemons, Bin Gu, Karl R. Lang, 2002, “Newly Vulnerable Markets in an Age of Pure Information Products: an Analysis of Online Music and Online News,” *Journal of Management Information Systems*, Winter 2002–3, 19(3) 17–41.

Book Chapter

Eric Clemons, Rick Spitler, Bin Gu, Panos Markopoulos, 2005, “Information, Hyperdifferentiation, and Delight: The Value of Being Different,” in *The Broadband Explosion: Thinking about a Truly Interactive World*. Harvard Business School Press, 2005

Refereed Conference Presentations

Chen Liang, Yili Hong, Bin Gu, Jing Peng, 2018, “Gender Differences in Job Preferences” *International Conference on Information System Sciences 2018, Workshop of Information Systems Economics 2018 (Best Paper Award)*.

Chen Liang, Yili Hong, Bin Gu, 2018, “Home Bias in Online Employment,” *Hawaii International Conference on System Sciences 51, International Conference on Information System Sciences 2017, Workshop of Information Systems Economics 2017*.

Xiaofei Zhang, Wei Chen, Bin Gu, Xitong Guo, 2017, “The Impact of Introductory Incentives on New Users: Evidence from an Online Health Community,” *International Conference on Information System Sciences 2017 (Best Paper in Track Award)*

Jingchuan Pu, Young Kwark, Sangpil Han, Bin Gu, Qiang Ye, 2017, “The Double-Edged Sword of Expert Reviewer Programs: The Effects of Offering Expert Reviewer Status on Review Generation,” *International Conference on Information System Sciences 2017*

Zhenhua Wu, Chen Liang and Bin Gu, 2017, “How Much Monitoring is Optimal in the Online Labor Market – A Signaling Perspective,” *Workshop of Information Systems Economics 2017*.

Kevin Hong, Bin Gu, Gordon Burtch, Nina Huang, Chen Liang, Kanliang Wang, Dongpu Fu, Bo Yang, 2017, “Stimulating User-Generated Content via Performance Feedback: A Randomized Mobile Field Experiment,” *INFORMS Conference on Information Systems and Technology 2016, Conference on Digital Experimentation (CODE@MIT) 2016, International Conference on Information System Sciences 2016, Hawaii International Conference on System Sciences 50 (Best Paper Nomination)*.

Chen Liang, Kevin Hong, Bin Gu, 2017, “Effects of IT-enabled Monitoring Systems in Online Labor Markets,” *INFORMS Conference on Information Systems and Technology 2016, International Conference on Information System Sciences 2016, Workshop on Information Systems Economics 2016, Hawaii International Conference on System Sciences 50 (Best Paper Award)*

Ruyi Ge, Juan Feng, Bin Gu, 2017, “Borrower’s Self-Disclosure of Social Media Information in P2P Lending,” *Hawaii International Conference on System Sciences* 50.

Seyedreza Mousavi, Bin Gu, 2015, “The Impact of Twitter Adoption on Decision Making in Politics,” *Workshop on Information Systems Economics 2014, INFORMS Conference on Information Systems and Technology 2014, Hawaii International Conference on System Sciences 48 (Best Paper Nomination)*.

Seyedreza Mousavi, Bin Gu, 2015, “Representation, Homophily, and Polarization in The U.S. House of Representatives in the Twitter Era,” *Workshop on Information Technologies and Systems 2015*.

Indika Dissanayake, Jie Zhang, Bin Gu, 2015, “Virtual Team Performance in Crowdsourcing Contests: A Social Network Perspective,” *Hawaii International Conference on System Sciences 48; International Conference on Information Systems 2014*.

Xueming Luo, Bin Gu, Cheng Zhang, 2014, “IT Investments and Firm Stock Market Value: The Mediating Role of Stock Analysts,” *Hawaii International Conference on System Sciences 47*.

Mohan Wang, Bin Gu, Qiang Ye, 2014, “Elimination by Aspects in Electronic Commerce – Evidence from Online Marketplace and Implications for Empirical Model Specification,” *Hawaii International Conference on System Sciences 47*

Seyedreza Mousavi, Bin Gu, 2014, “The Role of Online Social Networks in Political Polarization,” *American Conference on Information Systems 2014 (Best Paper-in-Progress Award)*.

