CURRICULUM VITAE

**CRAIG R. CARTER, Ph.D.**

W.P. Carey School of Business

Arizona State University

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###### ACADEMIC POSITIONS

Professor of Supply Chain Management, W.P. Carey School of Business, Supply Chain Management Department, Arizona State University, 2013 to Present (Dean’s Council of 100 Distinguished Scholar, 2015-2018; John G. and Barbara A. Bebbling Professor of Supply Chain Management, 2019 to Present).

Associate Professor of Supply Chain Management, W.P. Carey School of Business, Supply Chain Management Department, Arizona State University, 2011 to 2013.

Associate Professor of Supply Chain Management and International Business, Managerial Sciences Department, College of Business Administration, University of Nevada, 2006 to 2011.

Assistant Professor of Supply Chain Management and International Business, Managerial Sciences Department, College of Business Administration, University of Nevada, 2004 to 2006.

Assistant Professor of International Supply Chain Management, Department of Logistics, Business & Public Policy, The Smith School of Business, University of Maryland, 1997 to 2003.

###### EDUCATION

Arizona State University

Ph.D. 1996

University of Maryland

B.S. 1990, Magna cum Laude

###### RESEARCH INTERESTS

The primary research stream focuses on sustainable supply chain management. This research stream encompasses ethical issues in buyer-supplier relationships, environmental supply management, diversity sourcing, perceptions of opportunism in supply chain relationships, and the broader, integrative concepts of social responsibility and sustainability. A second, more recent area of research examines behavioral, decision making phenomena within supply management contexts. A third research focus considers and analyzes the status and evolution of research in the supply chain management discipline, and provides guidance and thought leadership regarding future research directions in the field.

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###### REFEREED PUBLICATIONS

79) Song Sining, Yan Dong, Thomas Kull, Craig R. Carter, and Kefeng Xu, “Supply Chain Leakage of Greenhouse Gas Emissions and Supplier Innovation” Production and Operations Management, forthcoming.

78) Reid, Leopold, Stephanie Eckerd, Lutz Kaufmann, and Craig R. Carter, “From Target to Actor: Contagion of Honesty and Deception Across Buyer-Supplier Negotiations,” Journal of Operations Management, forthcoming.

77) Yang, Yang, Thomas Choi, and Craig Carter (2022), “Addressing Agency Problems through Triads,” Journal Purchasing and Supply Management, forthcoming.

76) Ketchen, David J., Jr., Lutz Kaufmann, and Craig R. Carter (2022), “Configurational Approaches to Theory Development: Leveraging Underexplored Opportunities,” Journal of Supply Chain Management, 58(3), 71-88.

75) Ried, Leopold, Stephanie Eckerd, Lutz Kaufmann, and Craig R. Carter (2021), “Spillover Effects of Information Leakages in Buyer-Supplier-Supplier Triads,” Journal of Operations Management, 67(3), 280-306.

74) Lu, Jiachun, Craig R. Carter, and Lutz Kaufmann (2021), “How Informal Exchanges Impact Formal Sourcing Collaboration (and What Supply Managers Can Do about It),” Journal of Supply Chain Management, 57(4), 26-62.

73) Eckerd, Stephanie, Scott DuHadway, Elliot Bendoly, Craig R. Carter, and Lutz Kaufmann (2021), “On Making Experimental Design Choices: Discussions on the Use and Challenges of Demand Effects, Incentives, Deception, Samples, and Vignettes,” Journal of Operations Management, 67(2), 261-275.

72) Carter, Craig R., Lutz Kaufmann, and David J. Ketchen, Jr. (2020), “Expect the Unexpected: Toward a Theory of the Unintended Consequences of Sustainable Supply Chain Management,” International Journal of Operations and Production Management, (invited paper, single-blind reviewed through multiple rounds), 40(12), 1857-1871.

71) Carter, Craig R., Marc R. Hatton, Chao Wu, and Xiangjing Chen (2020), “Sustainable Supply Chain Management: Continuing Evolution and Future Directions,” International Journal of Physical Distribution and Logistics Management, 50(1), 122-146.

70) Esslinger, Jens, Stephanie Eckerd, Lutz Kaufmann, and Craig R. Carter (2019), “Who Cares? Supplier Reactions to Buyer Claims after Psychological Contract Over-Fulfillments,” Journal of Supply Chain Management, 55(4), 98-128.

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**REFEREED PUBLICATIONS (continued)**

69) Rogers, Zachary S., Craig R. Carter, and Virginia Kwan (2019), “Making Tough Choices: A Policy Capturing Approach to Evaluating the Tradeoffs in Sustainable Supplier Development Initiatives,” Journal of Purchasing and Supply Management, 25(5), 1-12.

68) Lu, Jiachun, Lutz Kaufmann, and Craig R. Carter (2019), “Small Talk, Big Impact – The Influence of Casual Collegial Advice on Purchasing Negotiations,” Journal of Purchasing and Supply Management, 25(5), 1-18.

