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The Hugh Downs School of Human Communication  
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1841 N. 66th Street  
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85257

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EDUCATION

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***The University of Oklahoma – Department of Communication***

Doctorate of Philosophy (Ph.D.)  
October 31, 2012  
Dissertation Advisor: Dr. Claude Miller  
“Vested Interest and Disaster Preparedness Campaigns”

***California State University, Fresno – Department of Communication***

Master of Arts (M.A.)  
May 19, 2007

***California State University, Fresno – Craig School of Business & Department of Communication***

Bachelor of Science (B.S.)  
May 21, 2005  
Double Major: Business Administration – Finance Option and Speech Communication

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ACADEMIC APPOINTMENTS

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***Arizona State University***

2019 – Present	Associate Professor The Hugh Downs School of Human Communication. <i>Honors Faculty; Barrett, The Honors College</i>
2013 – 2019	Assistant Professor The Hugh Downs School of Human Communication. <i>Honors Faculty; Barrett, The Honors College</i>

*The University of Oklahoma*

- 2012 – 2013      Post-Doctoral Research Fellow:  
Credibility Assessment and Intelligence Analysis Training in a Serious Game: Project funded by Intelligence Advanced Research Projects Activity, a division of U.S. Air Force Research Laboratory. Total funding amount: \$5,385,783.00.
- 2011 – 2012      Funded Research Assistant:  
Credibility Assessment and Intelligence Analysis Training in a Serious Game: Project funded by Intelligence Advanced Research Projects Activity, a division of U.S. Air Force Research Laboratory. Total funding amount: \$5,385,783.00.
- 2008 – 2012      Funded Research Assistant:  
The Center for Applied Social Research.
- 2010 – 2011      Director of the Basic Course:  
Communication 1113: Principles of Communication.
- 2008 – 2011      Funded Research Assistant:  
The Center for Risk and Crisis Management.

“Collaborative Research: Examining the Hurricane Warning System: Content, Channels, and Comprehension” Sponsored by The National Center for Atmospheric Research and the National Science Foundation. Total funding amount: \$400,000.00.

Oklahoma Continuity Policy Coordination Committee. Funded research assistant to work in coordination with the Oklahoma Office of Homeland Security to develop State Continuity Implementation Plan.

Oklahoma Office of Homeland Security Regional Council/Regional Response Workshop. Funded moderator and scribe Oklahoma Office of Homeland Security.

- 2007 – 2012      Teaching Assistant

*California State University, Fresno*

- 2005 – 2007      Teaching Assistant

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AWARDS/HONORS

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- 2019 Top Interest Group Paper – Organizational Communication Division; Western States Communication Association Conference: Seattle, WA
- 2017-2018 Team LA Leadership Academy Selectee
- 2017 Hugh Downs School of Human Communication Faculty Exemplar Award
- 2015 Top Four Paper – Health Communication Division; Western States Communication Association Conference: Spokane WA.
- 2013 Top Interest Group Paper – Popular Culture Interest Group; Central States Communication Conference: Kansas City, MO.
- 2013 Top Student Paper– Popular Culture Interest Group; Central States Communication Conference: Kansas City, MO.
- 2007–2013 California State University Chancellors’ Doctoral Incentive Program Awardee: Program designed to facilitate California State University Graduates’ completion of a terminal degree and enhance diversity in higher education. (\$30,000.00).
- 2005–Present Lambda Pi Eta, Communication Honorary Fraternity.
- 2004 National Communication Association. Student of Color Travel Award. (\$250).
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GRANT ACTIVITY

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16. 2018 Role: Co-PI  
National Science Foundation: *Strengthening Communities' Social Insulation to Reduce Indoor Overheating Risk*. Submitted: March 7, 2018. Proposed: \$1,983,823.00. [20% effort as Co-PI; PI: David M. Hondula]  
*Unfunded.*
15. 2016–2019 Role: Co-PI  
National Collegiate Athletics Association / Department of Defense: *Vested interest and narrative approaches to promoting change in the culture of concussion reporting*. Award: \$400,000.00. Submitted: October 15, 2015. [35% effort as Co-PI; PI: Steven R. Corman]  
*Currently Funded.*

