

JASON DAVIDS SCOTT, Ph.D.

Curriculum vitae

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Academic Employment:

- 2014-present **Assistant Professor (tenure track), School of Film, Dance and Theatre**
Herberger Institute for Design and the Arts
Arizona State University, Tempe, AZ
Interim Assistant Director for Film (Fall 2017-present)
Leading faculty member in film/media production programs
- 2013-2014 **Visiting Assistant Professor, School of Film, Dance and Theatre**
Herberger Institute for Design and the Arts
Arizona State University, Tempe, AZ
- 2011-2013 **Assistant Professor (tenure track), School of Theatre**
Stephen F. Austin State University, Nacogdoches, TX
- 2009-2011 **Lecturer, School of Theatre and Film**
Herberger Institute for Design and the Arts
Arizona State University, Tempe, AZ
- 2004-2009 **Graduate Teaching Assistant / Graduate Associate,**
University of California Santa Barbara
Department of Dramatic Art and Department of Film Studies

Education:

- Fall 2009 **Ph.D., Theatre Studies, University of California Santa Barbara**
Dissertation: Setting a New Stage: Actors and Acting in the Early Sound Era
Committee: W. Davies King (chair), Catherine Cole, Charles Wolfe
- Spring 2005 **M.A., Dramatic Art, University of California, Santa Barbara**
Thesis: You Had to Be There: Improvisation in the Age of Mechanical Reproduction
Committee: Catherine Cole (chair), Janet Walker, Judith Olauson
Degree awarded "with distinction"
- Spring 1991 **B.F.A., Cinema Studies, Tisch School of the Arts, New York University**
Degree awarded with honors. Minor: Psychology

Areas of interest:

popular culture, film/media publicity and marketing, performance studies, sexuality and gender studies, history of film/television/theatre, actors and acting, improvisation

Publication History:

Monograph

- 2019 **Everything But the Script: Professional Writing for the Film Industry** Author
- Book offers critical insight into the theories and practices of film/media production and marketing that are enabled by professional writing.
 - First-ever published work about critical industry practices such as script coverage, story analysis, production notes, publicity materials, and general business writing practices from the perspective of the film/media industry.

Peer Reviewed Articles, Journals, Book Chapters, and Contributions:

- 2015-2017 **Response: The Digital Journal of Popular Culture Scholarship** Original Editor
www.responsejournal.net
- Response is a peer-reviewed, online, open access journal, published by the Mid-Atlantic Popular & American Culture Association (MAPACA).
- 2016 **“Some Things Shouldn’t Be Fixed’: Frameworks of Critical Reception in the Early Career of Hal Hartley.”** Chapter Author
The Cinema of Hal Hartley: American Independent, Steven M. Rybin (ed., Minnesota State University), Columbia University/Wallflower Press. .
- This chapter looks at the reception of the early films of filmmaker Hal Hartley, demonstrating how misguided critical frameworks established in this period influenced the direction of Hartley’s career.
- 2015 **Williams, Simon (ed.) The Cambridge Encyclopedia of Stage Actors and Acting.** Contributor
Cambridge University Press.
- Contributed 28 separate entries / 15,000 words.
 - Notable entries include: symbolism, liturgical drama, ritual, street theatre, performance art, dada, mime, agit-prop, puppetry, documentary theatre, cabaret, disability theatre, surrealism, amateur actors, Actors Equity Association, multimedia/virtual performance, drag, film, and television.
- 2014 **The Mid-Atlantic Almanack, Volume 23 (Fall 2014)** Editor
- Final edition of peer-reviewed journal (in print) published by Mid-Atlantic Popular & American Culture Association (MAPACA).

- Espinosa, Micha (ed.) Monologues for Latino/a Actors: A Resource Guide to Contemporary Latino/a Playwrights for Actors and Teachers, Smith+Krause.** Biographer
- Wrote original biographical profiles of over 50 notable Latino/a playwrights; edited manuscript.
 - Advised on book's content and structure, designed to maximize visibility of Latino/a playwrights and their contributions to contemporary theatre, as well as provide performance material for actors.
- "This Too, Too Sullied Flesh: The Resurfacing of Robert Downey Jr." Robert Downey Jr. From Brat to Icon: Essays on the Film Career. Erin E. McDonald, Fanshawe College (ed.) MacFarland Press (p. 121-135).** Chapter Author
- Chapter considers the public history of Robert -- Downey Jr's legal issues related to drug abuse, and the critical reception of his performances in three films made after his successful rehabilitation.
 - The Singing Detective, A Scanner Darkly, and Fur are films that feature Downey playing characters with compromised or mediated skin conditions, pointing towards his eventual blockbuster success in Tropic Thunder and Iron Man.
- "American Empirical Time and Space: The (In)visibility of Popular Culture in the Films of Wes Anderson." The Films of Wes Anderson: Critical Essays on an Indie Wood Icon. Peter C. Kunze, University of Texas, Austin (ed.) Palgrave MacMillan (p. 77-90). (Paperback, 2016)** Chapter Author
- Chapter considers visual and narrative references to other elements of popular culture in several films by writer/director Wes Anderson, including Rushmore, The Royal Tennenbaums, and Bottle Rocket.
 - Anderson's "quirky" visual style and highly selective references to popular culture reflect both the isolation and temperament of his characters, as well as an attempted return to an out-of-fashion cinematic style that assiduously avoids specific references in lieu of more universal themes.
- 2013 **"Girls Will Be Boys: Approaching the Transgressive Female Body." Otherness: Essays and Studies 3.2. The Center for Otherness (Aarhus University, Denmark). www.otherness.dk.** Article Author
- Online, peer-reviewed journal.
 - Article considers several genres of sexually explicit film materials that represent masculinized female bodies as objects of fantasy and desire for heterosexual male viewers.