67) Kaufmann, Lutz, Joerg Rottenburger, and Craig R. Carter (2019), “It’s Alright, It’s Just a Bluff: Why Do Corporate Codes Reduce Lying, But Not Bluffing?” Journal of Purchasing and Supply Management, 25(1), 30-39.

66) Carter, Craig R. and Seth Washispack (2018), “Mapping the Path Forward for Sustainable Supply Chain Management: A Review of Reviews,” Journal of Business Logistics, 39(4), 242-247.

65) Kaufmann, Lutz, Jens Esslinger, and Craig R. Carter (2018), “Toward Relationship Resilience: Managing Buyer-Induced Breaches of Psychological Contracts During Joint Buyer-Supplier Projects,” Journal of Supply Chain Management, 54(4), 62-85.

64) Gavin Meschnig, Craig R. Carter, and Lutz Kaufmann (2018), “Conducting Multilevel Studies in Purchasing and Supply Management Research,” Journal of Purchasing and Supply Management, 24(4), 338-342.

63) Kaufmann, Lutz, Joerg Rottenburger, Craig R. Carter, and Christian Schlereth (2018), “Bluffs, Lies, and Consequences: A Reconceptualization of Bluffing in Buyer-Supplier Negotiations,” Journal of Supply Chain Management, 54(2), 49-70.

62) Carter, Craig R., Lutz Kaufmann, and Claudia M. Wagner (2017), “Reconceptualizing Intuition in Supply Chain Management,” Journal of Business Logistics, 38(2), 80-95.

61) Kaufmann, Lutz, Claudia M. Wagner, and Craig R. Carter (2017), “Individual Modes and Patterns of Rational and Intuitive Decision-Making by Purchasing Managers,” Journal of Purchasing and Supply Management, 23(2), 82-93.

60) Carter, Craig R., Tobias Kosmol, and Lutz Kaufmann (2017), “Toward a Supply Chain Practice View,” Journal of Supply Chain Management, 53(1), 114-122.

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**REFEREED PUBLICATIONS (continued)**

59) Kaufmann, Lutz, Johan Rauer, and Craig R. Carter (2016), “The Co-Evolution of Relationship Dominant Logic and Supply Risk Mitigation Strategies,” Journal of Business Logistics, 37(2), 87-106

58) Wichmann, Barbara K., Craig R. Carter, and Lutz Kaufmann (2016), “Making Environmental SCM Initiatives Work – Moving Beyond the Dyad to Gain Affective Commitment,” Journal of Supply Chain Management, 52(1), 21-40.

57) Maloni, Michael, Craig R. Carter, Lutz Kaufmann, and Zachary Rogers (2015), “Publication Productivity in the Supply Chain Management Discipline: 2011-2013, Transportation Journal, 54(3), 291-311.

56) Carter, Craig R., Dale S. Rogers, and Thomas Y. Choi (2015), “Toward the Theory of the Supply Chain,” Journal of Supply Chain Management, 51(2), 89-97.

55) Wichmann, Barbara K., Craig R. Carter, and Lutz Kaufmann (2015), “How to Become Central in an Informal Social Network: An Investigation of the Antecedents to Network Centrality in an Environmental SCM Initiative,” Journal of Business Logistics, 36(1), 1-18.

54) Gattiker, Thomas F., Craig R. Carter, Wendy L. Tate, and Xiaowen Huang (2014), “Managerial Commitment to Sustainable Supply Chain Management Projects,” Journal of Business Logistics, 35(4).

53) Leuschner, Rudolph, Craig R. Carter, Thomas J. Goldsby, and Zachary Rogers (2014), “Third-Party Logistics: A Meta-Analytic Review and Investigation of Its Impact on Performance,” Journal of Supply Chain Management, 50(1), 21-43.

52) Ehrgott, Matthias, Lutz Kaufmann, Felix Reimann, and Craig R. Carter (2013), “Environmental Development of Emerging Economy Suppliers – Antecedents and Outcomes,” Journal of Business Logistics, 34(2), pp. 131-147.

51) Kaufmann, Lutz, Craig R. Carter, and Christian Buhrmann (2012), “Contextual Variables Influencing Individual Debiasing Efforts in Supplier Selection Decisions,” International Journal of Physical Distribution and Logistics Management, 42(5), pp. 411-433.

50) Maloni, Michael, Craig R. Carter, and Lutz Kaufmann (2012), “Author Affiliation in Logistics and Supply Chain Management Journals: 2008-2010,” International Journal of Physical Distribution and Logistics Management, 42(1), pp. 83-101.

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**REFEREED PUBLICATIONS (continued)**

49) Schoenherr, Tobias, Sachin Modi, W.C. Benton, Craig R. Carter, Thomas Y. Choi, Paul Larson, Michiel Leenders, and Vincent Mabert (2012), “Research Opportunities in Purchasing and Supply Management,” International Journal of Production Research, 50(16), pp. 4556-4579.

48) Kaufmann, Lutz, Nikola Denk, and Craig R. Carter, “Increasing the Rigor of Grounded Theory Research – A Review of the SCM Literature (2012),” International Journal of Physical Distribution and Logistics Management, 42(8), pp. 742-763.

