## **NANCY A. CASSIDY**

## Senior Lecturer

## *School of Accountancy*

## *W. P. Carey School of Business*

## *Arizona State University*

## Joined the W. P. Carey faculty May, 2012

## 

**PERSONAL DATA**

**OFFICE ADDRESS HOME ADDRESS**

Arizona State University 7275 N. Scottsdale Rd.

School of Accountancy  Unit 1002

W. P. Carey School of Business Paradise Valley, AZ 85253

Tempe, AZ 85287-3606 Cell: (979) 595-8694

**EDUCATION**

M.B.A School: Texas A&M University

Date: May, 1993

Major Field: Accounting

B.S.B.A. School: University of Nebraska at Omaha

Date: May, 1980

Major Fields: Marketing & Management

C.P.A. Inactive

**COLLEGE AND UNIVERSITY POSITIONS**

Senior Lecturer, W. P. Carey School of Business, Accountancy, Arizona State University (May, 2012 – Present)

Senior Lecturer, Mays Business School, Department of Accounting, Texas A&M (August, 2008 through May, 2012)

(August, 2005 – July, 2008 )

Adjunct Professor of Accounting, Doane College, Crete, Nebraska (August, 2004 – May, 2006)

Senior Lecturer, Mays Business School, Department of Accounting, Texas A&M University (August, 1993 – May, 2004).

**COURSES TAUGHT**

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*External Reporting I*|*Principles of Financial Accounting* | *Principles of Managerial Accounting*

**SIGNIFICANT PROFESSIONAL DEVELOPMENT ACTIVITIES**

**Professional Experience:**

* **Ernst & Young**, Phoenix, AZ (July – August, 2013) – Performed assurance services as rank of Senior (full time) for Fortune 500 audit client during second quarter 10-Q filing period. Primary responsibility was conducting research through FASB Codification to write technical memos to be included in the Audit file to attest to EY’s position that the client had followed GAAP in reporting numerous items in their 2Q due to the fact that the client had gone through two business combinations with the acquisition of two oil and gas companies during their second quarter.
* **BKD**, LLP, Lincoln, NE (July – August, 2005) - Performed assurance services for Banking & Financial Services clients.
* **Rococo Theatre and Barrymore’s Bar**, Lincoln, NE (June 2004 – July 2005) Performed all accounting duties for theatre and bar. Responsibilities included Bank Reconciliations, Inventory controls, Accounts Receivable & Accounts Payable, Payroll, Property Taxes, equity transactions, and monthly financial statements.

**Professional interaction:** (conferences, workshops, programs, seminars attended)

* Breakfast/Dinner & conversations: EY Lunch (Sept 2017), RSM-McGladry (Nov 2017), CBIZ-MHM (Nov 2016) and Deloitte (Nov 2016), RSM-McGladry (Nov 2015), BDO (Dec 2015), EY Lunch (Oct 2015), KPMG Dinner (Dec 2014), Moss Adams (Dec 2014), EY Dinner (Sept 2014), EY Lunch (Oct, 2014), Deloitte (Nov 2013), PWC (Dec 2012), Deloitte (Nov 2012), KPMG (Nov 2012)
* Fair Value Measurements of Financial Assets seminar presented by KPMG
* IFRS Awareness Seminar presented by KPMG
* Seminar presented by Fred Phillips (University of Saskatchewan) and McGraw-Hill – “Bringing Fraud and Corporate Governance into the Classroom”; Chicago.
* Seminar presented by Faculty Resource Network through John Wiley and Sons, Inc., Higher Education, “Designing Assignments for Critical Thinking in Accounting”.
* Lunch and Conversation sponsored by the Program in Business Ethics presented by Dr. Laurie Bellows.

**Incorporation of technology in teaching activities**

* Developed a narrated power point presentation for External Reporting I course titled: “How to Correct Balance Sheet Classification Errors” (Feb 2017)
* Cases for External Reporting I that require proficiency using Excel.
* Developed a practice problem in financial accounting using Excel that demonstrates the accounting cycle. Use as a required group project in External Reporting I.
* Extensive use of Blackboard as a student resource for class notes, practice exams, quiz solutions, recommended problems, student grades and regular communications to students.

**Manuscript Reviewing:**

* McGraw Hill’s “Intermediate Accounting 7e” by Spiceland/Sepe/Nelson
* Prentice Hall’s “Introduction to Financial Accounting 9/e” by Horngren/Sundem/Elliott.
* Wiley’s “Accounting Principles 4/e” by Weygandt/Keiso/Kimmel
* Prentice Hall’s “Financial Accounting” manuscript by Hartman and Reckers
* Houghton Mifflin Company’s “Financial Accounting” by Needles/Powers, 7th edition.
* Houghton Mifflin Company’s “Financial Accounting” by Libby/Libby/Short, 2nd edition.

**INTELLECTUAL CONTRIBUTIONS**

**Awards and Recognition:**

* 2017 – Recipient of Teets Outstanding Undergraduate Teacher Award, WPC
* 2014 – nominated for Huizingh Outstanding Undergraduate Teacher Award
* 2014 – recipient of Donaldson Teaching Award, SOA
* 2012 – nominated for ASU Centennial Professor Award.
* 2011 – selected as one of five professors that made “A&M’s 2011 Most Loved Profs” list as surveyed by MyEdu. (Results were based on 18,000 A&M student surveys and professor ratings.)
* 2009- nominated “Influential Leaders of Aggieland”; Mays Business Student Council.
* 2005 - 2008 Certificate of Recognition for Contributions to Students presented by the UNL Parents Association and UNL Teaching Council (selected for four consecutive years)
* 2003 Aggie Access Namesake (mentor for incoming freshman, Texas A&M)
* 2002 Beta Alpha Psi Outstanding Faculty Award (Texas A&M)
* 1999 Texas A&M University Association of Former Students Distinguished Teaching Award

**SERVICE ACTIVITIES**

**Service on university, college, and department committees:**

* **Department**
* Deloitte Case Competition Faculty Advisor – Deloitte Regional Innovative Audi Challenge (Fall 2016 and Fall 2017)
* Scholarship Committee Member (SOA, ASU)
* Admissions Committee Member (SOA) Portfolio/Concurrent applications
* SOA Graduation Commencement Faculty Representative
* Undergraduate Committee Member (SOA, ASU)
* Scholarship Committee Member (Texas A&M)
* Undergraduate Accounting Advisor for BBA accounting majors (Texas A&M)
* Policy Development Committee for AACSB Compliance (UNL)
* Grade Appeals Committee (UNL)
* **College**
  + Faculty Honors Advisor – Barrett, the Honors College
  + Undergraduate Committee Member – W.P. Carey School of Business, School of Accountancy representative (ASU)
* Undergraduate Advisor for Mays College of Business with emphasis on Accounting majors (Texas A&M)
* Advisor, Freshman Business Initiative (Texas A&M)
* Advisor, Financial Services Organization (Texas A&M)

**Other Awards and Recognition:**

* 2002 Corps of Cadets Appreciation Award
* 1999 Aggie Fish Camp Namesake
* 1998 Aggie Howdy Camp Namesake