14. 2017 Role: Co-PI  
US Centers for Disease Control, Development and Evaluation of Sports Concussion Prevention Strategies: RFA-CE-17-002. *Changing the culture of concussion reporting in youth sports: The role of vested interests, organizational culture, and cultural narrative*. Proposal: \$1,150,330.00 [35% effort as Co-PI; PI: Steven R. Corman]  
*Unfunded.*
13. 2015 Role: PI  
Arizona State University Institute for Social Science Research. *Attitudinal responses to E-Cigarette advertising: Implications for regulation*. Proposal: \$5,500.00. [85% effort as PI]  
*Currently Funded.*
12. 2015 Role: Co-PI  
Arizona Community Foundation: *Cultivating Arizona's Water Future: From Crisis to Choices*. Prize: \$100,000.00. [25% effort as Co-PI; PI: Dave D. White]  
*Currently Funded.*
11. 2015 Role: Co-PI  
Arizona Community Foundation Prize: *New Arizona Water Consciousness Challenge. Cultivating Arizona's Water Future: From Crisis to Choices*. Consolation Prize (Second Place): \$5,000.00 [25% effort as Co-PI; PI: Dave D. White]  
*Currently Funded.*
10. 2014 Role: Co-PI  
Department of Health and Human Services / National Institutes of Health: RFA-OD-13-011. *Neural and attitudinal responses to E-Cigarette advertising: Implications for regulation*. Proposal: \$3,229,648.00 [35% effort as Co-PI; PI: Steven R. Corman]  
*Unfunded.*
09. 2014 Role: Co-PI  
National Science Foundation: NSF15-006. Rapid Response Research (RAPID). *Biased processing and risk assessment of Ebola Virus health messages*. Submitted for review: 10/24/2014 [30% effort as Co-PI; PI: Virginia Kwan]  
*Unfunded.*

08. 2013 Role: PI  
The University of Oklahoma, College of Arts and Sciences Research Grant.  
Award: \$1,000.00.  
*Funded.*
07. 2012 Role: PI  
University of Oklahoma, Department of Communication Dissertation Grant.  
Award: \$500.00.  
*Funded.*
06. 2011-2012 Role: PI  
California Doctoral Incentive Program Mini Grant for Scholarly Development.  
Award: \$2200.00.  
*Funded.*
05. 2010 Role: PI  
The University of Oklahoma, College of Arts and Sciences Research Grant.  
Award: \$1,200.00.  
*Funded.*
04. 2009 Role: PI  
California Doctoral Incentive Program Mini Grant for Scholarly Development.  
Award: \$1,786.86.  
*Funded.*
03. 2009 Role: Co-PI  
The University of Oklahoma, College of Arts and Sciences Research Grant.  
Award: \$1,200.00.  
*Funded.*
02. 2005 Role: PI  
California State University, Fresno. State University Grant. Award: \$3,102.00.  
*Funded.*
01. 2004 Role: PI  
California State University, Fresno. State University Grant. Award: \$2,334.00.  
*Funded.*

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RESEARCH AND SCHOLARSHIP

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REFEREED JOURNAL ARTICLES

Notes: • First author denotes project/essay lead.

• Citations conform to American Psychological Association guidelines.

20. 2019 **Adame, B.J.**, Adame, E.A., Liu, Y., Posteher, K. A., Tsai, J., & Corman, S.R. (Accepted, March 2019). Promoting the development of evidence-based concussion education for power-5 collegiate athletes: The influences of organizational elements on perceived vestedness. *Communication & Sport*.
19. 2019 Corman, S. R., **Adame, B. J.**, Tsai, J., Ruston, S., Kamrath, J., & Liu, Y. (Accepted, April 2019). Changing the culture of concussion reporting among college athletes: The role of vested interests, organizational culture, and cultural narrative. *PLoS One*.
18. 2018 **Adame, B. J.** & Corman, S. R. (Available online). Vested interests and perceived risk of concussion among power-5 college athletes. *Health Communication*. doi: 10.1080/10410236.2018.1517707
17. 2018 **Adame, B. J.** (2018). The persuasive efficacy of real versus salient hazard scenarios in motivating citizen-level hazard preparedness. *International Journal of Disaster Risk Reduction*, 31, 292-301. doi: 10.1016/j.ijdr.2018.05.019
16. 2017 Dunbar, N. E., Jensen, M. L., Miller, C. H., Bessarabova, E., Lee, Y., Wilson, S. N., Elizondo, J., **Adame, B. J.**, Valacich, J., Straub, S., Burgoon, J. K., Lane, B., Piercy, C. W., Wilson, D., King, S., Vincent, C., & Schuetzler, R. M. (2017). Mitigation of cognitive bias with a serious game: Two experiments testing feedback timing and source. *International Journal of Game-Based Learning (IJGBL)*, 7(4), 86-100. doi:10.4018/IJGBL.2017100105
15. 2016 **Adame, B. J.** (2016). Training in the mitigation of anchoring bias: A test of the “Consider the Opposite,” strategy. *Learning and Motivation*, 53, (February 2016), 36-48. doi:10.1016/j.lmot.2015.11.002
14. 2016 **Adame, B. J.** & Miller, C. H. (2016). Vested interest and crisis management: Developing scales for assessing flooding disaster preparedness. *Disaster Prevention and Management: An International Journal*, 25(3), 282 - 297. doi: 10.1108/DPM-08-2015-0196