47) Ehrgott, Matthias, Felix Reimann, Lutz Kaufmann, and Craig R. Carter (2011), “Social Sustainability in Selecting Emerging Economy Suppliers,” Journal of Business Ethics, 98(1), pp. 99-119.

46) Carter, Craig R. and P. Liane Easton (2011), “Sustainable Supply Chain Management: Evolution and Future Directions,” International Journal of Physical Distribution and Logistics Management (40th Anniversary Issue), 41(1), pp. 46-62 (invited, peer-reviewed paper).

45) Yeniyurt, Shen, Steven Watson, Craig R. Carter, and Cynthia K. Stevens (2011), “To Bid or Not to Bid: Drivers of Bidding Behavior in Electronic Reverse Auctions,” Journal of Supply Chain Management, 47(1), pp. 60-72.

44) Kaufmann, Lutz, Craig R. Carter, and Christian Buhrmann (2010), “Debiasing the Supplier Selection Decision – a Taxonomy and Conceptualization,” International Journal of Physical Distribution and Logistics Management, 40(10), pp. 792-821.

43) Gattiker, Thomas F. and Craig R. Carter (2010), “Understanding Project Champions’ Ability to Gain Intra-Organizational Commitment for Environmental Management Projects,” Journal of Operations Management, 28(1), pp. 72-85.

42) Pullman, Mellie, Michael J. Maloni, and Craig R. Carter, (2009) “Food for Thought: Motivations to Adopt Sustainability Practices and Perceived Outcomes,” Journal of Supply Chain Management, 45(4), pp. 38-54.

41) Maloni, Michael J., Craig R. Carter, and Amelia S. Carr, (2009) “Assessing Supply Chain Logistics Maturation through Author Concentration,” International Journal of Physical Distribution and Logistics Management, 39(3), pp. 250-268.

40) Lutz Kaufmann, Alex Michel, and Craig R. Carter (2009), “Debiasing Strategies in Supply Management Decision Making,” Journal of Business Logistics, 30(1), pp. 85-106.

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**REFEREED PUBLICATIONS (continued)**

39) Carter, Craig R., P. Liane Easton, David Vellenga, and Benjamin J. Allen (2009), “Affiliation of Authors in Transportation and Logistics Academic Journals: A Reevaluation,” Transportation Journal, 48(1), pp. 42-52.

38) Carter, Craig R., and Dale S. Rogers (2008), “A Framework of Sustainable Supply Chain Management: Moving toward New Theory,” International Journal of Physical Distribution and Logistics Management, 38(5), pp. 360-387.

37) Carter, Craig R., Lutz Kaufmann, and Alex Michel, (2007), “Behavioral Supply Management: An Integration of Human Judgment and Decision Making Theory into the Field of Supply Management,” International Journal of Physical Distribution and Logistics Management, 37(8), pp. 631-669.

36) Carter, Craig R. and Cynthia K. Stevens (2007), “Electronic Reverse Auction Configuration and Its Impact on Buyer Price and Supplier Perceptions of Opportunism: A Laboratory Experiment,” Journal of Operations Management, 25(5), pp. 1035-1054.

35) Ellram, Lisa M., Wendy L. Tate, and Craig R. Carter (2007), “An Integrative Approach to Three-Dimensional Concurrent Engineering,” International Journal of Physical Distribution and Logistics Management, 37(4), pp. 305-330.

34) Carter, Craig R., Rudi Leuschner, and Dale S. Rogers (2007), “A Social Network Analysis of the *Journal of Supply Chain Management*: Knowledge Generation, Knowledge Diffusion, and Thought Leadership,” Journal of Supply Chain Management, 43(2), pp. 15-28.

33) Carter, Craig R., Lisa M. Ellram, and Wendy L. Tate (2007), “Structure and Influence: A Logistics Management Application of Social Network Analysis,” Journal of Business Logistics, 28(1), pp. 137-168.

32) Carter, Craig R., and Lutz Kaufmann (2007), “The Impact of Electronic Reverse Auctions on Supplier Performance: The Mediating Role of Relationship Variables,” Journal of Supply Chain Management, 43(1), pp. 16-26.

31) Maloni, Michael J. and Craig R. Carter (2006), “Opportunities for Research in Third-Party Logistics,” Transportation Journal, 45(2), pp. 23-38.

30) Kaufmann, Lutz and Craig R. Carter (2006), “International Supply Relationships – Determinants of Non-Financial Performance,” Journal of Operations Management, 24(5), pp. 653-675.

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**REFEREED PUBLICATIONS (continued)**

29) Morris, Matthew and Craig R. Carter (2005), “Relationship Marketing and Supplier Logistics Performance: An Extension of the Key Mediating Variables Model,” Journal of Supply Chain Management, 41(4), p. 32-43.

28) Carter, Craig R., David B. Vellenga, Benjamin J. Allen, and Julie J. Gentry (2005), “Affiliation of Authors in Transportation and Logistics Academic Journals – A Reassessment,” Transportation Journal, 44(2), pp. 54-64.