Indika Dissanayake, Jie Zhang, Bin Gu, 2014, “Virtual Team Performances in Crowdsourcing Contests,” *American Conference of Information Systems 2014*

Xueming Luo, Bin Gu, Zheng Fang, Yunjie Xu, 2013, “Quantifying the Dynamic Sales Impact of Location-Based Mobile Advertising Technologies,” *INFORMS Conference on Information Systems and Technology 2013, International Conference on Information Systems 2013*.

Yong Lu, Bin Gu, Qiang Ye; Zhexiang Sheng, 2012, “Social Influence and Defaults in Peer-to-Peer Lending Networks”, *INFORMS Conference on Information Systems and Economics 2012, International Conference on Information Systems 2012*.

Yongsuk Kim, Sirkka Jarvenpaa, Bin Gu, 2012, “Inter-Community Discussion Sharing: the Balance between Competition and Collaboration”, *International Conference on Information Systems 2012*.

Bin Gu, Prabhudev Konana, Michelle Chen, 2011, “Consumer Product Consideration and Choice at Purchase Time at Online Retailers”, *International Conference on Information Systems 2011*.

Qian Tang, Bin Gu, Andrew Whinston, 2011, “Content Contribution under Revenue Sharing and Reputation Concern in Social Media: The Case of YouTube,” *International Conference on Information Systems 2011, Workshop on Information Systems Economics 2011*.

Bin Gu, Sirkka Jarvenpaa, 2011, “How Formal Structure of Electronic Knowledge Sharing Networks Influences Participation Behavior in A Global Enterprise,” *International Conference on Information Systems 2011*.

Rao Fu and Bin Gu, 2011, “Incremental Bidding in Simultaneous Auctions - Evidence from eBay Auctions”, *Workshop on Information Systems Economics 2011*.

Jaehong Park, Prabhudev Konana, Bin Gu, Raj Raghunathan, Alok Kumar, 2010, “Confirmation Bias, Overconfidence, and Investment Performance: Evidence from Stock Message Boards,” *Workshop on Information Systems Economics 2010*.

- Jaehong Park, Bin Gu, Prabhudev Konana, Alvin Miu, 2010, "An Investigation of Active and Passive Participation in Virtual Communities," *International Conference on Information Systems 2011*.
- Bin Gu and Qiang Ye, 2010, "Negative Externality in Online Service Recovery Effort," *INFORMS Conference on Information Systems and Economics 2010*.
- Li Gan, Bin Gu, Sirkka Jarvenpaa and Geng Yang, 2009, "Habit Formation in Online Communities," *International Conference of Information Systems 2009*.
- Jaehong Park, Bin Gu, Prabhudev Konana, 2009, "Impact of Multiple Word-of-mouth Sources on Retail Sales," *International Conference of Information Systems 2009*.
- Qiang Tang, Bin Gu, Andrew Whinston, 2009, "The Influence of Online Word-of-Mouth on Long-tail Formation: An Empirical Analysis," *INFORMS Conference on Information Systems and Economics 2009*.
- Ling Xue, Gautam Ray, Bin Gu, 2009, "Environmental Uncertainty and IT Infrastructure Governance: A Curvilinear Relationship," *INFORMS Annual Meeting 2009* (invited by INFORMS Information Systems Society)
- Michelle Chen, Bin Gu, Prabhudev Konana, 2008, "Melting Pot or Homophily? - An Empirical Investigation of User Interactions in Virtual Investment-Related Communities," *Workshop on Information Systems Economics 2008*
- Michelle Chen, Bin Gu, Prabhudev Konana, 2008, "Do Birds of a Feather Flock Together? - Community Fragmentation and Individual Choice in Virtual Investment Communities," *INFORMS Conference on Information Systems and Technology 2008*
- Xin Zhao, Bin Gu, Andrew Whinston, 2008, "The Influence of Online Word-of-Mouth on Long-tail Formation: An Empirical Analysis," *INFORMS Conference on Information Systems and Technology 2008*
- Bin Gu, Yung Huang, Wenjing Duan, Andrew Whinston, 2008, "Indirect Reciprocity in Contributions to a Peer-to-peer Sharing Network- An Empirical Analysis," *INFORMS Annual Meeting 2008* (invited by INFORMS Information Systems Society), *International Conference of Information Systems 2008*.
- Michelle Chen, Bin Gu, Prabhudev Konana, 2008, "Measuring Product Competition in Online Retailers from Revealed Preferences of Online Recommendation," *INFORMS Annual Meeting 2008* (invited by INFORMS eBusiness Section)
- JaeHong Park, Bin Gu, Prabhudev Konana, 2008, "The Word-of-Mouth Effect of Third-Party Customer Reviews" *Workshop on Information Systems Economics 2008*.
- Anindya Ghose, Bin Gu, 2008, "Market Frictions, Demand Structure and Price Competition in Online Markets," *International Conference of Information Systems 2008*.
- Bin Gu, Gautam Ray and Ling Xue, 2008, "IT Governance and IT Investment Performance: An Empirical Analysis," *International Conference of Information Systems 2008*.
- Qiang Ye, Bin Gu, Rob Law, 2008, "Measuring the Value of Managerial Responses to Online Reviews - A Natural Experiment of Two Online Travel Agencies," *International Conference of Information Systems 2008*
- Anindya Ghose, Bin Gu, 2007, "Estimating Menu Costs in Electronic Markets," *International Conference of Information Systems 2007* (**Best Paper in Track Award**)