- 2010 **“New Voices, New Stars, New Challenges: Actors and Acting in the Early Sound Era.” Mid-Atlantic Almanack Volume 19.** Article Author
- Excerpt of dissertation focusing on early career of James Cagney, Bette Davis, and other early sound-era stars.

Pending or in-progress publications:

- 2020 **“SAFE Set: Developing a Standard Protocol for Collaborative / Creative Practices”** Author
- Invited to submit article for publication by Counteract Initiative (HIDA initiative to develop arts-based solutions to sexual violence in higher education)

- 2020 **“Epic and Tragic Fails: The Legacy of ‘Waterworld’ and ‘Striptease.’”** Author
- Accepted for review: *The Journal of Communication and Media Studies*, Common Ground Journals and Books.
 - Currently revising article for publication

- 2021 **Williams, Simon, and Delgado, Maria (ed.) The Cambridge Encyclopedia of Stage Directors and Directing. Cambridge University Press (UK).** Contributor
- Invited by editors to contribute 25 separate entries, totaling 10,000 words.

Reviews and other short form publications:

- 2017 **“We Cannot Pretend These Things Haven’t Happened”; ‘One Mississippi Offers Authenticity and Hope in Our #metoo Moment.’** *Response: The Digital Journal of Popular Culture Scholarship, November 2017.* [Link.](#)
- “Tomorrow’s Headline.”** *Theatrical Intimacy Education*, October 2017. Editorial co-written with Chelsea Pace. [Link.](#)
- 2013 **Review of The Feminist Porn Book**, ed. Taormino, Penley, Shimizue, Mirelle-Young, CUNY Press. Mid-Atlantic Almanack Vol. 22.
- 2012 **Review of Steve Martin: The Television Stuff** (DVD collection) Mid-Atlantic Almanack, Vol. 21.

- 2009 **Review of Under the March Sun** by Charles Fountain, Oxford University Press. Journal of Popular Culture (46:4)
- 2008 **Review of The Funniest One in the Room: The Lives and Legends of Del Close** by Kim Johnson, published by Chicago Review Press. Journal of Popular Culture (46:1)

Public Presentations:

Conference Papers since 2009:

- 2018 **“Ero-autism: Some Intersections of Sexuality, Adolescence, and Neurodiversity in Recent Series Television.”**
Presented at Society for Cinema and Media Studies (SCMS) Conference, Toronto, ON
- 2017 **“Epic and Historical Fails: ‘Waterworld’ and ‘Striptease.’”**
Presented at Popular Culture Association / American Culture Association (PCA/ACA) Conference, San Diego, CA (Film area panel)
- 2016 **“Points of View: Gender, Privacy, Masculinity, and Celebrity Sex Scandals in the Internet Era.”**
Presented at Popular Culture Association / American Culture Association (PCA/ACA) Conference, Seattle, WA (Internet Culture area panel)
- 2015 **“Severing and Suturing the Fairy Tale: Angelina Jolie and Maleficent.”**
Presented at MAPACA Conference, Philadelphia PA
- 2013 **“The Resurfacing of Robert Downey Jr.”**
Presented at MAPACA Conference, Atlantic City, NJ
- 2012 **“The Poetics of Cartman: South Park and Aristotelian Theory.”**
Presented at PCA/ACA Conference, Boston, MA (Animation area)
- 2011 **“Anything That We Wanted to Be: Generic Hybridity, Kiddie Violence, and Bugsy Malone.”**
Presented at MAPACA Conference, Philadelphia, PA
- 2010 **“Girls Will Be Boys: Sexual Fluidity in Digital Performance.”**
Presented at MAPACA Conference, Alexandria, VA. (Sexuality/Erotica area)

Workshops / Panel Discussions / Invited Lectures and Appearances since 2009:

- 2019 Screening and Q+A:
Talk Cinema –Scottsdale Center for the Performing Arts. “Ruben Brandt, Collector.” (Invited host/presenter.) [Link](#).