27) Carter, Craig R. (2005), “Purchasing Social Responsibility and Firm Performance: The Key Mediating Roles of Organizational Learning and Supplier Performance,” International Journal of Physical Distribution and Logistics Management, 35(3), pp. 177-194.

26) Carter, Craig R. (2004), “Purchasing Social Responsibility: A Replication and Extension,” Journal of Supply Chain Management, 40(4), pp. 4-16.

25) Kaufmann, Lutz and Craig R. Carter (2004), “Deciding on the Mode of Negotiation: To Auction or Not to Auction Electronically,” Journal of Supply Chain Management, 40(2), pp. 15-26.

24) Carter, Craig R. and Marianne M. Jennings (2004), “The Role of Purchasing in the Socially Responsible Management of the Supply Chain: A Structural Equation Analysis,” Journal of Business Logistics, 25(1), pp. 145-186.

23) Carter, Craig R., Lutz Kaufmann, Stewart Beall, Philip Carter, Thomas Hendrick, and Kenneth J. Petersen (2004), “Reverse Auctions – Grounded Theory from the Buyer and Supplier Perspective,” Transportation Research E, 40(3), pp. 229-254.

22) Rabinovich, Elliot, Joseph P. Bailey and Craig R. Carter (2003), “A Transaction-Efficiency Analysis of an Internet Retailing Supply Chain in the Music CD Industry,” Decision Sciences, 34(1), pp. 131-172.

21) Carter, Craig R. and Lisa M. Ellram (2003), “Thirty-five Years of the *Journal of Supply Chain Management*: Where Have We Been and Where Are We Going?” Journal of Supply Chain Management, 39(1), pp. 38-50.

20) Carter, Craig R. (2002), “Assessing Logistics and Transportation Journals: Alternative Perspectives,” Transportation Journal, 42(2), pp. 39-50.

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**REFEREED PUBLICATIONS (continued)**

19) Kaufmann, Lutz and Craig R. Carter (2002), “International Supply Management Systems – The Impact of Price versus Non-Price Driven Motives in the U.S. and Germany,” Journal of Supply Chain Management, 38(3), pp. 4-17.

18) Carter, Craig R. and Marianne M. Jennings (2002a), “Logistics Social Responsibility: An Integrative Framework,” Journal of Business Logistics, 23(1), pp. 145-180.

17) Carter, Craig R. and Marianne M. Jennings (2002b), “Social Responsibility and Supply Chain Relationships,” Transportation Research E, 38(1), pp. 37-52.

16) Carter, Craig R., David B. Vellenga, Benjamin J. Allen, and Julie J. Gentry (2001), “Affiliation of Authors in Transportation and Logistics Academic Journals – Another Look,” Transportation Journal, 41(2&3), pp. 83-93.

15) Dong, Yan, Craig R. Carter, and Martin E. Dresner (2001), “JIT Purchasing and Performance: An Exploratory Analysis of Buyer and Supplier Perspectives,” Journal of Operations Management, 19(4), pp. 471-483.

14) Carter, Craig R. and Martin Dresner (2001), “Environmental Purchasing and Supply Management: Cross-Functional Development of Grounded Theory,” Journal of Supply Chain Management, 37(3), pp. 12-27.

13) Carter, Craig R., Rahul Kale, and Curtis M. Grimm (2000), “Environmental Purchasing and Firm Performance: An Empirical Investigation,” Transportation Research E, 36(3), pp. 219-228.

12) Carter, Craig R. (2000), “Ethical Issues in International Buyer-Supplier Relationships: A Dyadic Examination,” Journal of Operations Management, 18(2), pp. 191-208.

11) Carter, Craig R. (2000), “Precursors of Unethical Behavior in Global Procurement,” Journal of Supply Chain Management, 36(1), pp. 45-56.

10) Carter, Craig R., Richard Auskalnis, and Carol Ketchum (1999), “Purchasing from Minority Business Enterprises: A Cross-Industry Comparison of Best Practices,” Journal of Supply Chain Management, 35(1), pp. 28-32.

9) Carter, Craig R., Lisa M. Ellram, and Kathryn J. Ready (1998), “Environmental Purchasing: Benchmarking Our German Counterparts,” International Journal of Purchasing and Materials Management, 34(4), pp. 28-39.

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**REFEREED PUBLICATIONS (continued)**

8) Carter, Craig R. and Joseph R. Carter (1998), “Interorganizational Determinants of Environmental Purchasing: Initial Evidence from the Consumer Products Industries,” Decision Sciences, 29(3), pp. 659-685.

7) Carter, Craig R. and Lisa M. Ellram (1998), “Reverse Logistics: A Review of the Literature and Framework for Future Investigation,” Journal of Business Logistics, 19(1), pp. 85-102.

6) Carter, Craig R. and Thomas E. Hendrick (1997), “The Development of a Time-Based Construct and Its Impact on Departmental Design and Structure,” International Journal of Purchasing and Materials Management, 33(4), pp. 26-34.

