

## Education

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Completed coursework toward Ph.D. in Rhetoric and Writing, Virginia Tech, May 2011

M.A. in English, University of Maine, May 2009

B.A. in English, Queens University of Charlotte, May 2006

## Awards, Fellowships, and Grants

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**Cunningham Doctoral Fellowship**, Virginia Tech, Fall 2009 – Fall 2011

**Blue Ridge Writing Project Fellowship**, Invitational Summer Institute, Summer 2010

**Instructional Enhancement, Innovation, and Exploration Grant**, with Eva Brumberger (PI) and Jen Mooney. Center for Instructional Development and Educational Research (CIDER), Virginia Tech. \$3,000

**Graduated *summa cum laude***, University of Maine, GPA: 4.0/4.0

**Valedictorian, class of 2006**, Queens University of Charlotte, GPA: 3.99/4.0

**Presidential Scholarship**, Queens University of Charlotte, Fall 2003 – Spring 2006

## Peer-Reviewed Publications

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“Questing Through Class: Gamification in the Professional Writing Classroom.” with Jennifer Grouling, Stephanie Hedge, and Alyssa Schweigert. *Forthcoming* in untitled collection on games and professional communication. Ed. Jennifer DeWinter and Ryan Moeller. *Studies in Technical Communication, Rhetoric, and Culture*. Ashgate Publishing.

“Challenging the Rules and Roles of Gaming: Griefing as Rhetorical Tactic.” with Tim Lockridge and Daniel Lawson. In *Guns, Grenades, and Grunts: First Person Shooter Games*. Vol. 2: Approaches to Digital Game Studies Series. Ed. Gerald Voorhees, Joshua Call, and Katie Whitlock. New York: Continuum, 2012.

“Self-Representation and Student Identity: A Case Study of International Student Users of Sakai.” with Alex McCarthy. *International Journal of ePortfolio* 2.1 (2012). (<http://www.theijep.com/current.cfm>).

“The Eye of Hubble: Framing Astronomical Images.” *Frame: A Journal of Visual and Material Culture* 1 (2011). (<http://www.framejournal.org/frame-one>).

## Other Publications

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- “Spotlight On: Digital Literacies.” *Ball Point, Volume 2: The Ball State University Writing Program Handbook*. Ed. Stephanie Hedge and Elmar Hashimov. 1st ed. 2012.
- “10 Essentials for Social Media Success.” *A/E Marketing Journal* 8.5 (May 2012).
- Review of Michael Nitsche’s *Video Game Spaces: Image, Play, and Structure in 3D Game Worlds*. *Eludamos: Journal for Computer Game Studies* 5.1 (2011).  
(<http://www.eludamos.org/index.php/eludamos/article/view/vol5no1-8/html8>).
- “Document Design: Lessons Learned.” Weblog entry. ProfHacker. *The Chronicle of Higher Education*. 6 Dec. 2010 (<http://chronicle.com/blogs/profhacker/document-design-lessons-learned/29234>).
- “Teaching Document Design, Not Formatting Requirements.” Weblog entry. ProfHacker. *The Chronicle of Higher Education*. 2 Dec. 2010  
(<http://chronicle.com/blogs/profhacker/teaching-document-design-not-formatting-requirements/29041>).
- “Pleading the Fifth (Outcome): Composing in Electronic Environments.” with Tim Lockridge, Scott Kowalewski, Diana George, and Paula Mathieu. *2010 Council of Writing Program Administrators (CWPA) Conference Proceedings*.  
(<http://wpacouncil.org/wpa-2010-conference-proceedings>).
- “Writing in Electronic Environments: Multimodal Compositions.” with Tim Lockridge and Scott Kowalewski. *Composition at Virginia Tech: Written, Spoken, and Visual Composition*. Ed. Diana George. 8th ed. Boston: Pearson Custom Publishing, 2010.
- “Writing in Electronic Environments: Text and Technology.” with Tim Lockridge and Scott Kowalewski. *Composition at Virginia Tech: Written, Spoken, and Visual Composition*. Ed. Diana George. 8th ed. Boston: Pearson Custom Publishing, 2010.

## Presentations

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- “The Triforce of Wisdom: Student Engagement, Gaming Practices, and Writing Pedagogy.” with Jennifer Grouling and Stephanie Hedge. *Conference on College Composition and Communication*. Las Vegas, NV. March 15, 2013.
- “ePortfolios on Sakai.” Invited workshop presentation. Virginia Military Institute. Lexington, VA. October 12, 2011.
- “Technological Literacy in the Undergraduate Curriculum: Why and How Should We Teach Tools?” with Eva Brumberger and Jen Mooney. *Conference on Higher Education Pedagogy*. Virginia Tech, Blacksburg, VA. February 4, 2011.
- “Writing an Alternative Gaming Experience: Fan Guides, Game Design, and Play.” Working English in Rhetoric and Composition: Global-Local Contexts,

Commitments, Consequences. Thomas R. Watson Conference. University of Louisville, Louisville, KY. October 15, 2010.

“Pleading the Fifth (Outcome): Composing in Electronic Environments.” with Tim Lockridge, Scott Kowalewski, Diana George, and Paula Mathieu. Conversations Toward Action. Council of Writing Program Administrators Conference. Philadelphia, PA. July 17, 2010.

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## Positions Held

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**Instructor**, Ball State University, Spring 2012 – Present

Teaching ENG 231: Professional Writing and ENG 431: Rhetoric, Writing, and Emerging Media.

**Instructor**, Arizona State University, Spring 2012 – Present

Teaching TWC 421: Principles of Writing with Technology, online.

**Graduate Teaching Assistant**, Virginia Tech, Fall 2009 – Fall 2011

Taught ENGL 3984: Design Technologies Lab, ENGL 1106: Writing from Research, and ENGL 1105: Introduction to College Composition. Served as technology consultant for ENGL 2614: The English Studies ePortfolio.