13. 2016 Lee, Y. H., Dunbar, N. E., Miller, C. H., Lane, B. L., Jensen, M. L., Bessarabova, E., Burgoon, J. K., **Adame, B. J.**, Valacich, J. S., Adame, E. A., Bostwick, E., Piercy, C. W., Elizondo, J., & Wilson, S. N. (2016; Available online). Training anchoring and representativeness bias mitigation through a digital game. *Simulation & Gaming*. doi:10.1177/1046878116662955. [Impact Factor: 0.675; I contributed 20% effort as co-author.]
12. 2016 Jensen, M. L., Lee, Y. H., Piercy, C. W., Dunbar, N. E., Elizondo, J., Bessarabova, E., Twyman, N. W., Burgoon, J. K., Valacich, J. S., **Adame, B. J.**, Miller, C., Wilson, S. (2016). Exploring failure and engagement in a complex digital training game: A multi-method examination. *AIS Transactions on Human Computer Interaction*, 8(1) 1-20.
11. 2015 **Adame, B. J.** & Miller, C. H. (2015) Vested Interest, disaster preparedness and strategic campaign message design. *Health Communication*, 20(3), 271-281. doi: 10.1080/10410236.2013.842527.
10. 2015 Dunbar, N. E., Jensen, M. L., Burgoon, J. K., Kelley, K. M., Robertson, K. J., Bernard, D. R., & **Adame, B. J.** (2015). Effects of veracity, modality, and sanctioning on credibility assessments during mediated and unmediated interviews. *Communication Research*, 42(5), 649-674. doi: 10.1177/0093650213480175
09. 2014 Dunbar, N. E., Jensen, M. J., Bessarabova, E., Burgoon, J. K., Bernard, D. R., Robertson, K. J., Kelley, K. M., **Adame, B. J.**, & Eckstein, J. M. (2014). Empowered by persuasive deception: The effects of power and deception on dominance, credibility, and decision-making. *Communication Research*, 41(6), 852-876. doi: 10.1177/0093650212447099
08. 2014 Jensen, M. L., Dunbar, N. E., Connelly, M. S., Taylor, W. D., Hughes, M., **Adame, B. J.**, & Rozzell, B. (2014). Organizational balancing of website interactivity and control: An examination of ideological groups and the duality of goals. *Computers in Human Behavior*, 38, 43-54. doi: 10.1016/j.chb.2014.05.015
07. 2014 Dunbar, N. E., Wilson, S., **Adame, B. J.**, Elizondo, J., Jensen, M. L., Miller, C., . . . Squire, K. (2014). Implicit and explicit training in the mitigation of cognitive bias through the use of a serious game. *Computers in Human Behavior*, 37, 307-318. doi:10.1016/j.chb.2014.04.053
06. 2014 Dunbar, N. E., Connelly, M.S., Jensen, M. L., **Adame, B. J.**, Rozzell, B., Griffith, J. & O'Hair, H. D. (2014). Fear appeals, message processing cues, and credibility in the websites of violent, ideological, and nonideological groups. *Journal of Computer Mediated Communication*, 19(4), 871-889. doi:10.1111/jcc4.12083