5) Carter, Craig R. and Thomas E. Hendrick (1997), “Organizational Determinants of Time-Based Strategies,” International Journal of Physical Distribution and Logistics Management, 27(8) pp. 445-458.

4) Pearson, John N., Lisa M. Ellram, and Craig R. Carter (1996), “Status and Recognition of the Purchasing Function in the Electronics Industry,” International Journal of Purchasing and Materials Management, 32(2), pp. 30-36.

3) Hendrick, Thomas E., Craig R. Carter, and Sue P. Siferd (1996), “Purchasing's Role in Time-Based Strategies,” International Journal of Purchasing and Materials Management, 32(3), pp. 2-10.

2) Carter, Joseph R., Bruce G. Ferrin, and Craig R. Carter (1995), “On Extending Russell and Krajewski's Algorithm For Economic Purchase Order Quantities,” Decision Sciences, 26(6), pp. 819-829.

1) Carter, Joseph R., Bruce G. Ferrin, and Craig R. Carter (1995), “The Effect of Less-Than-Truckload Rates On the Purchase Order Lot Size Decision,” Transportation Journal, 34(3), pp. 35-44.

#### BOOKS

Tate, Wendy L., Stanley Fawcett, Tobias Schoenherr, Bryan Ashenbaum, and Craig R. Carter (2016). Purchasing & Supply Management: Enhancing Competitiveness and Customer Value, My Educator, LLC, Orem, UT.

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#### BOOK CHAPTERS

Kaufmann, Lutz, Craig R. Carter, and Holger Materlik (2013), “Beyond Homo Economicus: A Conceptual Approach to Human Behavior in Implementing Early Supplier Involvement,” in Christine Harland, Guido Sassimbeni, and Eugene Schneller (Eds.), The Sage Handbook of Strategic Supply Management, Sage Publications: Los Angeles, CA.

Carter, Craig R., “Purchasing Social Responsibility – What Is It, and Where Should We Be Headed?,” in Ralph Kaufmann and Joseph Cavinato (Eds.), Handbook of Purchasing and Supply Management, 11th edition, Institute for Supply Management: Tempe, AZ, 2006.

# Swan, Andrew, Philip Carter, Robert Monzcka, and Craig Carter, “Coming into Focus: Using the Lens of Economic Value to Clarify the Impact of B2B E-Marketplaces,” in Dietger Hahn and Lutz Kaufmann (Eds.), Handbuch Industrielles Beschaffungsmanagement, 2nd edition, Gabler: Wiesbaden, Germany, 2001.

**COMMENTS**

6) Carter, Craig R., Gavin Meschnig, and Lutz Kaufmann (2015), “Moving to the Next Level: Why Our Discipline Needs More Multilevel Theorization,” Journal of Supply Chain Management, 51(4), 94-102.

5) Carter, Craig R., Lisa M. Ellram, Lutz Kaufmann, Chad W. Autry, Xiande Zhao, and Thomas E. Callarman (2014), “Looking Back and Moving Forward: 50 Years of the *Journal of Supply Chain Management*,” Journal of Supply Chain Management, 50(1), 1-7.

4) Carter, Craig R. (2011), “A Call for Theory: The Maturation of the Supply Chain Management Discipline,” Journal of Supply Chain Management, 47(2), pp. 3-7.

3) Carter, Craig R. and Lisa M. Ellram (2010), “Crafting High-Quality Reviews: Guidelines, Examples, and Feedback,” Journal of Supply Chain Management, 46(3), pp. 3-5.

2) Carter, Craig R., Nada Sanders, and Yan Dong (2008), “Paradigms, Revolutions, and Tipping Points: The Need for Using Multiple Methodologies within the Field of Supply Chain Management,” Journal of Operations Management, 26(6), pp. 693-696.

1) Carter, Craig R. (2008), “Knowledge Production and Knowledge Transfer: Closing the Research-Practice Gap,” Journal of Supply Chain Management, 44(2), pp. 78-82.

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###### EDITORIALLY REVIEWED PUBLICATIONS

Research has been summarized and published in editorially reviewed journals including Electronic Buyer, Inside Supply Management, Purchasing Today, Supply Chain Management Review, Supply Chain Quarterly, and Transportation Quarterly, and broadcasted by *National Public Radio*. Teaching activities have been broadcasted and published by *Fox News*, *National Public Radio*, and the USA Today.

###### FUNDED RESEARCH

Networks and Spatial Dynamics of the US Food Supply Chain amid the COVID-19 Pandemic, National Science Foundation, 2020-2021.

Small Talk, Big Impact? The Influence of Casual Collegial Advice on Ethical Choices in Buyer-Supplier Negotiations, Dean’s Award for Excellence 2018 Summer Grant.

Mitigating Buyer-Induced Disruptions: The Role of Close Relationships and Apologies, Dean’s Award for Excellence 2017 Summer Grant.