- Screening and Discussion:
Alamo Drafthouse Tempe. “Easy Rider.” Screening plus discussion/public lecture. [Link](#).
- 2018
- Panel Discussion:
Center for the Advanced Study and Practice of Hope. A Discussion about Hope and Cinema, public discussion with Nancy Utley, Chairperson of Fox Searchlight Pictures. [Link](#).
- Screening and Discussion:
Alamo Drafthouse Tempe. “All That Jazz.” Screening plus discussion with film stars Ann Reinking and Erszebet Foldi. [Link](#).
- Screening and Discussion:
Scottsdale Museum of the West. “The Man Who Shot Liberty Valance.” [Link](#).
- Guest Lecture and Presentation:
Scottsdale Museum of the West. “Iconic Images: The Making of Great Movie Posters.” (Invited lecturer.) [Link](#).
- Screening and Q+A:
Discover – Japan Series, Scottsdale Center for the Performing Arts. “Ran.” (Invited host/presenter.) [Link](#).
- 2017
- Screening and Panel Discussion:
Center for Film, Media, and Popular Culture. “Trans*cend.” Hosted premiere screening and discussion with filmmakers. (Invited host) September, 2017. Presented in conjunction with AZ Humanities. [Link](#).
- Lecture and Discussion:
Spirit of the Senses. Private discussion salon. Introduction and discussion of improvisation as a creative and wellness practice. Invited host, September 2017
- Screening and Panel Discussion:
Discovery Series Arts Connect, Scottsdale Center for the Performing Arts. “Nouvelle Vague French Cinema and Culture” series; discussion of film Pierrot le Fou. (Invited panelist), February 2017.
- Screening and Q+A:
Tempe Center for the Arts. “The Unforgiven” (1960) public screening. (Invited panelist), January 2017. [Link](#).
- 2016
- Screening, Q+A and Discussion:
Black Mirror: Twelve Million Merits. “TV Dinner” series sponsored by ASU Center for Science and Imagination At Marston Theatre, ASU, scheduled for November. (Invited lecturer)

Screening, Q+A, and Discussion:
Westworld. Presented with Dr. Ruth Wylie and the ASU Center for Science and Imagination at FilmBar, Phoenix. (Invited co-presenter)

Professional development panel:
"Little Things That Matter in the Classroom."
MAPACA Conference, Philadelphia, PA.

2015
Screening and Lecture:
Tempe Center for the Arts "Page to Screen"
Peyton Place (Film) exhibit, Tempe, AZ. (Invited presenter).
Also provided museum display and program text for exhibits on Peyton Place and Walt Disney film adaptations.

2014/2015
Information session:
"Finding and Preparing for the Right Theatre Program."
Arizona Thespian Festival, Phoenix, AZ. Session for high school students and teachers advising them about selecting college theatre programs.

2014
Professional development panel:
"Gender in Academia." MAPACA Conference, Baltimore, MD.

Open forum:
"Scholarship and Digital Publication" (facilitator),
MAPACA Conference, Baltimore, MD.

Host and moderator:
"Q+A with John Waters," MAPACA Conference, Baltimore, MD.

- Presented John Waters with first ever "Divine Impact Award" recognizing his lifelong contribution to popular culture.
- 20-minute interview was recorded and later published at responsejournal.net, with video essay produced by ASU film student Elora Mastison. [Link](#).
- Initiated idea for award and contracted with Mr. Waters' representatives for personal appearance.

Workshop:
"Using Long-Form Improvisation in Actor Training." Texas Educational Theatre Association (TETA) Conference, Dallas, TX.

2013
Workshop/Seminars (Co-Instructor):
World Spolin Network Theatre Games Invitational, Dillard University, New Orleans, LA.

Workshop/Information Session:
"What Do You Mean I Have to Write? Introducing Theatre Students to College and University Writing Assignments." TETA Conference, Houston, TX.

2012 Professional development panel:
"Pedagogy and Popular Culture." MAPACA Conference, Pittsburgh, PA

Invited Peer reviewer for Publication:

2019 Lexington Books / Rowman and Littlefield Publishing
Literature's Kinkiest Corners, manuscript and proposal review

Current Professional Affiliations and Appointments:

Center for Film, Media, and Popular Culture, ASU, Faculty Affiliate
Barrett Honors College Affiliate Faculty and Capstone Adviser, ASU
Mid-Atlantic Popular/American Culture Association (MAPACA)
Vice-President of Publications, 2013-2016 (Three Year Term)
Editor of peer-reviewed journal, Mid-Atlantic Almanack (2013)
Creator/editor of online peer-reviewed journal, Response (2016-17)
Association President, 2011-2012; Board Member, 2008 – 2016
Associate editor, Mid-Atlantic Almanack, 2009-10, 2012
Theatre/Dance/Performance Studies Area Chair, 2008 – 2013
Sexuality and Erotica Area Chair, 2012-2017; Film Studies Area Chair, 2014-2017
Conference Chair, 2013 (Atlantic City, NJ) and 2010 (Alexandria, VA)
Popular Culture Association/American Culture Association, Member (PCA/ACA)
Society for Cinema and Media Studies, Member (SCMS)

Grants:

2019 **National Institute of Nursing Research - Clinical Trial Planning Grant (NIH R34) (Grant to be submitted summer 2019)**

- Co-PI with nursing faculty to provide videography production, resources, and support for educational project to introduce HPV vaccination awareness to at-risk community (Asian-American)

CounterAct Initiative, Seed Grant
Herberger Institute for Design and the Arts

- \$550 grant to develop educational materials related to SAFE Set Protocol

2018 **National Science Foundation - STEM Trek Proposal (NSF FP 00017087)**
Co-PI with education and STEM faculty to embed videography teams in learning experiences for junior-high school students

2015 **Mary Lily Research Grant, Sallie Bingham Center**
Duke University / Rubenstein Rare Books Library

- \$1000 travel grant to research materials related to feminist history, LGBTQ in popular culture and representations of kink

Teaching Experience:

2009-11, **Arizona State University**
2013-present **Herberger Institute for Design and the Arts**

Current Primary Teaching Assignments:

FMP 250 Ethics Survey: Sex and Violence in Film/TV
FMP 330 Professional and Technical Writing for Film/Media
 Originated and developed course for ASU
FMP 403 Independent Film (online beg. 2016, aka THE 403)
 Created Herberger Online course content, 2016
FMP 398 Capstone Development

Other Courses Taught:

THE 320 /321 History of Theatre Part I / II
ASU 240 HIDA Project Based Learning Course – PROMOD
 Creature Creation and Special Effects
THE 125 Orientation to Theatre and Film
THE 220 Principles of Dramatic Analysis (co-lecturer w/
 Professor Rachel Bowditch)
THE 405 Great Movie Musicals (online; summer sessions)
 Created Herberger Online course content
THE 404 Foreign Films and Filmmakers
THE 421 Shakespeare on Film and Stage (online)
FMP 294 Special Topics:
 Survey of Filmmaking Practices
 Survey of Television Production Practices
 History of Film/Television Industries
 Ethics in Film Production
Weekend Seminars w/ Guest Instructors:
 Literary Agent/Manager Training
 Music Video Production
 Alternative Narrative Production
 Making Documentary TV
 Creature Creation and Special Effects
 Innovative Crowdfunding and Distribution
 Intro to Comedy Series Writing
 Staging Intimacy for Stage and Screen
 Pro Casting Practices
 Producing Independent Film and Media

Senior Project/Capstone Advising/Advanced Study and Mentorship:

- 2019: Mallory K. Smith, Barrett Honors capstone (study of gender/film work)
Savannah Willis, Barrett Honors capstone (study of gender/film work)
Benjamin Ashby, Barrett Honors capstone (documentary film project)
Krystina Owens, Barrett Honors capstone (hybrid animation project)
Andrew Wright, Barrett Honors capstone (playwriting)
Holly Beaupre, Filmmaking Practices senior project (live production)
Ariana Rivera, Filmmaking Practices senior project (casting)
Grady Edgar, Filmmaking Practices senior project (television writing)
Gabriel Amparan, Filmmaking Practices senior project (short film)
Kamau Ramadhan, Filmmaking Practices senior project (writing portfolio)
Celeste Carle, Filmmaking Practices senior project (social media content)
Elmedina Dzafic, Filmmaking Practices senior project (film producing)
Zuolin Feng, Filmmaking Practices senior project (short film)
Kyle King, Filmmaking Practices senior project (feature screenplay)
Jordan Pomeroy, Filmmaking Practices senior project (film distribution)
Brenna Potts, Filmmaking Practices senior project (film producing)
Brianna Styvaert, Filmmaking Practices senior project (screenwriting)
Rasheda Taher, Filmmaking Practices senior project (short film)
Cameron Krafft, Filmmaking Practices senior project (music video)
Anthony Luna, Filmmaking Practices senior project (short film)
Richard Hovelsrud, Theatre capstone project (solo performance)
- 2018: Josh Cannattelli and Joseph Duval, Barrett Honors capstone (music instruction videos)
Carson Mlnarik, Barrett Honors capstone (screenwriting)
Robert Goldman, Barrett Honors capstone (digital marketing platforms)
Devin Holmgren, Barrett Honors capstone (film trailers/marketing)
Bryan Hanlon, Theatre capstone (music video)
Divine Holmes, Filmmaking Practices senior project (documentary)
Ciara Horvath, Theatre capstone (playwriting)
Noah Segal, Filmmaking Practices senior project (documentary)
Dreax Thomas, Filmmaking Practices senior project (documentary)
- 2017: Caleb Ragatz, Barrett Honors Capstone (short comedic filmmaking)
Carson Mlnarik, Filmmaking Practices senior project (publicity portfolio)
Nicolas Schell, Filmmaking Practices senior project (screenplay)
Bishop Ortega, Filmmaking Practices senior project (documentary proposal)
Joshua Morrison, Filmmaking Practices senior project (documentary)
Tess Galbiati, Barrett Honors/Theatre capstone (original play)
Everett Baluyot, Filmmaking Practices senior project (comedic shorts)
Justin Bonowski, Theatre capstone (original short film)
Carmen Reissig / Yovani Martinez, Theatre capstone (original play)
- 2016: Cameron Mahai, Barret Honors capstone (comedic plays)
Christina Keosky-Smith, Business major (film publicity/marketing)
Maleri Sevier, Business major (MBA) (feature film development)
Tyler Goldstein, Filmmaking Practices senior project (music video)

Morgan Snower, Filmmaking Practices senior project
(videography/marketing)
Matthew Clarke, Theatre capstone (acting)
Alexa Starky, Theatre capstone (teaching improvisation)

2015: Zach Ragatz, Barrett Honors Capstone (short stories / audio book)
Chiara Farina, Barrett Honors Capstone (original short film)
Madison West, Theatre and LGBTQ Certificate capstone (critical essays)
Peter Calvillo, Filmmaking Practices senior project (critical essay)
Tami Hinson, Filmmaking Practices senior project (publicity internship)
Jenna McKenna, Theatre capstone (theatre writing portfolio)

Graduate Student Advising / Committees:

Elena Rocchi dissertation (Art/Design); committee chair
Madison West MS applied project (Sustainability/Global Studies); advisor
and committee member

Academic/Professional Service and Appointments:

- 2019-present **“Dear Women” Social Media Campaign**
- Originated, manage student engagement, and plan “Dear Women in Film” social media feeds on Instagram, Facebook, Twitter.
- 2018 **So Good Asian Food and Film Festival, Judge**
- Also participated in Screening Q+A
- 2017-present **AZ Transfer Articulation Task Force Representative – Film and Media Area**
- Co-created, developed, and current head of first-ever state wide Film and Media ATF
- Media and Communications Advisory Committee, Eastern Arizona College**
- Advised EAC faculty on curriculum revisions and program management to facilitate greater transfer rates to ASU
- 2010-2011,
2014-2017 **Curriculum Coordinator, School of Film, Dance and Theatre
Herberger Institute for Design and the Arts, Arizona State University**
- Administrative appointment
 - General supervision and maintenance of catalog entries, course descriptions, degree plans, major maps for 17 degrees, concentrations, and certificates in the SoFDT
 - Report to Curriculum Committee about changes in degree plans and coursework
 - Assist faculty in proposing and developing new courses, degree plans, or course fees
 - Curricular management and course scheduling assistance.
 - Administration and approval of academic petitions
 - ACETS (transfer course) approval and course articulation

- Assistance with gathering and recording program assessment data for all academic programs
 - Present at regular School of Film, Dance and Theatre leadership meetings with director and assistant directors of unit
- 2015-2016 **ABOR Program Review Committee**
- Representative from film area
 - In charge of document creation, management, copy-editing, formatting, and analysis of assessment and enrollment data
 - Wrote original materials related to film area
- 2015-present **University Undergraduate Academic Standards Committee**
- Representative for Herberger Institute for Design and the Arts
 - Committee chaired by Vice-Provost Frederick Corey
- Multiple Semesters **Film and Media Production Concentration (FMP) Admissions / Portfolio Review Committee**
- Developed new application review and approval system
- Senior Capstone/Showcase Selection Committee**
- Established new admission requirements/standards
 - Established new committee operating procedures
 - Established F. Miguel Valenti Award for Ethical Filmmaking Practices (2013)
 - Host of semester-ending senior capstone event since 2014
- 2015-present **Texas High School UIL Film/Media Competition Judge**
- Invited judge in documentary, narrative, animation categories
 - One of select handful of finalist judges, invited to event (2019)
- 2014-2016 **AZ Transfer Articulation Task Force Representative – Theatre Area**
- Served as note-taker during annual meetings (2014, 2015)
 - Attended statewide AZ Transfer conference (2014, 2015)
- 2014-present **Kennedy Center American College Theatre Festival (KCACTF) Respondent, Region Eight**
- Responded to and supplied written evaluations of dozens of productions presented by community colleges throughout Arizona
 - Engaged directly with students about transferring to ASU for both theatre and film/media production
- 2013-2014 **Mainstage Production Committee, Film Area Representative**
- 2013-2015 **Arizona Thespian Festival, Recruitment**
Texas Educational Theatre Association, Recruitment
- Presented workshops, attended auditions, and joined recruitment staff in speaking directly to students about attending or transferring to ASU

- 2010 **Academic Senate, School of Theatre and Film Representative**
- 2010-2011 **Creator/Faculty Advisor, Mainstage Promo Video Project**
- Charged by unit leadership to create a program where students in Film and Media Production assisted in the creation of promotional videos and material to promote Mainstage productions
 - The success of this program eventually lead to the establishment of the HIDA Videography department, which now creates materials for projects across the ASU campus as well as for HIDA
- 2009-2011 **Creator/Curator, ASU Film Forum Series**
- Charged by unit leadership to present a regular (3x per semester) public screening of notable historical films
- 2009-present **Curriculum Committee, Member/Film Area Representative**
- 2009-2011 **Faculty Advisor/Coach/Director for SPOT Improv**
- Student improv troupe founded by ASU MFA student Zosia Cassie
 - Hosted weekly workshops and directed performances at venues on campus and around Phoenix.

Ad-hoc service duties, accomplishments, and activities include:

- Search committee member for tenure-track positions in film (2012), cinematography (2017), and film and media studies (2018).
- Primary point person and curricular architect of revised FMP and FPR “track” programs (implemented fall 2015), including:
 - Revising upper-division requirements in five distinct areas of study
 - Facilitating expansion of degree plans through permanent course creation
 - Revising portfolio review/admissions procedures
 - Creating supporting documents and video instruction for advisors, faculty and students.
- Creating and maintaining website copy and text associated with ASU School of Film, Dance and Theatre promotional materials such as rack cards, recruitment brochures, etc.
- Initiating and determining new protocols and forms regarding student film production on campus and in campus housing.
- Advising on creation of new concentration in W.P. Carey School of Business (BA in Business with a concentration in Film and Media).
- Initiating formal relationship with Scottsdale Community College, Yavapai College, Eastern Arizona College, and Glendale Community College to better formalize transfer protocols between institutions.
- Initiating and liaison with Department of Film and Media Studies to create long-term plan for ASU Film programs.
- Wrote and narrated six short video lectures for HIDA/Herberger Online course “The Image of Rome” for professor Elena Rocchi. “Guest video” lectures that focus on the image of the city of Rome throughout cinematic history.