Bin Gu, Yun Huang, Wenjing Duan, Andrew Whinston, 2007, "Online Peer-to-Peer Communities: An Empirical Investigation of a Music Sharing Community as a Dynamic Two-Sided Network," *INFORMS Conference on Information Systems and Technology 2007*

Gautam Ray, Ling Xue, Bin Gu, Prabhudev Konana, 2006, "Asset Characteristics and the Impact of IT on Scope and Performance," *International Conference of Information Systems 2006, INFORMS Conference on Information Systems and Technology 2006*

Wenjing Duan, Bin Gu, Andrew Whinston, "Delivering Liquidity: An Analysis of the Impact of Dealers in Electronic Markets," *International Conference of Information Systems 2006, Workshop on Information Systems Economics 2006*

Anindya Ghose, Bin Gu, 2006, "Estimating Menu Costs in Electronic Markets," *INFORMS Conference on Information Systems and Technology 2006; International Symposium of Information Systems 2006.*

Bin Gu, Prabhudev Konana, Alex Liu, Balaji Rajagopalan, Joydeep Ghosh, 2006, "Identifying Information in Stock Message Boards and Its Implications for Stock Market Efficiency," *Workshop on Information Systems Economics 2006*

Gordon Gao, Bin Gu, Mingfeng Lin, 2006, "The Dynamics of Online Consumer Reviews," *Workshop on Information Systems Economics 2006*

Anindya Ghose, Bin Gu, 2006, "Search Costs, Demand Structure and Long Tail in Electronic Markets: Theory and Evidence," *Workshop on Information Systems Economics 2006*

Wenjing Duan, Bin Gu, Andrew Whinston, 2005, "An Empirical Investigation of Herding on the Internet: The Case of Software Downloading," *International Conference of Information Systems 2005*

Bin Gu, Vijay Mahajan, 2005, "The Benefit of Piracy – A Competitive Perspective," *INFORMS Annual Meeting 2005* (invited by INFORMS Information Systems Society); *Workshop on Information Systems Economics 2004*

Bin Gu, 2004, "When Does Product Information Reduce Market Competition," *25th INFORMS Marketing Science Conference 2004.*

Bin Gu, Sirkka Jarvenpaa, 2003, "Online Discussion Boards for Technical Support: The Effect of Token Recognition on Customer Contributions," *International Conference of Information Systems 2003*

Eric K. Clemons, Rick Spitler, Bin Gu, 2003, "Hyper-Differentiation Strategies: Delivering Value, Retaining Profits," *Hawaii International Conference on System Sciences 36*

Wenjing Duan, Bin Gu, Andrew Whinston, 2003, "An Empirical Investigation of Herding on the Internet: The Case of Software Downloading," *Workshop on Information Systems Economics 2005.*

Bin Gu, Eric K. Clemons, 2003, "Does Product Information Increases Product Differentiation," *25th INFORMS Marketing Science Conference 2003; Workshop on Information Systems and Economics 2002*

Bin Gu, Sirkka Jarvenpaa, 2003, "Are Contributions to P2P Technical Forums Private or Public Goods? – An Empirical Investigation," *Berkeley Workshop on Economic of Peer-to-Peer Systems 2003; Workshop on Information Systems Economics 2003.*

Bin Gu, Lorin M. Hitt, Eric K. Clemons, 2001, "Information Access, Search Cost and Market Demand," *Workshop on Information Systems and Economics 2001*

Bin Gu, Lorin M. Hitt, 2001, "Transaction Costs and Market Efficiency," *International Conference of Information Systems 2001*