The Big Bluff Theory: A Reconceptualization of Bluffing in Buyer-Supplier Negotiations, Dean’s Award for Excellence 2016 Summer Grant.

Making Tough Choices: A Policy Capturing Approach to Evaluating the Tradeoffs across the Economic, Environmental, and Social Performance of Sustainable Supplier Development Initiatives, Dean's Award for Excellence 2015 Summer Grant.

Toward the Theory of the Supply Chain, Dean's Award for Excellence 2014 Summer Grant.

A Meta-Analysis of Outsourcing to Logistics Services: A Transaction Cost Economics Perspective, Dean's Award for Excellence 2013 Summer Grant.

Agent Influence Behavior and Target Commitment to Sustainable Supply Chain Management: The Moderating Role of Agent Political Skills within a Network Context, Dean's Award for Excellence 2012 Summer Grant.

Supply Management’s Strategic Role in Environmental Practices, Center for Advanced Purchasing Studies, 2007 through 2010.

Antecedents to Buy-In to Environmental Purchasing, Academy for the Environment, 2007-2008.

The Sustainable Supply Chain, Kenco Logistics, 2006 through 2009.

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###### FUNDED RESEARCH (continued)

Supply Chain Sustainability in Manufacturing, Institute for Manufacturing Enterprise Systems, 2004 and 2005.

# Structural and Event Factors Affecting Success in Electronic Reverse Auctions, Center for Electronic Markets and Enterprises, 2003 through 2004.

# The Socially Responsible Management of the Supply Chain, Center for Advanced Purchasing Studies, 2000.

Ethics and Social Responsibility in Supply Chain Management, Lincoln Center for Applied Ethics Research, 1999.

International Purchasing and Supply Management: A Comparison of U.S. and German Practices, Center for Advanced Purchasing Studies, 1998.

Ethical Issues in Procurement: An International Perspective, Center for Advanced Purchasing Studies, 1997.

Interorganizational Antecedents and Determinants of Environmental Purchasing: An International Comparison, National Association of Purchasing Management 1995 Doctoral Dissertation Grant.

###### CONFERENCE PAPERS

Research has been presented at numerous conferences from 1994 through 2017, including the Decision Sciences Institute, Academy of Management, Council of Supply Chain Management Educators' Conference, and Institute for Supply Management.

###### INVITED PRESENTATIONS

OSCM Plenary Session: Engaged Research,” 2022 Academy of Management Conference.

“Sustainability Research at the Strategy-Supply Chain Interface: Current Work and Future Agenda,” 2019 Academy of Management Conference.

“Developing a Research Portfolio: What to Do and What not to Do,” New Faculty Development Consortium, 2015 Decision Sciences Institute Conference.

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**INVITED PRESENTATIONS (continued)**

“The Publishing Process: Meet the Editors,” Doctoral Symposium, 2015 Council of Supply Chain Management Annual Conference.

“Research for and Publication in OSCM Journals,” 2015 Academy of Management Conference.

“Meet the Non-DSI Editors,” 2014 Decision Sciences Institute Conference.

 “The Publishing Process: Editors’ Perspectives,” Doctoral Symposium, 2013 Council of Supply Chain Management Annual Conference.

“Editors' Panel Discussion,” Operations Management Doctoral Student and New Faculty Development Consortium, 2012 Academy of Management Conference.

“Editors’ Panel,” 2012 Institute for Supply Management North American Research Symposium.

 “Sustainable Supply Chain Management: From Infancy through Maturity to Wicked Reality,” (Keynote Address), 2012 Sustainable Supply Chain Workshop, Cardiff University.

 “Cross-Disciplinary Editors’ Panel,” 2011 Annual International Conference on Business and Sustainability.

“Editors’ Panel,” 2010 Decision Sciences Institute Conference.

 “Meet the Editors: Speed Discussions,” 2010 Decision Sciences Institute Conference.

“Research Trends in Supply Chain Management,” 2010 Decision Sciences Institute Conference.

 “Editors’ Panel,” Council of Supply Chain Management Professionals 2010 Educators’ Conference.

 “Editors’ Panel: Methodological Rigor and Practical Relevancy, What are We Missing?,” Council of Supply Chain Management Professionals 2009 Educators’ Conference.

 “Writing Publishable Articles and Navigating the Review Process,” Council of Supply Chain Management Professionals 2008 Doctoral Symposium.

“Writing Publishable Articles and Navigating the Review Process,” Council of Supply Chain Management Professionals 2007 Doctoral Symposium.

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**INVITED PRESENTATIONS (continued)**

 “Logistics Education-Successful Teaching Practices,” 1998 Council of Logistics Management Doctoral Consortium.

“Interorganizational Antecedents and Determinants of Environmental Purchasing: An International Comparison,” 1997 National Association of Purchasing Management Conference.