Awards/Honors:

May 2016	SUN Award, Serving University Needs , “for assisting in the endeavors of Barrett Students.”
May 2009	Certificate of Appreciation, Arizona State University Disabilities Resource Center , “for going the extra mile to reduce barriers and ensure student access.”
June 2005	Nominee, Outstanding Teaching Assistant of the Year , Department of Film Studies/Department of Dramatic Art
June 2004	University Award of Distinction, UCSB , for creation of I.V. LIVE. and contribution to the University community
May 1991	George Amberg Memorial Award for Outstanding Achievement , Department of Cinema Studies, New York University Founder’s Day Award Recipient, New York University
1989 – 1991	Highest GPA in class graduating from Tisch School of the Arts University Scholar (Dean’s Honors Program) Tisch School of the Arts, New York University

Funded Project:

2004	I.V. Live / Weekly Performance Series <ul style="list-style-type: none">• Created and initiated program and initial funding proposals• Program funded by UCSB administration included new funding of teaching assistantship, creation of production class in Department of Dramatic Art, and weekly performances curated and produced by students in off-campus community of Isla Vista• Launched the “I.V. Arts” movement and social initiatives to renovate and restore the public reputation of Isla Vista• Program continues to run through the present day
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Theatrical Production Experience:

While engaging in theatre productions is not part of my regular assignments at ASU, I have contributed to several productions, the product of my many years performing, directing, and devising theatre with college/university students. The practice of dramaturgy also connects my interest in history and popular culture, as well as helping audiences better appreciate and understand theatrical performances.

At Arizona State University:

Spring 2017	<u>Titus Andronicus</u> (Dramaturg) From the play by William Shakespeare; directed by Kristin Hunt Collaborating/creating dramaturgy materials with Theatre student Michael Christensen in support of his Theatre capstone project
Spring 2016	<u>Lasso of Truth</u> (Dramaturg) Written by Carson M. Kreitzer; Directed by Pam Fields Collaborated with film student Celeste Carle to create program notes, lobby display, and provide rehearsal feedback for production team.

Fall 2014 **shallow grave** (“Mike”)
Written by John Perovich; directed by William Partlan
Performed in supporting role for lab series production

Professional/Industry Experience:

- 1993 – present **Freelance marketing/publicity consultant/writer.**
- Press kits/production notes written and edited for over 200 projects. See section below.
 - Professional writing company **Writeawayink** and website **writeawayink.com** established 2016.
- 2005 – 2006: **Executive Director, Michael Howard Studios, New York.**
- Supervised scheduling/facilities/staffing of private acting studio; taught classes; designed print and online ads; supervised marketing and student recruiting.
 - Supervised administrative transition following change of ownership; established numerous course management, scheduling, and office management practices.
 - Working in New York for this year facilitated primary research for my dissertation at the performing arts library at Lincoln Center.
- 1997 – 2001: **Creative Executive, Hunt/Tavel Productions, Sony Pictures Studios.**
- Developed literary properties and screenplays for actress/producer Helen Hunt and producing partner Connie Tavel.
 - Created and supervised office management; point person on project development notes and coordination of coverage.
 - Then She Found Me (produced and directed by Helen Hunt in 2005) was developed at this time; I served as a writer’s assistant to Ms. Hunt and co-writer Victor Levin in 2000 and 2001.
- 1996 – 1997: **Asst. Story Editor, Castle Rock Entertainment, Beverly Hills, CA**
- Supervised freelance development staff.
 - Managed studio screenplay/feature film archive and coverage files.
 - Helped development/implement script submission database software program.
- 1994 – 2004: **Freelance story analyst**
- Analysis/story notes on over 2000 screenplays, novels, teleplays, theatrical properties, for major studios and film producers including Castle Rock Entertainment, Sony Pictures, and Media Rights Capital.
- 1991 – 1995: **Publicist / staff member, Clein + White Public Relations, New York and Los Angeles.**

Unit Publicity / Professional Consultation and Writing

This is a partial list of professional assignments in the film/television/media industry, including marketing materials, and other elements related to public relations. This work is contracted from several PR companies in New York and Los Angeles, including Falco Ink (New York), PMK-BMC (New York/Los Angeles), and Lori DeWaal and Associates (Los Angeles); and from independent production companies or individuals who approach me via referrals.

These written materials are used in support of public relations, publicity, sales, and marketing campaigns that support film/television/entertainment projects beginning at the earliest stages of the production process, and continuing through the project's release. I also occasionally create similar materials for public personalities, designers, chefs, restaurants, musicians, and architects.

My work on these projects varies slightly with each assignment, but would include many or most of the following elements:

- Creating log-lines and short-form synopses of projects for use in official publicity and marketing campaign literature.
- Identifying salient elements of popular culture and critical consensus for exploitation during publicity and marketing campaigns.
- Collating, formatting, and copy-editing of material collected from unit publicity, production credits, and personal biographies gathered from diverse industry sources.
- Creating questions for interviews conducted in conjunction with the production of electronic press kits (EPK – “Behind the Scenes” interviews and footage).
- Creation/collation of production materials into a “press kit” including production notes, full cast/crew information, biographies of principal talent, and special feature items regarding the project's unique history, features, and cultural value.
- Consultation regarding possible niche/specialty outlets for potential marketing outreach.
- Conducting interviews and conversations with key production personnel (producers, directors, screenwriters, and performers) that will prepare them for the engagement of the publicity and marketing efforts when the project comes to the press and public.
- Writing extended personal and corporate biographies for use of personal agents, managers, and publicists.
- Writing pitch letters specific to timely events; creating “official” statements in response to press requests; and other ad-hoc writing related to daily publicity, promotional, and marketing activities.
- Consulting on marketing campaigns related to awards consideration.