05. 2013 Elkins, A. C., Dunbar, N. E., **Adame, B. J.**, & Nunamaker, J. F. (2013). Are users threatened by credibility assessment systems? *Journal of Management Information Systems*, 29(4), 249-262. doi: 10.2753/mis0742-1222290409
04. 2013 Dunbar, N. E., Wilson, S., **Adame, B. J.**, Elizondo, J., Jensen, M. L., Miller, C.,... Squire, K. (2013). MACBETH: Development of a serious game for the mitigation of cognitive bias. *International Journal of Game Based Learning*, 3(4), 7-26. doi: 10.4018/ijgbl.2013100102
03. 2013 Miller, C. H., **Adame, B. J.**, Moore, S.D. (2013). Vested interest theory and disaster preparedness. *Disasters*, 37(1), 1-27. doi: 10.1111/j.1467-7717.2012.01290.x
02. 2011 Jensen, M. L., Bessarabova, E., **Adame, B. J.**, Burgoon, J. K., & Slowik, S. M. (2011). Deceptive language by innocent and guilty criminal suspects. *Journal of Language and Social Psychology*, 30(4), 357-375. doi: 10.1177/0261927X11416201
01. 2009 **Adame, B. J.**, Moore, S. D., & Fowler, C. (2009). An account for system influence in the analysis of patient satisfaction. *Emporia State Research Studies*, 45(1), 1-5

#### BOOK CHAPTERS

03. 2020 **Adame, B.J.** (Forthcoming). Connecting Attitudes and Motivating Behavior: Vested Interest Theory. O’Hair, H. D. & O’Hair, M. J. (Eds.). *Handbook of Applied Communication Research*. Chapter accepted, page proofs in process.
02. 2018 **Adame, B. J.** & Miller, C. H. (2018). Risk Perception and Earthquake Preparedness Motivation: Predicting Responses to a Cascadia Subduction Zone Catastrophic Event. Fletcher, V. & Lovejoy, J. (Eds.). “*The Really Big One*”: *Risk, health, and environmental communication* (49-86). Lanham, MD: Lexington Press. [70% effort as Lead Author]
01. 2016 Miller, C. H. & **Adame, B. J.** (2016). Scales for Measuring the Dimensions of Vested Interest. D. K. Kim & J. Dearing (Eds.). *Health communication measures* (265-278). New York, NY: Peter Lang Publishing Group. [50% effort as Co-Author]

#### MANUSCRIPTS UNDER REVIEW

01. 2019 Adame, B. J., Zanin, A. C., Adame, E. A., Martinez, L. & Corman, S. R. (Submitted 7.9.19) Organizational Influences on Athletes’ Attitudes Toward Concussion Risks and Concussion Reporting. *Journal of Applied Communication Research*.

## COMPETITIVE CONFERENCE PRESENTATIONS

42. 2019 **Adame, B.J.**, Liu, Y., Posteher, K. A., Adame, E.A., Tsai, J., Corman, S.R.  
Promoting the development of evidence-based concussion education for power-5 collegiate athletes: The influences of organizational elements on perceived vestedness. (Top Paper). To be presented to the Organizational Communication Division at the Western States Communication Conference, Seattle, WA.
41. 2018 **Adame, B.J.**, Tsai, J., Ruston, S.W., Beaumont, J.S., Liu, Y., Posteher, K.A., Kamrath, J.K., Corman, S.R. (2018). Collegiate athletes' vestedness in perceived concussion and head impact risks. Poster presented at the Kentucky Health Communication Conference. Lexington, KY.
40. 2017 **Adame, B. J.** (2017) Zombies, hurricanes, tornados and earthquakes: Assessing the relevance of salient versus imagined hazard messages. Competitive paper presented to the Health Communication Division, National Communication Association Annual Convention. Dallas, TX.
39. 2017 **Adame, B. J.**, O'Hair, H. D., Sellnow, T., Miller, C. H., Bernard, D. R., Massey, Z. (2017). Building Our Legacy and Enhancing Our Relevance: Advancing Theory in Crisis and Risk Communication Through Experimental Research. Competitive discussion panel presented to the Health Communication Division, National Communication Association Annual Convention. Dallas, TX.
38. 2017 Corman, S. R., **Adame, B. J.**, Tsai, J., Ruston, S., Beaumont, J., Kamrath, J., Liu, Y., Posteher, K.A., Tremblay, R., Van Raalte, L. (2017). Changing the culture of concussion reporting among college athletes: The role of vested interests, organizational culture, and cultural narrative. Competitive paper presented to the Health Communication Division, National Communication Association Annual Convention. Dallas, TX.
37. 2017 **Adame, B. J.**, van Raalte, L., Lui, Y., Posteher, K., Kamrath, J., Tremblay, R., Beaumont, J., Corman, S. (2017). *Vestedness in concussion reporting attitudes and behaviors in Division I collegiate athletes*. Competitive paper presented to the 10<sup>th</sup> Summit on Communication and Sport. Scottsdale, AZ.
36. 2017 Tsai, J., Liu, Y., Kamrath, J.K., Ruston, S., **Adame, B.J.**, Tremblay, R., Posteher, K.A., van Raalte, L.J., Beaumont, J.S., & Corman S.R. (November 2017). *Exploring the influence of organizational norms on sport related concussion management for NCAA Division I collegiate athletes*. Accepted for presentation at the American Public Health Association (APHA) 2017 Annual Meeting & Expo, Atlanta, GA.