###### TEACHING

**Undergraduate** International Business

 International Supply Chain Management

 Purchasing and Supply Management

 Supply Management and Negotiations

 Introduction to Operations Management

 Quality and Productivity in Purchasing and Logistics

**MBA** Quality Management and Time-Based Competition

###  International Supply Chain Management

 Supply Chain, Logistics, and Operations Management

 Supply Management Research and Negotiations

**MS** Supply Management and Negotiations

**Ph.D.** Seminar in Environmental Management of the Supply Chain

###  Seminar in Supply Chain Management

 Seminar in Research Methods I

 Seminar in Research Methods II

**Awards** Top 15% Award, Professorial Faculty, Fall 1997 through Spring 1999.

**PROFESSIONAL SERVICE**

**Editorship**

 Co-Editor-In-Chief, Journal of Supply Chain Management (2007-2016)

 Advising Editor (2016-Present)

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**PROFESSIONAL SERVICE (continued)**

**Associate Editorships**

 Decision Sciences (2015-Present)

 Journal of Operations Management (2012-present)

 Journal of Business Logistics (2010-2021), Senior Editor (2021-present)

###### Editorial Review Boards

 Journal of Operations Management (2001-2012)

 International Journal of Physical Distribution and Logistics Management (2004-present)

 International Journal of Logistics Management (2009-present)

 Journal of Supply Chain Management (1999-2007)

 Sustainability (2018-present)

###### Conference Service

Track Chair, Supply Management, 2016 Council of Supply Chain Management's Logistics Educators’ Conference

Track Co-Chair, Sustainable Operations, 2012 Decision Sciences Conference

Track Chair, Theoretical Developments, 2002 Council of Supply Chain Management's Logistics Educators’ Conference

Reviewer, 2000, 2001, 2003, and 2007 Council of Supply Chain Management's Logistics Educators’ Conference

Reviewer, ISM Annual North American Research Symposium, 1999-Present

 Reviewer, DSI Annual Conference, 2001-2002, 2007, 2009-2010

Reviewer, AoM Annual Conference, 2018

## College Service

 Promotion and Tenure Committee (2015-Present)

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**PROFESSIONAL SERVICE (continued)**

## Departmental Service

Fearon Fellow, 2019-Present

SCM Behavioral Lab, Director, 2019-Present

Ph.D. Committee, 2012-Present

Scholarship Committee, 2011-Present

SCM Brown Bag Seminar Series Organizer, 2018-present

Personnel Committee, 2011-2015

Faculty Search Committee, 2012-2013

Fearon Chair Search Committee, 2013-2014

###### Dissertation Committees

Albrecht, Matthew (In Process), “Evolution of Restaurant Supply Chains During Covid,” Outside Committee Member, University of Florida.

Ried, Leopold (2020), “Spillover and Contagion Effects in Supply Chain Triads,” Outside Advisor, WHU.

Shah, Piyush (2020), “Cognitive Antecedents to Knowledge Asset Outsourcing Decision,” Committee Member, Arizona State University.

Song, Sining (2018), “Emissions Reduction and Supply Chain Spillovers,” Committee Member, Arizona State University.

Rogers, Zac (2016), “A Market-Based Analysis of Corporate Social Responsibility in the Supply Chain,” Chair, Arizona State University. Finalist: Ellwood Buffa Dissertation Award.

Yang, Sophie (2016), “Reframing Agency Problems in the Triadic Context: Indirect Links and the Reluctant Agent,” Co-Chair, Arizona State University.

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**PROFESSIONAL SERVICE (continued)**

###### Dissertation Committees (continued)

Huff, Jerry (2016), “Friends of My Enemies: An Expanded Competitive Network Perspective on Supply Base Embeddedness and Firm Performance,” Committee Member, Arizona State University.

Wichmann, Barbara (2015), “Initiation of Sustainable Supply Chain Management: Influence within a Network Context,” Committee Member, WHU. CSCMP Best Dissertation Award. IPSERA Best Dissertation Award.

Carnavole, Steven (2014), “The Antecedents of Supply Chain Manufacturing Joint Ventures: A Social Network Perspective,” Committee Member, Rutgers University.

Grob, Suzanne (2010), “Sustainable Procurement – Pathways of Transition in Organizations,” Outside Reviewer, University of Technology, Sydney.

Ehrgott, Matthias (2008), “Social and Environmental Sustainability in Supplier Management - A Stakeholder Theory Perspective on Antecedents and Outcomes,” Committee Member, WHU, Otto Beisheim School of Management.

Reimann, Felix (2008), “Sustainable Management in Emerging Economy Contexts - An Investigation of Motivations and Payoffs,” Committee Member, WHU, Otto Beisheim School of Management.

Kovác, Gyöngyi (2006), “Corporate Environmental Responsibility in Demand Networks,” Outside Reviewer, Swedish School of Economics.

Morris, Matthew (2005), “The Influence of National Culture on the Key Mediating Variable Model,” Co-Chair, University of Maryland.

Rabinovich, Elliot (2001), “Supply Chain Management and the Internet: Transaction and Product Distribution Efficiencies,” Committee Member, University of Maryland.

Lijoon Chang (2000), “Optimizing Time-Varying Multiple Origin-Destination Trips Among Competing Modes in a Regional Corridor,” Committee Member, University of Maryland.