Unit publicity (serving as production publicist and credited on film):

Dazed and Confused

Written and directed by Richard Linklater
Produced by Jim Jacks and Sean Daniels for Gramercy/Universal Pictures
Starring Jason London, Matthew McConaughey, Ben Affleck
On location in Austin, TX, 1992; released 1993

Party Girl

Written and directed by Daisy von Scherler Mayer
Starring Parker Posey, Liev Schreiber
First feature film to debut on internet, September 1995
On location in New York, NY 1993; released by Sony Pictures, September 1995

The Crow

Directed by Alex Proyas; Produced by Ed Pressman and Jeff Most
Starring Brandon Lee, Michael Wincott, Ernie Hudson
On location in Wilmington, NC 1993; released by Miramax, 1994.
Managed media frenzy surrounding the accidental on-set death of star Brandon Lee.

Fall Time

Directed by Paul Warner; Produced by Ed Bates
Starring Mickey Rooney, Jason London, David Arquette
On location in Wilmington, NC 1994; premiered at Sundance Film Festival, 1995.

Notable consulting/writing projects:

Leaving Neverland (four hour television documentary)

Directed by Dan Reed, produced by HBO Documentary
Premiere at Sundance Film Festival 2019

Late Night (feature film)

Written by Mindy Kaling, directed by Nisha Ganatra
Starring Emma Thompson, Mindy Kaling, John Lithgow
Produced by 30 West/FilmNation Entertainment
Premiere at Sundance Film Festival 2019

Tigerland (Discovery Channel feature Documentary)

Directed by Ross Kauffmann, Produced by Fisher Stevens
Premiere at Sundance Film Festival 2019

Struggle: The Life and Lost Art of Szukalski (Netflix feature documentary)

Produced by Leonardo DiCaprio

Won't You Be My Neighbor? (feature film)

Written by Noah Harpster and Micah Fitzerman-Blue
Starring Tom Hanks
Produced by Big Beach Films and TriStar Pictures, to be released 2019

Viper Club (feature film)

Written and directed by Maryam Keshavarz
Starring Susan Sarandon, Edie Falco, Matt Bomer
Produced by CounterMedia and YouTube

Elliott the Littlest Reindeer (animated feature)

Starring Josh Hutcherson, Samantha Bee, John Cleese, Martin Short
Written and directed by Jennifer Westcott
Released by Screen Media Entertainment

Life Itself (feature film)

Written and directed by Dan Fogelman
Starring Oscar Isaac, Olivia Cooke, Antonio Banderas, Mandy Patinkin
Released by Amazon Pictures, Fall 2018

Searching... (feature film)

Directed by Aneesh Chaganty
Starring John Cho, Debra Messing
Debuted at Sundance Film Festival, 2018 / Released by Sony Pictures, August 2018

The Zen Lives of Garry Shandling (feature documentary)

Written and directed by Judd Apatow
Produced by HBO Documentary / Debut Spring 2018

Jane Fonda in Five Acts (feature documentary)

Directed by Susan Lacy, produced by HBO Documentary
Premiered at Sundance Film Festival 2018

A Kid Like Jake (feature film)

Written by Daniel Pearle, directed by Silas Howard
Starring Jim Parsons, Claire Danes, Octavia Spencer
Debuted at Sundance Film Festival, 2018 / Released by IFC Films, June 2018

Hearts Beat Loud (feature film)

Directed by Brett Haley; starring Nick Offerman, Ted Danson
Debuted at Sundance Film Festival, 2018 / Released by Gunpowder and Sky, June 2018

Wonderstruck (feature film)

Written by Brian Selznick, based on his novel, directed by Todd Haynes
Produced by Christine Vachon and Amazon Studios
Starring Julianne Moore, Oakes Fegley, Millicent Simmonds / Released by Amazon, 2017

A Murder in Mansfield (feature documentary)

Directed by Barbara Kopple
Broadcast on Discovery Channel, December 2016

Lowriders (feature film)

Directed by Ricardo de Montreuil, Produced by Brian Grazer
Starring Demian Bichir, Theo Rossi, Eva Longoria
Released by BH Tilt/Universal Pictures, 2017

King of the Dancehall (feature film)

Written, produced and directed by Nick Cannon
Starring Nick Cannon, Whoopi Goldberg, Louis Gossett, Jr.
Debuted at Toronto International Film Festival, Sep. 2016

Kingsglaive: Final Fantasy XV (all-CGI feature film)

Produced by Square Enix (creator of “Final Fantasy” video game)
Starring Aaron Paul, Lena Headey, Sean Bean
Released by Sony, Fall 2016

Miss Sharon Jones! (music documentary feature)

Directed by Barbara Kopple; Starring Sharon Jones and the Dap-Kings
Broadcast on Starz! Network, July 2016

Last Chance U (season one; Netflix sports documentary series)

Directed and produced by Tim Whiteley

Fastball (Netflix sports documentary feature)

Directed by Jonathan Hock; Narrated by Kevin Costner
Produced by Major League Baseball, Thomas Toll, and Mike Tolin

The Meddler (feature film)