**Writing Center Tutor**, Virginia Tech, Summer 2009, Fall 2011

Organized and conducted online tutoring via videoconferencing software and synchronous collaborative writing webapps.

**English ePortfolio Committee**, Virginia Tech, Summer 2011

Planned for ENGL 2614: The English Studies ePortfolio. Composed visual design section of course textbook, designed textbook cover, and produced technical documentation.

**Assistant to the Director of Professional Writing**, Virginia Tech, Fall 2010 – Spring 2011

Consulted on curricular matters. Assisted on daily administrative tasks. Served on the Professional Writing Committee.

**Assistant to the Director of Composition**, Virginia Tech, Summer 2009

Composed web-based promotional materials, including speaker bios and summaries of scholarship, for the Fall 2009 Composition Speaker Series.

**Graduate Teaching Assistant**, University of Maine, Fall 2007 – Spring 2009

Taught English 101: College Composition.

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## Service

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**Peer Reviewer**, *Frame: A Journal of Visual and Material Culture*, Ongoing

Read and evaluated submissions to journal. Coordinated with journal editors to provide organized feedback to authors.

**Decision Point Portfolio Reader**, Ball State University, Fall 2012

Read and evaluated reflective ePortfolios for teacher licensing program.

**Writing Proficiency Exam Reader**, Ball State University, Fall 2012

Read and evaluated essays to determine if junior-level writers met the university's writing proficiency requirements.

**Composition Committee**, Virginia Tech, Fall 2011

Created posters and other promotional materials for the Fall 2011 Composition Speaker Series.

**Professional Writing Committee**, Virginia Tech, Fall 2010 – Spring 2011

Worked primarily on revisions to the Professional Writing track in the English major.

**Undergraduate Mentor**, Virginia Tech, Spring 2010 – Fall 2010

Answered questions and advised undergraduate English majors on various career paths.

**GTA Mentor**, Virginia Tech, Fall 2009

Mentored three first-time Graduate Teaching Assistants, who attended class meetings and student conferences throughout the semester. Held regular informal discussions about teaching practices. Assisted mentees in creating lesson plans, which they then implemented by leading class. Produced official mentor reports.

**Chair, Graduate Symposium Committee**, University of Maine, Fall 2008 – Spring 2009

Planned and executed annual graduate symposium. Created promotional materials, reviewed abstracts, communicated with presenters, and coordinated food and lodging.

**EGSA Executive Board**, University of Maine, Fall 2008 – Spring 2009

Planned English Graduate Student Association events, including informal lectures, formal speakers, and graduate symposium.

**Undergraduate Studies Committee**, University of Maine, Fall 2007 – Spring 2008

Worked primarily on revisions to the English major.

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## Courses

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**ENG 431: Rhetoric, Writing, and Emerging Media**, Ball State University, Spring 2013

Instructor of record. Capstone in a three-course core in the Professional Writing minor. Focused on advanced digital media production. Topics include digital

literacies, multimedia production, social media writing, web design, and programming.

**ENG 231: Professional Writing**, Ball State University, Spring 2012 – Present

Instructor of record. Central course in a three-course core in the Professional Writing minor. Focused on qualitative user experience research. Topics include research methods, professional writing genres, and visual communication.

**TWC 421: Principles of Writing with Technology**, Arizona State University, Spring 2012 – Present

Online. Instructor of record. Upper-level major course in technological forms of technical writing. Units in sociohistorical writing technologies, multimedia writing and video production, content creation and management, and web authoring and coding. Specific technologies taught include writing technologies, screencasting, content management systems, HTML, and CSS.

**ENGL 3984: Design Technologies Lab**, Virginia Tech, Spring 2011 – Fall 2011

Instructor of record. Hands-on lab in industry-standard graphic design programs for professional writing students simultaneously enrolled in Designing Documents for Print. Developed course from scratch with Director and Associate Director of Professional Writing.

**ENGL 2614: The English Studies ePortfolio**, Virginia Tech, Fall 2011

Teaching assistant for instructors of record. Required course for all English majors; serves as an introduction to the English Studies ePortfolio, a graduation requirement for all tracks in the major. Provided one-on-one assistance in class and during office hours, as well as direct instruction on visual design, copyright issues, and the technical structure of the ePortfolio platform.

**ENGL 1106: Writing from Research**, Virginia Tech, Spring 2010

Instructor of record. Required first-year course in research writing, focusing on bibliographic and fieldwork research and addressing some of the common genres of research writing, including the proposal, annotated bibliography, fieldwork paper, and research report.

**ENGL 1105: Introduction to College Composition**, Virginia Tech, Fall 2009

Instructor of record. Required first-year course in multi-genre writing; part of a two-semester sequence including ENGL 1106. Taught pilot section of ENGL 1105 with Virginia Tech ePortfolios as the final project.

**ENG 101: College Composition**, University of Maine, Fall 2007 – Spring 2009

Instructor of record. Required first-year course in academic argumentation.

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## Technology Skills

**Instructional technologies:** Sakai, Blackboard, ePortfolios

**Visual design:** Adobe Design Premium Creative Suite: InDesign, Photoshop, Illustrator

**Web authoring:** HTML, XHTML, CSS, JavaScript

**Video production:** iMovie, Final Cut Pro, screencasting, Audacity

**Textual technologies:** Word processing, Google Docs, wikis

## **Professional Memberships**

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Association of Teachers of Technical Writing

Conference on College Composition and Communication

National Council of Teachers of English

## **Research/Teaching Interests**

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ePortfolios – folio thinking, visual design, implementation

Technical communication pedagogy and administration

Visual rhetoric and communication

Digital writing and technology pedagogy