Yan Dong (1998), “Just-In-Time Purchasing and Supply: A Systematic Analysis with a Supply Chain Perspective,” Committee Member, University of Maryland.

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**PROFESSIONAL SERVICE (continued)**

###### Industry Group Service

Council of Supply Chain Management Professionals, Northern Nevada Roundtable, President, 2007-2008.

Council of Supply Chain Management Professionals, Northern Nevada Roundtable, Education Chair, 2006-2007.

Council of Supply Chain Management Professionals, National Capital Area Roundtable, Education Chairperson, 1999-2002.

Council of Supply Chain Management Professionals, Roundtable Advisory Committee Member (Chair of Education Implementation Committee), 2002-2003.

Council of Supply Chain Management Professionals, Education Strategies Committee Member, 2003-2004.

Institute for Supply Management, Education Resources Committee, 1999-2002 2009-12.

Institute for Supply Management, Commission on Social Responsibility, 2002-2003; Social Responsibility Committee, 2003-2005.

Institute for Supply Management, Ad hoc member of Ethics Committee, 2005.

Institute for Supply Management, Richter Awards Evaluation Committee Member, 2005-Present.

###### HONORARIES

2022 Academy of Management Conflict Management Division Best Paper Award (“Toward a Configurational Perspective on Deception in Business Negotiations from a Target’s Viewpoint,” with Katja Woelf and Lutz Kaufmann).

Named among top 2% of scientists worldwide in Stanford University database (Ionnnidis, Boyack, & Bass, 2020, PLOS Biology, 18:10).

Listed as second most prolific scholar worldwide across OM and SCM journal outlets by Babbar et al. (2020, SCMIJ).

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###### HONORARIES (continued)

2018 Academy of Management, Operations and Supply Chain Management Division’s Distinguished Scholar Award.

2017 LaLonde Best Paper Award, “Reconceptualizing Intuition in Supply Chain Management,” *Journal of Business Logistics*.

*Journal of Supply Chain Management*, 2017, Most Cited Article: Carter et al. (2017), Toward a Supply Chain Practice View.

IPSERA Annual Conference, 2017, Best Paper Award

Emerald Publishing, 2017, Best Article Published in 2008 across All Emerald Journals: Carter and Rogers 2008, “A Framework of Sustainable Supply Chain Management: Moving toward New Theory”.

One of 27 scholars worldwide featured in *Grands Auteurs en logistique et SCM* (*The Major Authors in Logistics and SCM*).

*International Journal of Physical Distribution and Logistics Management*, Best Paper Finalist (Highly Commendable Paper): Kaufmann et al. (2012), “The Impact of Individual Debiasing Efforts on Financial Decision Effectiveness in the Supplier Selection Process”.

Cited among the top 20 researchers worldwide for output in high-impact scholarly business journals in 2010 (in *Technovation*, 2011, Vol. 32, No. 1).

*International Journal of Physical Distribution and Logistics Management*, Most Downloaded Paper in 2010: Carter and Rogers 2008, “A Framework of Sustainable Supply Chain Management: Moving toward New Theory”.

Best Paper Award 2008, *International Journal of Physical Distribution and Logistics Management* (Emerald Literati Network 2009 Award for Excellence).

Outstanding Reviewer Award 2008, *International Journal of Physical Distribution and Logistics Management* (Emerald Literati Network 2009 Award for Excellence).

Researcher of the Year Award 2007, College of Business Administration, University of Nevada.

Best Reviewer Award 2006-2007, *Journal of Operations Management*.

Reprint of “Ethical Issues in International Buyer-Supplier Relationships: A Dyadic Examination,” in *The Globalization of the World Economy*, 2005.

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###### HONORARIES (continued)

*Transportation Research Part E*, Top 10 Requested Papers, 2002: Social Responsibility and Supply Chain Relationships, Craig R. Carter and Marianne M. Jennings.

*Journal of Operations Management*, Top 10 Requested Papers, 2001: JIT Purchasing and Performance: An Exploratory Analysis of Buyer and Supplier Perspectives, Yan Dong, Craig R. Carter, and Martin E. Dresner.

ANBAR Citation of Excellence, Carter, C.R. (1998) *Joint Author* “Reverse logistics: a review of the literature and framework for future investigation” *Journal of Business Logistics*, 19(1).

ANBAR Citation of Excellence, Carter, C.R. (1997) *Joint Author* “The development of a time-based construct and its impact on departmental design and structure” *International Journal of Purchasing and Materials Management*, 33(4).

Omicron Delta Kappa, Phi Kappa Phi, Mortar Board, and Delta Sigma Pi (Faculty Brother)

Graduate, National Outdoor Leadership School

###### INDUSTRY EXPERIENCE

 Five years of experience in the areas of transportation and logistics with Ryder Systems, Hechinger Company, and the U.S. Department of Transportation. Additional field-based research with over 100 Fortune 1000-size firms in the U.S. and Germany includes work with CAPS Research and McKinsey & Company.

###### REFERENCES

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