35. 2017 Liu, Y., Tsai, J., Kamrath, J.K., Ruston, S., **Adame, B.J.**, Tremblay, R., Posteher, K.A., van Raalte, L.J., Beaumont, J.S., & Corman S.R. (November 2017) *Understanding concussion education in NCAA Division 1 collegiate sports*. Accepted for presentation at the American Public Health Association (APHA) 2017 Annual Meeting & Expo, Atlanta GA.
34. 2016 **Adame, B. J.** (2016). Building a Culture of Community Health and Preparedness: A Test of the All-Hazards Approach to Disaster Preparedness Messaging. Competitive presentation to be presented to the Kentucky Conference on Health Communication, Lexington Kentucky.
33. 2016 McConnaughy, R.\* & **Adame, B. J.** (2016) From Battlefield to Classroom: Veteran Academic Success and Communication with College Professors. Competitive paper presented to the Organization Communication Division the Western States Communication Association Conference, San Diego, CA.  
\* **Barrett honors student. This presentation is a portion of her Barrett Honors thesis.**
32. 2016 Jensen, M. L., Dunbar, N. E., Wilson, S., Miller, C., **Adame, B. J.**, Burgoon, J. K., Lee, Y. H., Nunamaker, J. F., Wilson, D., Jenkins, J., Valacich, J. S. (2016). Serious Games for Reducing Bias in Credibility Decisions: An Evaluation Framework and Case Study. Paper presented to the Hawai'i International Conference on System Sciences, Kauai, Hawai'i.
31. 2015 **Adame, B. J.** & Miller, C. H. (2015). Embracing Opportunities to Promote Individual Water Conservation in the Midst of a Catastrophic Drought: Leveraging the Potential of Vested Interest and Psychological Reactance Theories. Competitive paper presented to the Organization Communication Division, National Communication Association Annual Convention. Las Vegas, NV.
30. 2015 Johnson, A.\* & **Adame, B. J.** (2015). Divine Providence Can Provide, Will Provide, Did Provide: An Examination of Emotional Labor in a Non-Profit Organization. Competitive paper presented to the Organization Communication Division, National Communication Association Annual Convention. Las Vegas, NV.  
\* **Barrett honors student. This presentation is a portion of her Barrett Honors thesis.**
29. 2015 **Adame, B. J.**, O'Hair, H. D., Sellnow, T., Wilson, B., Miller, C. H., Bernard, D. R. (2015). Embracing Opportunities in Crisis and Risk Communication: Advances in Application Through Experimental Research. Competitive discussion panel presented to the Organization Communication Division, National Communication Association Annual Convention. Las Vegas, NV.