Eric K. Clemons, Bin Gu, 2000, “The Changing Balance among Participants in the Distribution Channel,” *Workshop on Information Systems and Economics 2000*

Research Grants/Projects

2018	NSF Doctoral Dissertation Research Improvement Awards (with Kevin Hong and Chen Liang), PI, \$15,914
2018	Center for the Study of Economic Liberty, Arizona State University (with Kevin Hong and Chen Liang), \$10,000
2018	NET Institute Summer Research Grant (with Kevin Hong and Chen Liang)
2017	Robert Wood Johnson Foundation (with Kevin Hong and Chen Liang), co-PI, \$120,000
2017	NET Institute Summer Research Grant (with Kevin Hong and Chen Liang)
2016	Dean’s Excellence in Research Summer Grant, \$25,000
2016	NET Institute Summer Research Grant (with Kevin Hong and Chen Liang)
2015	Dean’s Excellence in Research Summer Grant, \$25,000.
2013-2015	National Science Foundation of China (NSFC). 2013-2015. NSFC International Cooperation and Exchange Joint Research Project (with Qiang Ye at Harbin Institute of Technology, Harbin, China) RMB 200,000.
2009-2010	McCombs Research Excellent Grant, \$30,000
2008-2009	National Science Foundation of China (NSFC). NSFC International Cooperation and Exchange Joint Research Project (with Qiang Ye at Harbin Institute of Technology, Harbin, China) RMB 20,000.
2007-2008	McCombs Research Excellent Grant, \$15,000
2007	NET Institute Summer Research Grant (with Andy Whinston and Wenjing Duan)
2006-2007	CIBER Research and Travel Grant, University of Texas at Austin, \$15,000
2006	NET Institute Summer Research Grant (with Andy WHinston and Wenjing Duan)
2004-2005	UT Faculty Research Grant, University of Texas at Austin, \$15,000

PhD Student Committees

Ph.D. Committees Chaired

Chen Liang, 2015-present (co-chair with Kevin Hong)

Chunxiao Li, 2013-present, Shanghai Jiaotong University

Eunae Yoo, completed in 2018 (co-chair with Elliot Rabinovich), University of Tennessee

Seyedreza Mousavi, completed in 2016, University of North Carolina, Charlotte

Qian Tang, completed in 2012 (co-chair with Andrew Whinston), Singapore Management University

Jaehong Park, completed in 2010 (co-chair with Prabhudev Konana), Korean University

Michelle Chen, completed in 2008 (co-chair with Prabhudev Konana), University of Connecticut
Wenjing Duan, completed in 2006 (co-chair with Andrew Whinston), George Washington University

Ph.D. Committee Member

ASU

Ying Liu, completed in 2018, University of Massachusetts, Amherst
Irfan Kanat, completed in 2016, Ohio University
Gunwoong Lee, completed in 2014, Nanyang Technological University

UT-Austin

Xia Hua, completed in 2012, University of Rochester
Rao Fu (economics), completed in 2011, Hong Kong University of Science and Technology
Xuqing Ke (economics), completed in 2011
Hong Xu, completed in 2010, Hong Kong University of Science and Technology
Mei Lin, completed in 2009, Singapore Management University
Geng Yang, completed in 2008, Bank of America
Jing Ai (risk management and insurance), completed in 2008, University of Hawaii
Dazhong Wu, completed in 2006

Services

ASU-SAIF DBA Program Faculty Supervisory Committee, 2013-2018
ASU Intellectual Property and Institutional Review Committee, 2013-2018
ASU W P Carey Dean's Personnel Advisory Committee, 2017-2018
ASU Department of Information Systems Recruiting Committee, 2012-2013 (Chair), 2014-2015 (Chair), 2015-2018
ASU Department of Information Systems Chair Advisory Committee, 2012-2018
ASU Department of Information Systems Personnel Committee, 2012-2014, 2014-2015 (Chair), 2015-2017
ASU W P Carey School of Business Masters Programs Committee, 2015-2016
ASU Department of Information Systems Research Committee, 2012-2013, 2013-2014 (Chair)
ASU Department of Information Systems Masters Committee, 2015-2016 (co-Chair)

Teaching Experience

Executive Education

Platform Economy
Fintech and Big Data Analytics
Information Technology Management

Bin Gu, W P Carey School of Business

MBA and Specialized Masters' Programs

Emerging Technologies

Business Analytics Strategy

Managerial Economics

Information-Enabled Business Modeling

Undergraduate Programs

Introduction to Information Technology Management

Statistics