Written and directed by Lorene Scafaria; Starring Susan Sarandon

Hail Caesar! (feature film)

Written and directed by the Coen Brothers; Starring James Brolin, Channing Tatum

Being Charlie (feature film)

Written by Nick Reiner and Matt Elisifon; directed by Rob Reiner
Starring Nick Robinson and Cary Elwes

Five Flights Up (feature film)

Directed by Richard Loncraine; Starring Morgan Freeman and Diane Keaton

Begin Again (feature film)

Written and directed by John Carney; Starring Mark Ruffalo and Keira Knightley
Academy-Award nominee (Best Song)

The Skeleton Twins (feature film)

Written and directed and Craig Johnson
Starring Kristin Wiig and Bill Hader

Our Idiot Brother (feature film)

Directed by Jesse Peretz
Starring Paul Rudd, Elizabeth Banks, and Zooey Deschanel

Cadillac Records (feature film)

Written and directed by Darnell Martin
Starring Beyonce, Adrien Brody, Jeffrey Wright

Rachel Getting Married (feature film)

Directed by Jonathan Demme; Starring Anne Hathaway, Bill Irwin
Distributed by Sony Pictures Classics, October 2008
Academy Award nominee (Best Actress)

Grateful Dawg (music documentary feature)

Directed by Gillian Grisman
Starring David Grisman and Jerry Garcia

Hoop Dreams (documentary feature)

Directed by Steve James
Academy Award nominee (Best Editing); Peabody Award Winner
Named "Best Documentary of All Time" by International Documentary Association (2007)

Night on Earth (feature film)

Written and directed by Jim Jarmusch
Starring Winona Ryder, Gena Rowlands, Rosie Perez

What's Eating Gilbert Grape? (feature film)

Directed by Lasse Hallstrom
Starring Johnny Depp and Leonardo DiCaprio

The War Room (documentary feature)

Directed by D.A. Pennebaker and Chris Hegedus
Starring James Carville, George Stephanopolous
Academy Award nominee (Best Documentary)

Orlando (feature film)

Written and directed by Sally Potter
Starring Tilda Swinton; based on the novel by Virginia Woolf

Swoon (feature film)

Written and directed by Todd Kalin
Starring Craig Chester
Produced by Christine Vachon

Individual and corporate projects include:

John C. Reilly (actor, at beginning of his career)
Rob Paulsen (voice actor, "Pinky and the Brain," "Animaniacs")
Ernie Hudson (actor, "Ghostbusters," "Oz")
Rod Steiger (actor, at the end of his career)
Mindy Sterling (actor, comedienne)
Michael York (actor/producer)
Dennis Farina (actor, "Hill Street Blues")
Daphne Maxwell Reid (actor/designer)
Edward Pressman (independent film producer)
Tony Luke (restauranteur, Philadelphia, PA)

Steven Francis Jones (architect/designer, Los Angeles, CA)
Dan Meis (Staples Center architect, Los Angeles, CA)
Dorothy Willetts (interior designer, Palm Springs, CA)
Four Day Weekend (improv troupe/Ft. Worth, TX)
Dan Tana's Restaurant (Los Angeles, CA)
Children Incorporated (International charity)

Improvisation / production credits:

I have created, directed, helped produce, and/or advised a number of professional and academic improvisational companies, and helped to conduct/facilitate dozens of workshops and demonstrations, dating back to 1994.

- 2014-present **IDEA Initiative**, Arizona State University
HIDA project lead by Professor Rob Kaplan to study and practice improvisation as a key element of pedagogy and creative thinking. Have facilitated several workshops for faculty and students.
- 2010-2011 **Improv Strikes Back**, Stephen F. Austin State University (Director)
Helped establish first student improv troupe at SFA
- 2009-2011 **SPOT Improv**, Arizona State University (Director)
- 2007-2008 **Private Weekly Workshops**, Sherman Oaks, CA
Weekly long-form workshops at Whitmore-Lindley Theatre
- 2006-2007 **Revolving Madness**, San Francisco California (Director)
Troupe performed in San Francisco, Los Angeles, Austin, Chicago, Santa Barbara
- 2004-2005 **I.V. Players**, Isla Vista, California (Creator/Director)
Undergrad long-form student troupe
- 2003-2004 **Whole Cloth**, Santa Barbara, CA (Creator/Director)
Improvisation troupe created for masters thesis project; weekly campus performances, plus appearances in Los Angeles and Santa Barbara; created nine hours of improvised television performance.
- 1996-1997 **Slotnick, Katz and Lehr**, Los Angeles, CA (Producer)
Performed by Joey Slotnick, Lauren Katz, and John Lehr
Professional improvisation troupe; performances in Los Angeles and New York
- 1995-1996 **jkl**, Los Angeles, CA (Producer)
Performed by Carlos Jacott, Lauren Katz, and John Lehr
Professional improvisation troupe; performances in Los Angeles; extended related video and multimedia projects directed by Jonathan Craven.
- 1995 **Garuda** (Producer), Los Angeles, CA
Performed by Wild Orphans (improvisation troupe) at Actor's Gang Theatre

1994

Ginger (Stage Manager/Show Runner), Los Angeles, CA

Performed by ED (improvisation troupe)

Long-form improvisational performance at the Lost Studio; Los Angeles debut of highly influential Chicago-based troupe ED.