28. 2015 **Adame, B. J.**, Hirayama, B. R., Kai-chun Chuang, A., McIntosh, D M, D., Chrifi Alaoui F. Z., & Natividad, B. R., (2015). Embracing Opportunities for Teaching and Resolution for Racial Divides Through Mixed Paradigms/Methodological Approaches. Competitive discussion panel presented to the Organization Communication Division, National Communication Association Annual Convention. Las Vegas, NV.
27. 2015 Lee, Y.-H., Dunbar, N., Miller, C., Lane, B., Jensen, M., Bessarabova, E., Burgoon, J., **Adame, B. J.**, Valacich, J., Arterburn, E., Bostwick, E., Piercy, C., King, S., Elizondo, J., & Wilson, S. (2015). Anchoring and representativeness bias mitigation through a digital game: Effectiveness and delivery format. Competitive paper presented to the Information Systems Division, Annual Conference of the International Communication Association. San Juan, PR.
26. 2015 **Adame, B. J.** (2015). Accentuating the positive in a zombie apocalypse: An experimental test of the CDC's zombie preparedness campaign. Competitive paper presented to the Health Communication Division, Western States Communication Association Annual Convention. Spokane, WA.
25. 2014 **Adame, B. J.** (2014). Online training in the mitigation of anchoring bias: A test of the "Consider the Opposite," strategy. Competitive paper presented to the Training and Development Division, National Communication Association Annual Convention. Chicago, IL.
24. 2014 Dunbar, N. E., Jensen, M. L., Miller, C. H., Bessarabova, E., Straub, S. K., Wilson, S. N., Elizondo, J., Burgoon, J. K., Valacich, J. S., **Adame, B. J.**, Lee, Y., Lane, B., Piercy, C., Wilson, D., King, S., Vincent, C., & Scheutzler, R. (2014) Mitigating cognitive bias through the use of serious games: Effects of feedback. Competitive paper presented at PERSUASIVE, the International Conference on Persuasive Technology. Padua, Italy.
23. 2013 Dunbar, N. E., Miller, C. H., **Adame, B. J.**, Elizondo, J., Wilson, S. N., Schartel, S. G., Lane, B., Kauffman, A. A., Straub, S., Burgoon, J. K., Valacich, J., Bessarabova, E., Jensen, M. L., Jenkins, J., Zhang, J., Morrison, D. (2013). Mitigation of cognitive bias through the use of a serious game. Competitive paper presented at Game+Learning+Society Conference 9.0. Madison, WI.
22. 2013 **Adame, B. J.** & Miller, C. H. (2013). Vested interest & disaster preparedness: Strategic campaign message design. Competitive paper presented to the Health Communication Division, National Communication Association Annual Convention. Washington DC.

21. 2013 Dunbar, N. E., Jensen, M. L., Elizondo, J. Piercy, C., Bessarabova, E., Twyman, N. W., Burgoon, J. K., Valacich, J., **Adame, B. J.**, Miller, C. H., Wilson, S. (2013). Engagement in a Serious Game: Results from Self-Report, Eye-tracking, and Biophysiological Data. Paper presented at “Power of Play: Motivational Uses and Applications of Digital Games,” Pre-Conference to the 63rd International Communication Association Annual Conference. London, UK.
20. 2013 Dunbar, N. E., Wilson, S., **Adame, B. J.**, Elizondo, J., Jensen, M. L., Miller, C., . . . Squire, K. (2013). MACBETH: Development of a serious game for the mitigation of cognitive bias. Competitive paper presented to the 63rd International Communication Association Annual Convention. London, England.
19. 2013 Dunbar, N. E., Connelly, M. S., Jensen, M. L., **Adame, B. J.**, Rozzell, B., Griffith, J. & O’Hair, H. D. (2013). A comparison of the persuasive tactics in the websites of violent, ideological, and non-ideological groups. Competitive paper presented to the 63rd International Communication Association Annual Convention. London, England.
18. 2013 **Adame, B. J.** (2013). The art and the act of tattooing. Competitive paper presented to the Popular Culture Division, Central States Communication Association Annual Convention. Kansas City, MO.
17. 2012 **Adame, B. J.** & Miller, C. H. (2012). Factorial message design for testing campaign messages. Competitive paper presented to the Applied Communication Division, National Communication Association Annual Convention. Orlando, FL.
16. 2012 **Adame, B. J.** & Miller, C. H. (2012). Vested Interest and crisis management: Developing scales for assessing flooding disaster preparedness. Competitive paper presented to the Communication and Social Cognition Division, National Communication Association Annual Convention. Orlando, FL.
15. 2012 **Adame, B. J.** (2012). Communication strategies for the elicitation and mitigation of cognitive bias. (2012). Panel discussion presented to the Communication and Social Cognition Division, National Communication Association Annual Convention. Orlando, FL.
14. 2011 Jensen, M. L., Bessarabova, E., **Adame, B. J.**, Burgoon, J. K., & Slowick, M. L. (2011). The influence of dominance, question, and guilt on the language of innocent and guilty criminal suspects. Competitive paper presented to the International Communication Association Annual Convention. Boston, MA.

13. 2011 Dunbar, N. E., Jensen, M. L., Burgoon, J. K., **Adame, B. J.**, Robertson, K. J., Kelley, K. M., Harvell, L. (2011). A dyadic approach to the detection of deception. Paper presented to the Hawai'i International Conference on System Sciences, Kauai, Hawai'i.
12. 2010 **Adame, B. J.**, Miller, C. H., & Moore, S.D. (2010). The role of vested interest in disaster preparedness. Competitive paper presented to the Communication and Social Cognition Division, National Communication Association Annual Convention. San Francisco, CA.
11. 2010 Dunbar, N. E., Jensen, M. L., Kelley, K. M., Robertson, K. J., Bernard, D. R., **Adame, B. J.**, & Burgoon, J. K. (2010). Cheating and credibility: How modality and power affect veracity detection. Competitive paper presented to the Interpersonal Communication Division, National Communication Association Annual Convention. San Francisco, CA.
10. 2010 Dunbar, N. E., Jensen, M. L., Burgoon, J. K., Bessarabova, E., Bernard, D. R., Robertson, K. J., Kelley, K. M., **Adame, B. J.**, & Eckstein, J. M. (2010). Strategies for persuasive deception in CMC. Paper presented to the Hawai'i International Conference on System Sciences. Kauai, Hawai'i.
09. 2010 Dunbar, N. E., Jensen, M. L., Burgoon, J. K., Bessarabova, E., Bernard, D. R., Robertson, K. J. Kelley, K. M. **Adame, B. J.**, & Eckstein, J. M. (2010). The influence of power, deception and dominance on credibility and decision - making outcomes. Paper presented to the Hawai'i International Conference on System Sciences. Kauai, Hawai'i.
08. 2008 **Adame, B. J.** (2008). Cancer care delivery to specialized populations. Competitive paper presented to the Health Communication Division, Western States Communication Association. Denver, CO.
07. 2008 Moore, S.D., **Adame, B. J.**, Fowler, C., Schulz, M., Stuber, D., Risch, K., & Hendricks, L. (2008). Patient satisfaction with health systems. Competitive paper presented to the Health Communication Division, Western States Communication Association Annual Convention. Denver, CO.
06. 2007 **Adame, B. J.** & Moore, S. D. (2007). Health literacy as self-efficacy and cancer care. Paper presented to the Cancer Care Literacy Symposium. Chapman University, Orange, CA.
05. 2007 **Adame, B. J.** (2007). Exactly like the double edge of a cold familiar knife: An analysis of the Sunni-Shia conflict. Competitive paper presented to the Intercultural Communication Interest Group, Western States Communication Association Annual Convention. Seattle, WA.

04. 2007 **Adame, B. J.** (2007). System satisfaction and long-term care: An initial exploration. Competitive panel presented to Health Communication Interest Group, Western States Communication Association Annual Convention. Seattle, WA.
03. 2005 **Adame, B. J.** (2005). We must kill, maim, and mutilate our enemies: Business strategy as a child of war rhetoric. Competitive panel presented to the Political Communication Division, National Communication Association Annual Convention. Boston, MA.
02. 2005 **Adame, B. J.** (2005). Bush's America: An analysis of the Patriot Act as terrorism from above. Competitive paper presented to the Undergraduate Conference, Western States Communication Association Annual Convention. San Francisco, CA.
01. 2004 **Adame, B. J.** (2004). Reading vaginas rhetorically: Eve Ensler as a rhetorician. Competitive panel presented to the Women's Caucus, National Communication Association Annual Convention. Chicago, IL.

#### TECHNICAL REPORTS

03. 2009 Oklahoma Continuity Policy Coordination Committee. (2009). *State continuity implementation plan*. Norman, OK: Oklahoma Office of Homeland Security and University of Oklahoma Center for Risk and Crisis Management.
02. 2009 Pandemic Flu Tabletop Simulation Evaluation for Norman Regional Hospital. (2009, February). *Center for Risk and Crisis Management*.
01. 2008 Oklahoma Office of Homeland Security Regional Council/Regional Response Analytic Report. (2008, December). *Center for Risk and Crisis Management*.

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INSTRUCTIONAL ACTIVITY

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COURSES TAUGHT/ADMINISTERED

***Arizona State University***

*Graduate*

Com 604 Theory Building in Communication  
Com 692 Experimental Design  
Com 691 Applied Experimental Design

*Undergraduate*

Com 604 Theory Building in Communication  
Com 494 Zombies, Pandemics & Risk Communication  
Com 414 Risk and Crisis Communication  
Com 319 Persuasion and Social Influence

COURSES DEVELOPED

***Arizona State University***

*Traditional:*

Com 494 Zombies, Pandemics & Risk Communication  
Com 604 Theory Building in Communication  
Com 414 Risk and Crisis Communication  
Com 319 Persuasion and Social Influence

*Online:*

Com 598 Crisis Management and Communication  
Com 504 Theory Building in Communication  
Com 414 Risk and Crisis Communication

***The University of Oklahoma***

*Traditional:*

Comm. 4713 Issues in Communication Study (Capstone)  
Director of the Basic Course  
Comm. 1113 Principles of Communication (Honors Section)  
Comm. 2623 Small Group Communication  
Comm. 1113 Principles of Communication  
Comm. 2213 Interpersonal Communication  
Comm. 2613 Public Speaking

**California State University, Fresno**

*Traditional:*

- Comm. 003 Fundamentals of Public Communication
- Comm. 004 Introduction to Interpersonal Communication
- Comm. 008 Group Discussion

ADVISING

**Arizona State University:**

*Graduate Students*

- 2013-2017 Matthew Nolan: Ph.D. Hugh Downs School of Human Communication. *Narrative constructions of America in Mainland China*. Committee member.
- 2014-2017 Jessica Bodford: Ph D, Department of Psychology. *Risk perceptions in cyber attacks and the role of social media*. Committee member.
- 2015-2016 Sophia Holman: M.A., Hugh Downs School of Human Communication. Committee member.

*Undergraduate Students: Barrett, The Honors College*

- 2014-2015 Allyse Johnson: BS, Hugh Downs School of Human Communication. *Emotional labor in non-profit organizations*. Barrett Honors Thesis External Examiner Award: \$1250.00
- 2014-2015 Ryan McConnaughy: BS, Hugh Downs School of Human Communication. *From Battlefield to Classroom: Veteran Academic Success and Communication with College Professors*. Barrett Honors Thesis External Examiner Award: \$1250.00

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SERVICE ACTIVITY

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DEPARTMENTAL SERVICE

**Arizona State University**

- 2016–2017 Co-Chair Tenure Track Position Search Committee: Health Communication.
- 2014–2016 Personnel Committee.

2015 Tenure Track Position Search Committee: Intercultural Communication.

***The University of Oklahoma***

2010 Paper Reviewer. Sooner Graduate Student Conference, Norman, OK.

2008 Graduate Student Panel Chair – Public Service Research Panel Addressing Health Communication. Communication Graduate Student Organization.

***California State University, Fresno***

2006–2007 Vice President. Communication Graduate Student Organization.

**PROFESSIONAL SERVICE**

***Arizona State University***

2016–2017 Chair: Health Communication Division, Western States Communication Association.

2017–Present Article Reviewer: *Human Communication Research*.  
2 articles reviewed

2014–2015 Vice Chair: Health Communication Division, Western States Communication Association.

2016–Present Article Reviewer: *International Journal of Disasters and Risk Reduction*.  
3 articles reviewed

2016–Present Article Reviewer: *Disasters*.  
3 articles reviewed

2014–Present Article Reviewer: *Journal of Applied Communication Research*.  
7 articles reviewed

2014–Present Article Reviewer: *Communication Monographs*.  
2 articles reviewed

2013–Present Paper Reviewer: National Communication Association, Health Communication division.

2013–Present Paper Reviewer: National Communication Association, Latino/Latina Communication Studies division.

2013–Present Paper Reviewer: National Communication Association,  
Communication and Social Cognition division.

*The University of Oklahoma*

2010 Panel Chair. Health Communication Division of the National  
Communication Association, San Francisco CA. Models in  
Medicine: A Focus on Physician Communication.

2009 Panel Chair. Health Communication Panel. Sooner Conference,  
Norman, OK.

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ACADEMIC ASSOCIATIONS

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National Communication Association (NCA).

Western States Communication Association (WSCA).

Central States Communication Association (CSCA).